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Rooted in a rich educational heritage since 1945, when the Jaipuria legacy began with the founding of Jaipuria College, Jaipuria Institute of Management has grown into a prominent management education group in India. With campuses in Lucknow, Noida, Jaipur, and Indore, the Institute offers AICTE-approved Post Graduate Diploma in Management (PGDM) and online PGDM programmes designed to meet global academic and industry standards.

Accredited by AACSB (Association to Advance Collegiate Schools of Business), a distinction earned by less than 1% of Indian B-schools, Jaipuria is internationally recognised for quality in business education. Its strong corporate linkages, experiential learning approach, and robust placement support reflect its commitment to developing competent, ethical, and future-ready leaders.

Beyond PGDM, Jaipuria also offers a Fellow Programme in Management (FPM) for those inclined towards research or academic careers, along with executive education and customised corporate training solutions for working professionals and organisations.

Jaipuria Institute of Management has been certified as India's Great Place to Work 2026, marking 6 years in a row of recognition for its people-first culture and 'One Jaipuria' philosophy built on trust, growth, and purpose.



JAIPURIA INSTITUTE OF MANAGEMENT, JAIPUR

1, Bambala Institutional Area, Pratap Nagar,
Sanganer, Jaipur 302 033

P. +91 141 4771300 · F. +91 141 2771334

www.jaipuria.ac.in | Email: jaipur@jaipuria.ac.in

ALUMNI TRACER STUDY REPORT INITIAL FINDINGS





SUMMARY OF KEY FINDINGS

- **Strong Placement Outcomes:** Alumni secured jobs through campus placements, with recent cohorts consistently achieving 85–95%+ placement rates.
- **Early Career Progression:** A majority (76.1%) of alumni achieved their first career progression within the first two years.
- **Leadership Advancement:** Nearly 50% of alumni with 10+ years of experience have reached senior leadership roles (GM/VP and above).
- **Rising Compensation:** Average CTC after 5 years witnessed a staggering 114% rise and after 10 years it witnessed 305% rise. Our alumni witnessed incrementally higher CTC annual growth with time.
- **Entrepreneurial Participation:** Approximately 5% of alumni are engaged in entrepreneurial ventures, including startups and family businesses, with a net worth of business ranging from lakhs to crores.
- **Well-being & Satisfaction:** Alumni report high life satisfaction (7.68/10) and career satisfaction (7.44/10), with an overall Happiness Index of 6.34.
- **Positive Long-Term Trend in Life Satisfaction:** There is a statistically significant positive relationship between time since graduation and happiness ($r = 0.192$, $p = 0.0009$), indicating improving well-being over time.

INTRODUCTION

In today's outcome-driven higher education landscape, an institute's success is increasingly judged not only by what happens inside classrooms, but by what happens after students' graduate. Alumni are the most authentic evidence of an institution's impact. Systematically tracking them and conducting structured tracer studies turns scattered anecdotes into actionable intelligence for academic quality, reputation, and growth.

At Jaipuria Institute of Management (Lucknow-Noida-Jaipur-Indore), the Alumni Tracer Study (ATS) was undertaken to assess the long-term outcomes of alumni in terms of career progression, employability, skill development, and overall wellbeing. In an increasingly outcome-driven and industry-aligned higher education landscape, such studies play a critical role in evaluating the effectiveness of academic programs and their real-world impact.

This report presents the initial findings of the study based on data collected over the past three and a half months.

