



9TH International Conference



**INTERNATIONAL
CONFERENCE IN THE
SERIES OF YOUTH 2025**

ENVISIONING INDIA'S FUTURE

**GROWTH, INNOVATION, SUSTAINABILITY,
HAPPINESS & WELLBEING**

FEBRUARY 17-19, 2022

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While marching towards 75 years of independence, India is poised to transform as one of the sixth leading economies of the world. As India rides steadily on the ladder to become a global power, tremendous possibilities are unleashed for the people of our country and the world. As India stands to recover from pandemic and gain desired momentum, perhaps, it is the right time to put our acts together and envision about the future course which will take India to the league of prosperous nations.

Indian economy has progressed ever since the ushering of economic reforms in 1991. The implementation of GST and other such initiatives have further transformed the economic landscape of the country. By 2030, India is projected to witness a steep growth in consumer spending, creating massive demand in domestic as well as in international markets. India is fondly deemed as one of the fastest-growing economies in the world. It will prevail as one of the youngest nations on the planet with the addition of about 12 million working population per year till 2030, promising a rich demographic dividend. It will be a locus to more than one billion internet users in coming times.

India has emerged as a leading global soft power democracy that thrives on rich cultural diversity and a large aspirational population. From dances and performing arts, historical monuments and epics to the diversity of Indian cinema and Indian food, we have a rich depiction of India's soft power. However, with India's rising economic profile, new soft power resources have become relevant. India's role in humanitarian and disaster relief operations such as providing vaccines and medical aid during the pandemic and the attractiveness of India as a higher education hub for developing countries in Asia and

Africa, have been well acknowledged across the globe. Due to India's rising economic and benign influence, this is the most favorable moment for the nation to encourage the flow of capital, technology, and knowledge to strengthen its geopolitical position further.

India is on the trajectory towards claiming its rightful place in the comity of nations. But the India that is emerging today is an India with a difference. Today, we present ourselves as a future economic superpower and a beacon of peace and spirituality in a world ravaged by conflicts. This is the most propitious time when collaborative actions of government, private sector, and civil societies in bringing innovations, saving the environment, and enhancing the quality of life can drive the country to the path of growth. New education policy and focus on health infrastructure shall empower the people to seek better employment opportunities and live contently.

However, the gaps in development still exist in health, education, manufacturing and many other sectors. The challenge country encounters today is how to bridge the gap and take a winning leap. The future we envision for India will become real if we think just a little differently taking advantage of the inherent strengths and learning from the past.

On this backdrop, Jaipuria Institute of Management, Jaipur is organizing 9th International Conference in the Series Youth 2025 on the theme – Envisioning India's Future (Growth, Innovation, Sustainability, Happiness & Wellbeing). The conference aims to deliberate on new business ideas, fresh approaches and channelize youth power to build India's future based on technological innovation, sustainable practices, and Wellbeing.

THE SPECIFIC PURPOSE OF THE CONFERENCE IS TO:

- Explore the role of businesses and society to strengthen sectoral growth in the economy.
- Share the views of experts, strategic trends, and cutting-edge research in innovation and sustainable business practices.
- Discuss the potential challenges and gaps in implementing policy frameworks, business strategies, and developmental activities.
- Propose the roadmap for future growth by harnessing the youth's power and ensuring societal well being. innovation, sustainable practices, and Wellbeing.

The International Conference shall have four Plenary Sessions where Business Leaders, Industrialists, and Change Makers shall dwell on the following themes:

PLENARY SESSION I:

A Roadmap to \$7 trillion Economy

PLENARY SESSION II:

India's Future as Envisioned by Youth

PLENARY SESSION III:

Management Education as a Critical Influencer

PLENARY SESSION IV:

Technology & Innovation for Rising India

CALL FOR PAPERS

The impact of business and development on our society has taken center stage, especially since the new era. Political leaders, policymakers, business leaders, academicians, researchers, and other thought leaders from various walks of society influence decisions in a global arena. This conference is a prestigious event organized to provide an international platform for academicians, researchers, managers, industrial participants, and

students to share their research findings with global experts. All full paper submissions will be peer-reviewed and evaluated based on originality, technical and/or research depth, accuracy, and relevance to conference themes and topics. The topics of interest for submission include, but are not limited to: innovation, sustainable practices and Wellbeing.

