



Index







AI NATIVE PLATFORM

DEVELOPMENT PROGRAM

BRIDGING CORPORATE & CAMPUS



SUMMER INTERNSHIPS

CAMPUSES

AACSB

CURRICULUM

ELECTIVES

ALUMNI

RECRUITERS

JEET

COLLABORATION AVENUES



INDIVIDUAL

BATCH PROFILE 2024-26









iJaipuria



56+ Schools 3000+ Educators 23000+ Alumni **55000**+ Students

30 Million Meter/ Annum Denim and Woven Fabrics 14500 Metric Tons/ Annum Cotton Yarn 110+ Self-Paced Courses 100K+ Courses Subscribed









Impacting beyond business

Board of Governors

CHAIRMAN

Sharad Jaipuria

Chairman & Managing Director Ginni International Ltd. Past President - PHDCCI

Shreevats Jaipuria

Vice Chairman
Seth M.R.Jaipuria Schools
Jaipuria Institute of Management
iJaipuria
Chairman, Education, PHDCCI

Members

Ashutosh Garq

Founder Chairman and Managing Director Guardian Lifecare

Arushi Bhalla

Managing Director Encardio Rite Electronics Private Limited

Mahesh Gupta

Chairman KENT RO Systems

Ravi Jhunjhunwala

Chairman LNJ Bhilwara Group

Rajan Saxena

Former Vice Chancellor NMIMS University

Salil Bhandari

Corporate Consultant BGJCA Associates LLP.

Sudhir Jalan

Co - Chairperson Rieter India (P) Ltd.

Yoqi Sriram

Consultant Strategic Human Resource

Kavita Pathak

Director
Jaipuria Institute of
Management, Lucknow

Shubhajyoti Ray

Director Jaipuria Institute of Management, Noida

Prabhat Pankaj

Director
Jaipuria Institute of
Management, Jaipur

Deepankar Chakrabati

Director Jaipuria Institute of Management, Indore Nominee AICTE Representative

04 05

Meet the Jaipurians

A community of thinkers and leaders from 100+cities across India

In today's dynamic business environment, the future of work calls for a new breed of leaders: agile, innovative, and ready to navigate a complex global marketplace. At Jaipuria, we're not just responding to change — we're driving it. By integrating Al-driven learning and digital tools into our pedagogy, we ensure our students are equipped with future-ready skills that matter.

Together, let's empower businesses with industry-ready professionals, shaped for management excellence and real-world, on-the-ground impact.





Al-Native Curriculum

- Core course: Al for Managers
- Exclusive elective: Generative AI Transformation
- First B-school in India to offer specialized GenAl training

Smart Placement Tools

- OneCV: GPT-5 powered smart resume builder
- Rehearse: Voice-based AI interview simulator with real-time feedback
- 24/7 AI Coach: Personalized prep with real interview data

Hands-On Learning with AI

- LLM-powered business simulations & strategy games
- Data-driven decision-making tools integrated into coursework

Premium Al Access

- Campus-wide access to GPT-5 and Claude 3.5 Sonnet
- No third-party subscriptions—fully in-house ecosystem

Faculty Empowerment

 Al-enhanced teaching with exclusive tools for course delivery, content creation and student evaluation

Jaipuria isn't just teaching AI. We're building AI - fluent leaders who are ready for tomorrow.



Scan to See How Jaipuria is Integrating Al into Learning.

From Classroom to Corporate:

Personalised Readiness with Individual Development Program

The Individual Development
Program (IDP) is a structured, sixphase mentoring initiative
embedded into the academic
curriculum to support each
student's unique growth journey.
Rooted in the belief that
personalized development
enhances outcomes, the IDP goes
beyond classroom learning to
address individual strengths,
gaps, and career readiness.