ASPECTS OF THE ALUMNI TRACER STUDY

-  **Career trajectories of alumni:** To understand where alumni are in their professional journey, including their current roles, industries, and career progression over time.
-  **Employment and entrepreneurial outcomes of alumni:** To capture employment status, nature of work (job/entrepreneurship), and transitions across roles and organizations.
-  **Career progression patterns:** To examine how alumni moved across levels (individual contributor to leadership roles) and the time taken for such transitions.
-  **Skill development over time:** To understand the extent to which alumni perceive growth in key skills such as communication, analytical ability, leadership, and technological competence.
-  **Satisfaction and perceived career growth:** To capture alumni perspectives on their career progress, job satisfaction, and overall professional development.
-  **Job mobility and career shifts:** To study frequency of job changes, reasons for transitions, and patterns of career shifts across industries or roles.
-  **Overall life satisfaction and wellbeing:** To understand broader aspects of alumni life, including happiness, work-life balance, and personal fulfillment.

STUDY DESIGN AND INITIATION

Based on the literature review of ATSS, a total of 87 questions were designed to capture the multiple dimensions, including demographic background, employment trajectory, compensation patterns, career progression, skill development, and life satisfaction. Additionally, the survey included questions on feedback about institutes, alumni collaborations, and overall happiness and wellbeing.

SURVEY IMPLEMENTATION

The study was conducted through a structured questionnaire in an online mode, and it was sent to alumni across campuses and graduating cohorts. The survey tool used in this study was Monkey Survey. The survey questionnaire was sent to 11,427 alumni in their emails. We started sending the survey from 1st February 2026 and closed it on 15th May 2026. The form was sent every weekend to avoid disturbance on the working day and providing sufficient time for the alumni to fill out the survey.

RESPONSES OVERVIEW

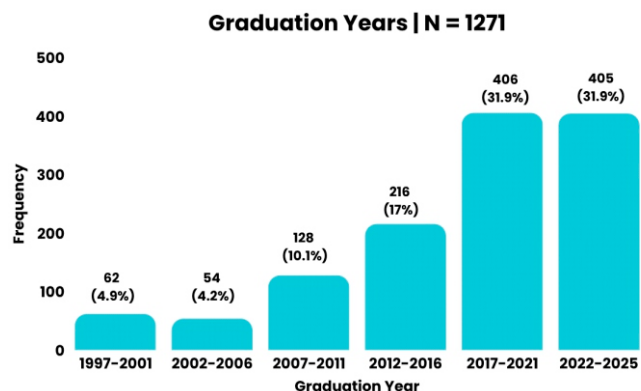
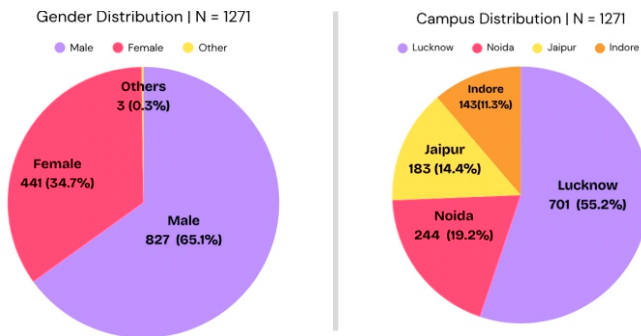
Jaipuria alumni cell administered the survey to approximately 11,427 alumni across the four campuses. A total of 1,281 alumni responses were received, representing a response rate of 11.21%. Of these, 1,271 responses were considered valid and included in the analysis.

Table 1. section-wise response coverage, indicating the number of responses received for each part of the questionnaire.

Section Name	No. of Questions	Valid
Part 1: Demographic	11	1271
Part 2: First Job	8	1265
Part 3: Current Job	5	1048
Part 4: Career Progression, Skills, and Competencies	42	581
Part 5: Life Satisfaction	16	524
Part 6: Suggestions & Contributions	5	496

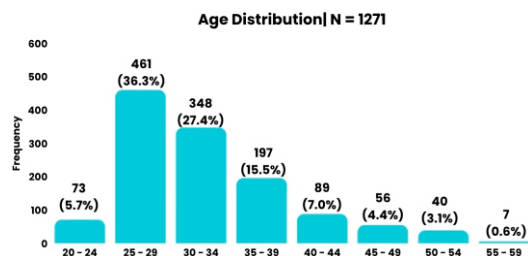
SAMPLE PROFILE - DEMOGRAPHIC CHARACTERISTICS

-  The survey respondents include 65.1% male and 34.7% female alumni.
-  Responses were received from all four campuses alumni, with the highest share from Lucknow (55.2%), followed by Noida (19.2%), Jaipur (14.4%), and Indore (11.3%).
-  Responses were received from alumni across all batches, from the first graduating cohort to the most recent 2025 graduation batch. A majority of respondents (68.3%) graduated between 2017 and 2025.



