



Hiring for Executive- Media Relations (MRC)

Experience: minimum 3 years

Location: Noida

Key Responsibilities:

1. Support to Campus Events: Provide seamless support to campus events through the design of creatives, brochures, videos, and promotional materials.
2. Coordinate with the corporate team and design agency to ensure timely production of event collaterals.
3. Deploy Media Relations and Communication (MRC) students for various tasks related to campus events.
4. Social Media Branding and Promotion: Plan and manage effective social media campaigns to enhance brand visibility and engagement.
5. Guide MRC students in creating impactful content for social media platforms.
6. Monitor and maintain high-quality standards for all published social media content.

Qualifications:

- 1) Bachelors degree in Media Studies, Communication, Marketing, or a related field. Master's degree preferred.
- 2) Proven experience in media relations, event management, and social media management.
- 3) Strong creative and design skills with proficiency in tools like Adobe Creative Suite.