Key Objectives

Foster self-awareness and identify strengths and development areas

Bridge the gap between aspirations and performance

Build clarity and articulation of one's point of view

Define career progression pathways

Enhance teamwork and collaboration capabilities

Program Structure

Spread across all six terms, IDP follows a mentor-mentee model involving regular check-ins, guided reflections, and customized feedback.

Assessments

- Review by panel involving Industry Experts, Alumni, and Mentors
- Psychometric Assessments on Locus of Control and Team Effectiveness

Mentoring Focus

Terms 1-2: Self-awareness and goal-setting

Term 3 : SIP (Summer Internship Program) readiness

Terms 4–6 : SIP pitching and Final Placement preparation

Tools

KASH (Knowledge, Attitude, Skills, Habits) portfolio, reflection logs, debrief meetings, and mentor observations ensure continual development.



*The IDP at Jaipuria ensures every student is not just academically strong, but personally and professionally evolved. We see candidates who are self-aware, goal-oriented, and industry-ready—qualities that make a real difference in the workplace.**

Dr. Romi Sainy, Professor



66 IDP helped me understand my strengths, set clear goals, and build the skills - needed tp stand out. It's not just about learning-it's about growing into the best version of The IDP at - myself, step by step."

Aliza Abdeen, PGDM Student



Scan here to know the complete story.



At the heart of our academic philosophy lies a robust, multi-layered training ecosystem designed to transform students into highly capable, ethical, and industry-ready professionals. The following structured initiatives ensure that our graduates are not only job-ready but also future-ready and equipped to thrive in dynamic, technology-driven global workplaces.

Outcome-Based Education (OBE)

We adopt a fully implemented **Outcome-Based Education model**, where each course and activity is aligned with defined Program
Educational Objectives (PEOs). These objectives foster ethical, managerial, and entrepreneurial competencies—ensuring students are equipped to lead in real-world scenarios.

Learner-Centric Development

Our approach is **customized to individual learning** needs, recognizing that each student brings a unique background and pace of learning.

Through IDPs (Individual Development Program), students are guided by faculty mentors to assess their strengths and areas for improvement, and to set and track personal and professional goals.

Career Competency > Training

Soft skills and Aptitude are an integral component, our students undergo rigorous preparation in:

- Communication, Aptitude, Attitude, and Awareness (CAAA)
- Mock Group Discussions and Interview
 Simulations
- Public speaking and business writing in Communication Labs

Tech-Integrated & Simulation-Based Learning



Students are introduced to **cutting-edge learning technologies**, including:

- Cesim Business Simulations to build strategic decision-making skills.
- Al-based tools for analytics, resume building and interview preparation.

These platforms bridge classroom learning with practical, tech-driven problem-solving.

Industry Certifications & Functional Readiness



Domain-specific certifications help deepen subject expertise. Pre-SIP training ensures students are workplace-ready through modules on:

- Corporate etiquette
- Compliance (POSH)
- Functional skills mapping

Ethics, Sustainability & Global Citizenship



Ethical decision-making and sustainability principles are woven into our curriculum, with alignment to frameworks like **UNPRME** (United Nations Principles for Responsible Management Education).

Real-world case studies and reflective assessments reinforce the relevance of responsible leadership.

Placement Preparedness & Assurance of Learning



Structured mentoring, recruiter simulations, and resume refinement sessions are embedded across terms. We use Assurance of Learning (AOL) frameworks to continuously evaluate student readiness for top-tier placements.

Bridging Corporate and Campus

Monica Dubey Head Brand Management RAJAJ Alliam I



Guest Lectures by CXOs & Senior Leaders

Industry Immersion

Students gain direct exposure to sectoral insights, industry trends, and leadership lessons through interactions with top-level executives from organizations across sectors. These sessions help bridge the knowledgeaction gap and inspire leadership thinking.

Industry Immersion Program

operational workflows, strategic discussions, and business challenges, helping them understand how theory translates into practice.