AGE DISTRIBUTION

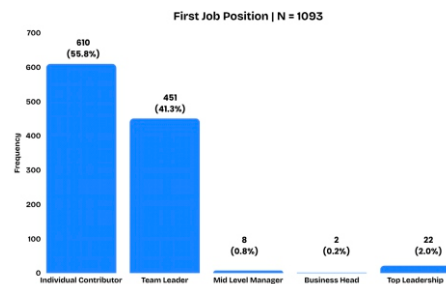
- The majority of respondents are in the 25-29 age group, accounting for 36.3% of the total sample.
- Overall, 63.7% of alumni fall within the 25-34 age range, comprising 36.3% in the 25-29 group and 27.4% in the 30-34 group.



EMPLOYMENT OUTCOME

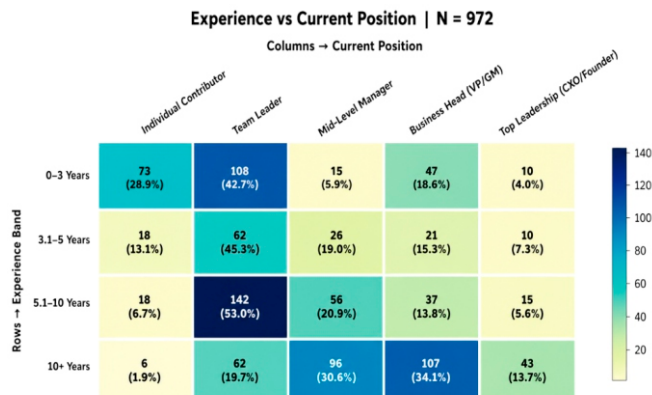
Our alumni successfully transitioned into employment through campus placement.

- Placement outcomes show a clear upward trend over the years, with recent cohorts consistently achieving high placement percentages (around 85-95%+).
- The placed alumni primarily began their careers in entry-level roles, with 55.8% working as Individual Contributors and 41.3% as Team Leaders.



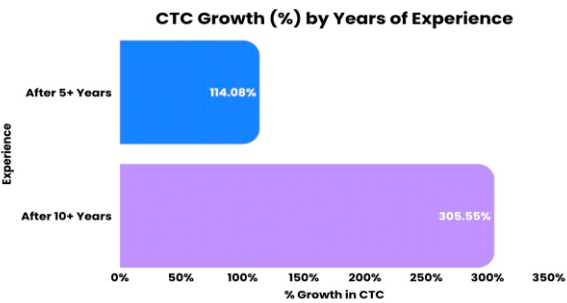
As experience increases, alumni progressively move into higher leadership roles.

- 50% Alumni reached GM/VP after 10 years.
- About 14% of them reached top leadership as CXO/Founder.
- 36% of alumni reached GM/VP after 5 years.

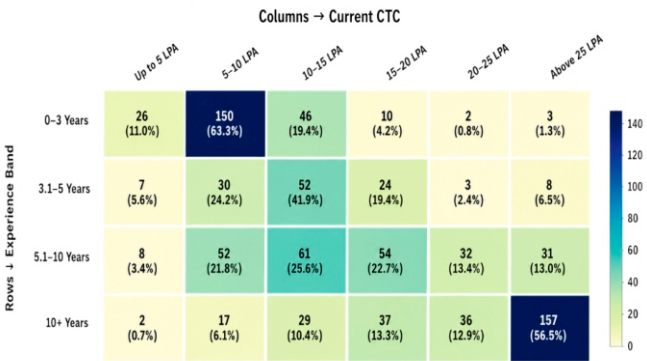


The compensation surged upward with experience

- Average CTC after 5 years witnessed a staggering 114% rise and after 10 years, it witnessed 305% rise.
- Our alumni witnessed incrementally higher CTC annual growth with time.