BUSINESS & ECONOMY

- Macroeconomic Policy
- Business Intelligence
- Entrepreneurship
- Role of Agriculture in Envisioning India
- Consumer Behavior
- Role of Different sectors in economy
- Challenges in Indian Economy
- Drivers for Economic Growth
- Banking & Finance
- Economic Models & Theories
- National & Regional Economies
- Political Economy of Contemporary India
- Sectors of Indian Economy

INNOVATION & TECHNOLOGY

- Business Model Innovation
- Digital Transformation
- Data Analytics
- E-Commerce & Digital Marketing
- Technology for E-governance and Digital India
- Innovation and Management Issues
- Innovation Behavior and Creativity
- Innovation in Finance & Accounting
- Innovation in HR & OB
- Innovation in IT, Operations & SCM
- Innovation in Marketing
- Social Innovation in Business Ethos, Corporate Governance & CSR
- Technology Transfer and Innovation Commercialization.
- Business Integration with Management
- Tourism Management
- Critical Management
- Case Studies

ENVIRONMENT & SUSTAINABILITY

- Corporate Social Responsibility
- Ethics / Ethical leadership
- Integration of Sustainability in Innovation Management
- Strategies, Technological Development, and Policies for Sustainability
- Sustainability Practices in Today's Environment
- Sustainable / Ecological entrepreneurship
- Sustainable Business
- Sustainable Development and transitions.
- Environmental Sustainability
- Sustainability Through Innovative Practices
- Impact of Micro, Small and Medium Enterprises on Economy and Society
- Green & Sustainable Marketing
- Energy: Renewable Energy, Energy Economics and Environmental Solutions
- Environmental Challenges and Economic Growth
- Sustainability Through Implementation of Engineering Practices in Business
- Green Practices of Business and their impact
- Lean & Agile Business Practices
- Use of Information Technology
- Green HRM Strategies for Envisioning India's Future

HAPPINESS & WELLBEING

- Happiness through Education, Health, Employability
- Performance Parameters of Happiness & Wellbeing.
- Applied Research in Wellbeing.
- Disciplinary Approaches to Wellbeing.
- Economic Consequences of Happiness.
- Happiness and Public Policy.
- Methodological Issues in the Happiness and Wellbeing studies.
- The Life Satisfaction Approach.
- The Relationship between Unemployment and Unhappiness.
- The Relationship of Income to Happiness.
- Economics of Happiness
- Country Case Study

ROLE OF YOUTH IN ENVISIONING INDIA

- Youth and Economics
- Youth as sustainable development innovators
- Youth Services in National and International Perspective
- Business, Digital, and Environmental Literacy among Youth
- Youth and Social Media
- Language Skills and Life Chances
- Migration, Employment, and Youth
- Marketing and Communication Channel for the Youth
- Prospects and Challenges of Young Workforce
- Youth as Demographic Dividend

STUDENT POSTER PRESENTATION

Students and Research Scholars are invited to participate in a poster presentation on the conference themes / sub-themes. There will be a display area where all such posters will be exhibited. The two best poster presentations will be awarded.

KEY AUDIENCES AND PAPER CONTRIBUTORS

- Academicians and Research Scholars interested in future studies and various aspects of sustainable development
- Research and Development Managers
- Representatives of government/municipal organizations
- Practitioners in Business / Industry Leaders and Consultants
- Strategic Planners, and Public policymakers, etc.
- Post Graduate students, along with at least one faculty member as one of the authors.

For guidelines regarding submission of paper please visit our website www.jaipuria.ac.in/youth2025

PUBLICATION OF RESEARCH PAPERS

All Accepted papers will be published in the Edited Book by 'A' Category Publisher, and selected papers will be published in ABDC Journal.