Summer Internship Program (SIP)

Every student undertakes an 8-10 week

- Defined project objectives
- Deliverables monitored by industry mentors
- Midterm and final evaluations This hands-on engagement ensures students learn the nuances of professional behavior, analytical thinking

Students step into the real business environment to observe and learn from

corporate internship, complete with:

- and time-bound execution.



from Practitioners

Jaipuria Masterclass Series

Curated sessions by domain experts and distinguished alumni, focusing on technical skills, behavioural attitudes, and industry-relevant knowledge. These masterclasses strengthen practical know-how and workplace readiness.

Live Industry Projects

Short-term consulting assignments from partner companies expose students to real business problems, encouraging applied learning and stakeholder collaboration.

Leader Speak

Jaipuria's flagship leadership conclave, where top corporate minds and academic experts converge to share insights, inspire ambition, and shape future-ready talent.



Dorothy Paul Chief Marketing & Communications Officer



Abhishek Gupta Head HR ≈ zebpay

Arun Gupta General Manager SIEMENS



Senior Vice President Head of Diversity **Equity Inclusion** AXIS BANK



Aditva Sareen **Head Corporate** and Business HR **TATA POWER**







Maira Q Diversity, Equity and Inclusion









Amrita Ganguly





At Jaipuria Institute of Management, learning extends far beyond the

classroom. Through immersive industry

engagement, we ensure students are

not only knowledgeable but deeply

Together, these initiatives bridge the

students to lead with insight, purpose,

corporate-empowering Jaipuria

attuned to real-world business

gap between campus and

and impact from day one.

dynamics.

Chandra

Chief Human

Bhattacharjee

Resources Officer





Sonal Dawoodani Learning Partner India Region





Chairman MTPL, An Advent Company Group Executive President Aditya Birla Group



MD & CEO Edelweiss AMC

Vineeta Singh

Co-Founder & CEO

Sugar Cosmetics

Pushhkraj Shenai

CEO

Lakme- HUL



Co-founder 1mg





Former Chairperson and CEO Pepsico

Anil Bhasin

Former President Havells India Ltd

Advisor

Kent RO



Apoorva Purohit

Independent Director

Co-Founder

LTIMIndtree

Aazol

MD & CEO Future Brands



Advisor & Director TATA Group





Principal Advisor Mahindra & Mahindra



Unmesh Pawar

Partner - CHRO KPMG India

Co-Founder and Chairman Visara Human Capital Consulting Former Chief Talent Officer Deloitte

Learning from Those Who Lead



Founder, WebVeda Content Creator, waricrew Speaker, Author



Scan to discover valuable life lessons from changemakers.