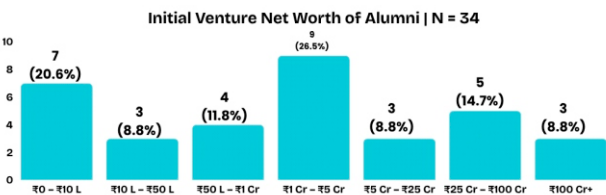


Experience vs Current CTC | N = 877



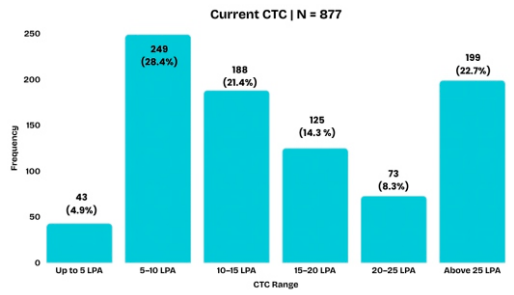
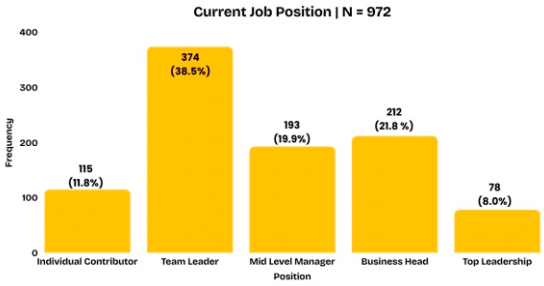
Our Alumni Are Excelling In Entrepreneurial Journey

Out of 1,265 alumni, 63 (4.98%) joined a venture after graduation. Among these, 44 respondents reported their venture type, with 24 (54.5%) joining family businesses and 20 (45.5%) started their own ventures. Based on 34 responses, the initial venture net worth ranges from lakhs to crores.



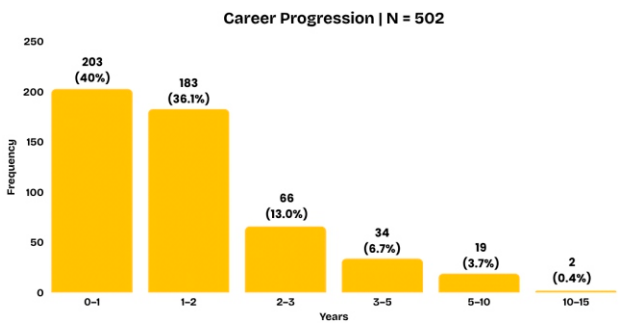
CURRENT EMPLOYMENT PROFILE

- About 80% of our alumni are currently employed in private jobs, followed by 10.8% who are self-employed, and about 5% are in government jobs. (N=1047)
- Majority of our alumni (49.7%) are currently in mid-level and leadership roles (N = 972)
- Above 30% of alumni earn more than 20 LPA, and 22.7% of them are currently earning above 25 LPA. (N=877)



Our alumni achieved their first career progression (promotion or higher responsibilities) rather quickly

A majority of alumni (76.1%) achieved career progression within the first 2 years (0-1: 40.1%, 1-2: 36.1%), with only 12% taking more than 3 years.



