MICHIGAN STATE UNIVERSITY
BROAD COLLEGE OF BUSINESS

JAIPURIA INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE

AACSB ACCREDITED

IRC NOIDA | JAIPURIA INSTITUTE OF MANAGEMENT PRESENTS

SUMMER STUDY IMMERSION 2027



MICHIGAN STATE UNIVERSITY
ELI BROAD COLLEGE OF BUSINESS

THREE WEEKS IN MICHIGAN, USA

GLOBAL BUSINESS PRACTICUM
Industry-linked group project & presentation

LEARN FROM MSU FACULTY
Business strategy, AI, supply chain & innovation

INDUSTRY EXPOSURE
Company and innovator site visits (subject to availability)

PROGRAM SNAPSHOT

DURATION
3 WEEKS

WINDOW
MAY–JULY 2027
Exact session dates to be confirmed

PRE-WORK
4-WEEK ONLINE MODULE

ESTIMATED PROGRAMME FEE:
USD $3,700–$4,200*

**Depends on group size. Covers MSU teaching, campus accommodation, airport transfers, arranged site visits and mandatory health insurngce. Airfare, most meals and visa costs excluded.*

Certificate upon successful completion

REGISTER YOUR INTEREST