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RESEARCH WEBINAR

WEBINAR TOPIC

E-tailers' Adaptation during the Early Stages of 'Social Distancing-Causing Crises': An Exploratory Study



SPEAKER

Dr. Deepak Halan

Professor - Marketing

DATE & TIME

Friday, 23 October 2026

10:00 – 11:00 am Canada time
6:30 – 7:30 pm IST

METHODOLOGY

A grounded theory approach using journal articles and news reports as the principal data sources.

MEETING DETAILS

Meeting ID:
434 642 590 997 94

Passcode:
ZW7vb2Pe