Former CEO Adani Agro



MD, Snapchat



Neeraj Goel

Intech Organics Former CFO,

CFO

Jaquar

Cofounder AkasaAir **Board Member** Fabindia, OYO Former President IndiGo



Executive Chairman Shree Renuka Sugars



Chairman Nestle India



Total Students - 1256









Graduation Stream

550 Commerce

342 Management

125

104 Arts

739 Finance

237 🐰 **Business Analytics**

178 † † † Human Resource

82 🖎

Engineering

32 🏘 Others

21 🚇

Science

Computer Application

157₽

1019 🚣

Marketing

Operations Service Management Management

Specialization#

113 🥸 60

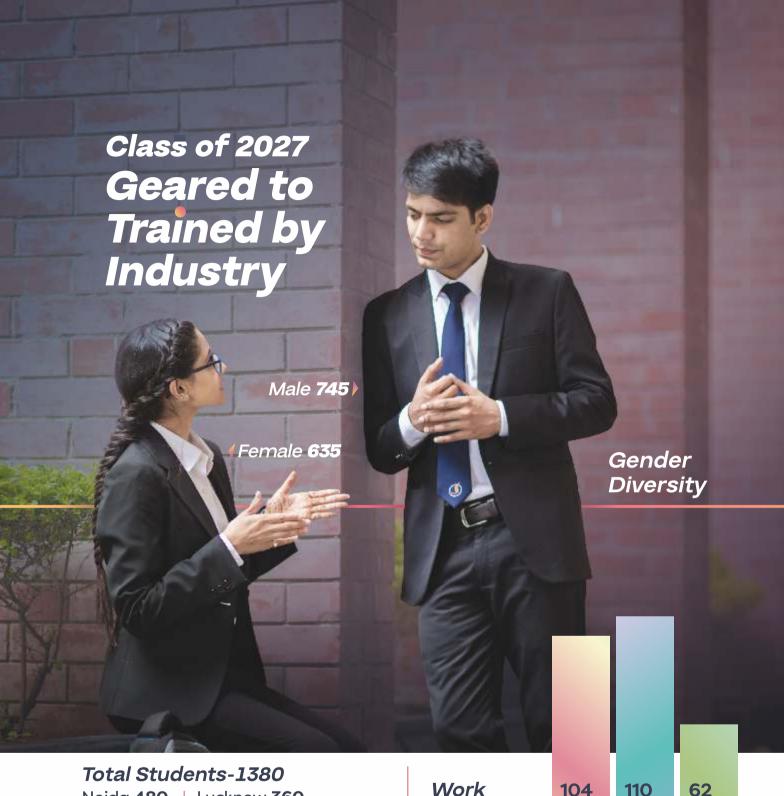
Retail Management 9 🛺

Business Strategy & Economics

Work Experience 63 6-12 Months

72 12-24 Months **47** Above 24 months





Noida **480** Lucknow 360

Jaipur 360 | Indore 180

Work Experience

104 6-12 Months

110 12-24 Months

Above 24 Months

Graduation Stream

590

380

154

Commerce

Management

Science

110 🖎 Engineering 98# Arts

48

Computer Application

Specialization#

1216 🚣 Marketing 812

Finance

180 Operation

Management

92 Retail Management 260 | |

188**†††**

Business Analytics

Human Resource

12/

Business Strategy & Economics

#The total number of specializations is larger than the number of students due to dual specialization opted by students.

SIP Highlights Batch of 2024-26

Preparation - Proven Across Diverse Sectors









Intern Profiles - Domain Wise

Sales 🍑

B2B Sales, Institutional Sales, Business Development, Inside Sales, Financial Sales, Corporate Sales

Marketing 🚣

Marketing, Branding,
Marketing Research, Product
Development, Digital
Marketing, Campaigns &
Communication, Sales
Promotion, Google & Meta
Ads Specialist, PPC,
Performance Marketing

Finance iii

Finance, Credit, Branch Banking, Tax, Equity, Claim, Capital Budgeting, Retail Banking

HR †††

DEI, HR
Operation, L&D,
T&D, Recruiter,
Talent Acquisition,
HR, Employee
Engagement

Operations 😷 Management

Operation, Flight
Operations, Operations
and Manufacturing,
Catalog & Marketplace
Operations Specialist,
Project Management
Office (PMO)

Business 🖰 Analytics

Analytics, Data Insights Analyst, Business Engagement, Business Analyst, Data Analytics, Social Media Analytics

Research 🙀 & Strategy

Strategy Associate,
Data & Research,
CSR Research,
Financial Strategy
Analyst, Brand
Growth Strategist,
Center of Excellence
(COE), Equity
Research Analyst

Retail 🛒

Fashion Consultant, Retail, E-Commerce

Trained Through Internships. Ready to Deliver.

A look at notable SIPs that showcase the passion, purpose and excellence of the batch.