CAREER MOBILITY ACROSS GENERATIONS

The analysis indicates a statistically significant generational difference in job-switching behavior (Welch ANOVA, $p < 0.001$; $\eta^2 \approx 0.33$), with Gen Z showing the highest job change rate (~ 0.40), followed by Millennials (~ 0.28) and Gen X (~ 0.18). Although the total number of job changes increases with experience, the rate declines over time, reflecting a shift from early career exploration to greater stability.

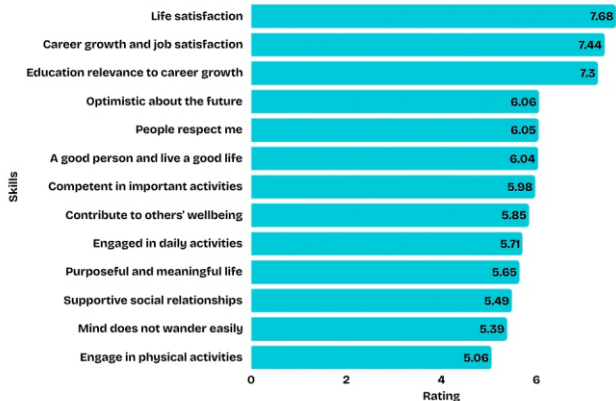
The analysis shows a statistically significant difference in progression time across generations ($p < 0.001$; $\eta^2 \approx 0.05$), with Gen Z reporting faster early career progression (1.57 years), while Millennials and Gen X exhibit relatively longer progression timelines, suggesting differences in career progression patterns across cohorts.

Generation	N	Avg. Experience (Yr)	Job Changes				Progression Time** (Yr)		
			n (Response)	Mean	Median	Job Change Rate*	n	Mean	Median
Gen Z	534	3.2	215	1.21	1	0.40	158	1.58	1.5
Millennials	653	11.09	301	2.85	3	0.28	284	2.13	2.0
Gen X	84	25.62	40	4.52	4	0.18	38	2.6	2.0

Alumni Well-being, Life Satisfaction, and Happiness Index

How Do Alumni Experience Well-being, Satisfaction, and Quality of Life

Alumni reported the highest ratings in Life Satisfaction (7.68), Career Growth & Job Satisfaction (7.44), and Education Relevance (7.30), while comparatively lower scores are observed in Physical Activity (5.06) and Mind Focus (5.39) on a 10-point scale.

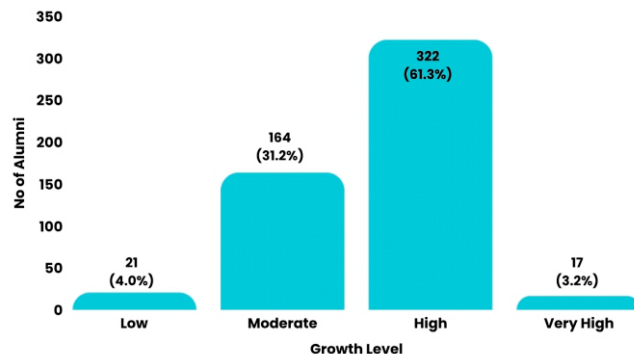


HOW HAPPY ARE OUR ALUMNI

The overall Happiness Index of alumni stands at 6.34, indicating a moderately high level of well-being and life satisfaction.

Time since graduation has a positive influence on alumni happiness, based on a sample of 525 respondents, a statistically significant correlation ($r = 0.192$, $p = 0.0009$) was observed.

Happiness Index Rating | N = 525



CONCLUSION

This analysis is based on the responses received from alumni through the Alumni Tracer Study conducted over the past two months. While the findings provide meaningful insights into career outcomes, progression patterns, and overall well-being, they reflect the perspectives of the respondents captured during this phase of data collection.

The results indicate positive trends in employability, career growth, competency development, and life satisfaction among alumni, highlighting the institute's impact on professional and personal development. These findings serve as an important starting point for understanding alumni trajectories and will continue to evolve as more responses are received and incorporated in future analyses.