THE REWARD FOR OUTSTANDING PAPERS:

In line with the philosophy of the institute for promoting qualitative contribution in research and academics, the conference has instituted rewards for the selected outstanding papers with a Certificate of Appreciation and Cash prize of:



REWARDS	CORPORATE/ FACULTY	RESEARCH SCHOLARS	STUDENTS
First Prize	INR 6000/-	INR 4000/-	INR 3000/-
Second Prize	INR 4000/-	INR 2000/-	INR 2000/-
Best Poster Award		INR 3000/- and INR 2000/-	

REGISTRATION

On final acceptance of the abstract of a paper, the authors will be required to register by paying the fee. A confirmatory email should be sent at youth2025@jaipuria.ac.in along with the filled registration form

For details visit www.jaipuria.ac.in/youth2025

SUBMISSION GUIDELINES:

Submissions are to be made in a Word Document or PDF format.

Submissions are to be made at the Easy Chair link for the conference. Abstracts mailed to the conference email id will not be accepted.

EASYCHAIR LINK

<https://easychair.org/conferences/?conf=eif2022>

REGISTRATION FEES:

The registration fee for the conference is given below:

Category of the participant	Early Registration (before October 15, 2021)	Final Registration (October 16 – December 20, 2021)
SAARC Countries		
Delegates / Authors (India and SAARC Countries)	INR 1500/-	INR 2,000/-
Research Scholar / Students (India and SAARC Countries)	INR 750/-	INR 1,000/-
Other Foreign Countries		
Delegates / Authors	US\$ 50/-	US\$ 75/-
Research Scholar / Students	US\$ 30/-	US\$ 40/-

IMPORTANT DATES FOR AUTHORS

Last date for submission of abstract
September 15, 2021

Confirmation regarding the acceptance of abstract
September 25, 2021

Last date for full-length paper submission
October 15, 2021

Last date for communication of reviewers' comments
October 30, 2021

Final Submission of full-length paper after
modifications
November 15, 2021

Communication of final acceptance of full-length
paper
November 25, 2021

Last date of Registration
December 20, 2021

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ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, JAIPUR

<https://www.jaipuria.ac.in/campuses/jaipuria-jaipur/>

Jaipuria Institute of Management, Jaipur is a part of Jaipuria group of institutions established under the Integral Education Society. The Jaipuria group has a long heritage of providing educational excellence to the youth of India since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by Noida (2004), Jaipur (2006) and Indore (2010). The PGDM program offered at Jaipuria Institute of Management, Jaipur is approved by the AICTE (All India Council of Technical Education), accredited by the NBA (National Board of Accreditation) and recognized by AIU (Association of Indian Universities) as equivalent to MBA degree. The institute also runs AICTE approved PGDM-Service Management program and doctoral level Fellow Program in Management (FPM). The institute has been awarded Graded Autonomy (Grade 2) from AICTE and it has been listed under Great Place to Work by Great Place to Work Institute. The institute is also advancing towards international AACSB accreditation and crossed important milestones.

The institute strives to inculcate lifeskills in students

and provide them with opportunity and assistance in what they want to become in life. IIM Ahmedabad has written a case study on Jaipuria Institute of Management, Jaipur focusing on student engagement initiatives and its attempt to blend formal and informal learning systems. The infrastructure, ambiance, learning ecosystem available at Jaipuria-Jaipur altogether provides an excellent, conducive, and serene milieu for students to grow and realize their potential. There are four pillars of the student-centric learning model at Jaipuria Institute of Management, Jaipur. 1. Deeper Industry interface through sharing of learning and MoUs, Mentoring and Internship 2. Blending of formal & informal learning and strong Individual Development Plans IDPs 3. Leveraging technology to provide 24*7 learning environments, and 4. Emphasis on holistic development through strong social connect and global exposure. Jaipuria Institute of Management, Jaipur takes concerted efforts towards enhancing deep learning, resulting in significant learning experiences and meaningful student engagement, leading to improved employability and improved placements.

ABOUT JAIPUR: THE PINK CITY

Jaipur is named after its founder the warrior and astronomer sovereign Sawai Jai Singh II (ruled 1688 to 1744). It is 260 km from Delhi and 240 km from Agra and forms the most chosen tourism golden triangle of Delhi, Agra, and Jaipur. The old Jaipur painted in Pink can grip any visitor with admiration.

The stunning backdrop of ancient forts Nahargarh, Amer, Jaigarh, and Moti Dungri are dramatic testimonials of the bygone era. The Pink City is one of the most sought-after tourist destinations of Rajasthan.



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