Study on Market Penetration through Retail and Horeca Channels in FMCG

Area - Sales & Marketing



Evaluating The Effectiveness of Talent Acquisition Strategies In Attracting and Retaining The Top Talent In Bajaj Finserv

Area - Human Resource

>BNY

Enhancing managerial efficiency from operations to automation

Area - Finance

adani

Airmores

Digitization of Airport and Optimizing Customer Flow & Service Quality in Airport Operations

Area - Operations

GENEX

Enhancing Inventory
Management Efficiency
through Smart PutAway and
Cycle Count Systems

Area - Operations

Li legrand

Marketing through Specification

Area - Sales & Marketing



Taurus Capital

Financial Risk and Compliance Framework in Portfolio Management - A TaurusCap Case Study

Area - Finance

BAJAJ FINSERV

Strategic Benchmarking and Data Driven Backend Optimization for Enhanced Digital Engagement and Customer Acquisition

Area - Business Analytics

Deloitte.

Private Equity in India: A
Perspective on Deal trends,
Investor behaviour, and
Strategic Research.

Area - Finance

SKY

Optimizing Last-Mile Delivery Operations: A Unified Framework for Rider Pricing, Process Excellence, and Retention

Area - Operations

TATA MOTORS

Assessing the role of Safety Training Needs Identification and its role in workforce development and productivity.

Area - Human Resource Area - Finance

BERKADIA"

Preliminary Underwriting of a Multi Family Property in US CRE

€∌UFLEX

Driving the Future of Work" An Analytical Report on Talent Management and Workforce Evolution.

Area - Human Resource

PATANJALI

An analytical study of Nutrela TSP sales performance vs competitors in General Trade outlets of Lucknow

Area - Sales & Marketing

AMVA Partners

Equity Research Analyzing Financial Trends and Valuations in US Stock Markets

Area - Finance

Q QUESS

Enhancing Talent Acquisition Through Structured Screening Systems

Area - Human Resource

Bandhan Bank

A study on Investors' preference towards Mutual Funds investments

Area - Finance

Schneider Electric

Establishment of Project management tools, Framework & Governance for Data & Analytics Team

Area - Analytics



MOTUL

Study of indepedent Car

workshops & PCMO Sales

enhancement in Motul India

Area - Sales & Marketing

Strategic HR interventions: Evaluating Training efficiency & Digital transformation at Hindalco

Area - Human Resource

EVEREADY

Understand the Duracell business model in the Stationary RE and build a plan to launch Ultima for the corporates.

Area - Marketing

ShardaCare

Enhancing Patient Satisfaction Through Effective Feedback Management and Complaint Resolution

Area - Operations

ACVIND

Exploring and Enhancing Retail Service Quality at USPA by AFL.

Area - Retail

JKcement

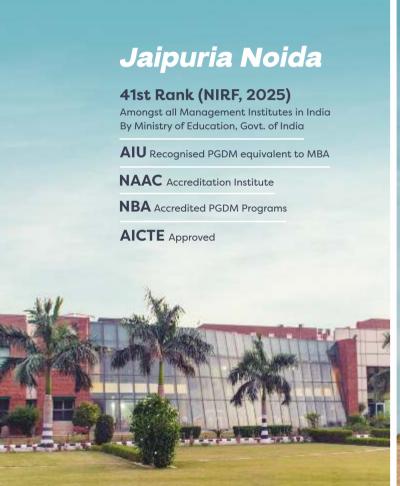
From screen to site: Studying the impact of TV commercials and construction influencers in cement Marketing.

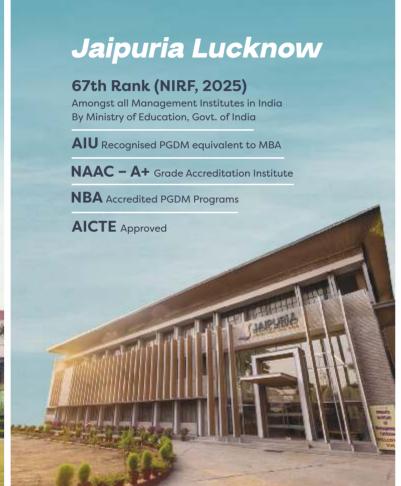
Area - Sales & marketing

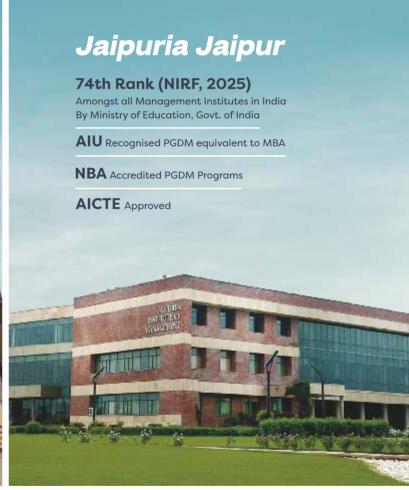
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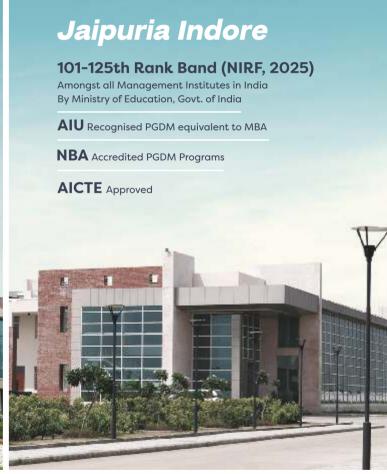
The Future is Ready at One Jaipuria











COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management - Marketing (PGDM-M)

Post Graduate Diploma in Management - Service Management (PGDM-SM)

Fellow Program in Management (FPM)

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management - Financial Services (PGDM-FS)

Post Graduate Diploma in Management

- Retail Management (PGDM-RM)

Fellow Program in Management (FPM)

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Program in Management (FPM)

COURSE OFFERED

Post Graduate Diploma in Management (PGDM)



Scan here to Watch Campus Tour

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Potential Infinite Recognised Worldwide with AACSB ACCREDITED

Placed Amongst the 1% B-schools in India

Why AACSB matters to you?

Jaipuria Institute of Management stands among an elite group—only 1% of Indian business schools and just 6% globally—that have earned the prestigious AACSB accreditation. This exclusive recognition is a powerful signal to recruiters: when you hire from Jaipuria, you're accessing a talent pool shaped by world-class standards, industry relevance, and a commitment to continuous excellence.

Quality You Can Trust

AACSB (Association to Advance Collegiate Schools of Business) accreditation is the benchmark of excellence in business education worldwide. It assures that Jaipuria:

- Maintains a future-forward, industry-aligned curriculum
- Employs faculty with deep academic and practical expertise
- Equips students with critical thinking,
 leadership, and ethical decision-making skills

Better Fit. Better Retention.

Research shows that graduates from AACSB-accredited schools report higher career satisfaction, which in turn drives stronger engagement and longer retention in the workplace (Jalbert et al., 2011). With Jaipuria talent, you're hiring professionals with the clarity and motivation to grow with your organization.

A Proven Track Record of Leadership

AACSB-accredited institutions produce 73% of Fortune 100 CEOs and 75% of the highest-paid CEOs globally (AACSB, 2024). Hiring from Jaipuria means investing in individuals who are prepared to lead—not just follow.

This translates into graduates who are prepared to deliver from day one: adaptive, analytical, and aligned with modern business needs.

When you recruit from Jaipuria Institute of Management, you're tapping into one of the most rigorously vetted, globally recognized business education environments. Our graduates are ready to contribute, lead, and evolve with your organization.

















Built on Fundamentals. Designed for Impact.

Programmes

(NBA Accredited, AICTE Approved, AIU Recognized, 2 Year Full Time Programme)













Core Courses



Accounting for Business

GenAl for

Managers



Business Research Methods

Business Analytics

Human Resources

Essentials of

Managing



Corporate Finance



Critical Reading and Writing



Management Accounting and Control



Operations Management



Marketing Management

of Business

Macroeconomics and

Economic Environment



Social/Rural Internship



Statistics for Management



Managerial **Economics**





Sales Management and Business Development



Management

Behaviour

Organisational





Design **Thinking**



Additional Learning Powered by iJaipuria Online Module

Business Ethics and Sustainability



Public Speaking and Persuasion

Workshop Mode Courses



- Absolute Beginners Guide to AWS with Cloud Computing
- Advanced Excel Skills For Power Users
- ✓ Agile Project Management
- AI & ML Using Python & Excel
- Artificial Intelligence & Machine Learning Essentials
- Artificial Intelligence & Machine Learning For Everyone
- Artificial Intelligence & Machine Learning using Python
- **Building High-Performing Teams**
- **Business Ethics and Corporate Governance**
- Change Management for Organisations
- Chat GPT Masterclass: A complete guide for **Beginners**
- **ChatGPT For Marketers**
- **CRM** Essentials
- Customer Retention and Loyalty
- Data Analysis Using Tableau
- Design Thinking for Innovation
- **Developing Entrepreneurship Qualities**
- **Evaluation of Investment Projects**
- **Excel Essentials For Beginners**
- **Excel Skills For Intermediate Users**
- Financial Literacy
- Financial Planning for Retirement

- Fundamentals of Business Analytics
- ✓ GST: The Complete Goods & Service Tax Course
- Guide to General Banking
- How to Write a Will
- Inside Sales & Business Development Certificate Program
- Lean Six Sigma
- Marketing Management Mastery
- Mastering Marketing on Facebook, Instagram and WhatsApp
- Microsoft Power BI
- Microsoft Power BI: Basics to Advanced
- ✓ MS Excel For Data Science and Machine Learning
- Negotiate to Win
- Oratory and Public Speaking Mastery
- Performance Acceleration Technique
- Personality Development for Advanced Career
- Professional Email Writing Mastery
- Python for Everyone: Beginners Level
- Python Intermediate Level
- Recruitment and Selection
- ✓ SEO With Content Marketing Masterclass
- Stock Market Basics for Beginners
- Strategic Management for Professionals
- Understanding Corporate Social Responsibility



Marketing

- Consumer Behaviour
- Business to Business Marketing
- Brand Management
- ✓ Customer Relationship Management
- Digital Marketing
- Distribution and Channel Management
- Global Marketing
- Tourism and Hospitality Marketing
- Integrated Marketing Communication
- Marketing Analytics
- Marketing Research
- Marketing with Artificial Intelligence for Non- Coders
- ✓ Pricing Strategies
- Product and Category Management
- √ Retail Marketing
- Rural Marketing
- √ Services Marketing
- √ Social Media Marketing
- √ Strategic Marketing



Dr. Rashmi Singh Associate Professor

Ph.D. (IIT Roorkee)

9+ years of academic experience at premier institutions like XIM University

Research interests include Tourism Research, Consumer Behaviour & Marketing Analytics

Published in leading journals such as Emerald, Sage, and Policing



Dr. Anubhav Mishra Professor Ph.D. (IIM Lucknow)

PGPM (IIM Kozhikode)

SAP Labs & Infosys

Social Change

Former faculty at IIM Ranchi with 11 years of corporate experience at

Published in journals like JBR, Psychology & Marketing, IJIM, Technological Forecasting &

Executive



Dr. Rishi Prakash Shukla Professor Ph.D., Certified: IBM, SAS, Machine Learning

15+ years of academic experience with institutions like SIBM & IIM Ahmedabad

Research in neuromarketing & predictive analytics with 6 patents and 20+ publications

Author of 5 books on emerging technologies; hands-on expertise in AI & analytics tools Dr. Sumit Suri Professor Ph.D. (IIM Nagpur) MBA (MDI) | LLB | LLM

20+ years' experience in corporate strategy, M&A, digital transformation & interdisciplinary research

Former leadership roles at HT Media, Naspers & Goibibo; research in Al, platform governance & media ethics



Dr. Shailesh Pandey Professor Ph.D., MBA

16+ years of experience in marketing, consumer behavior, branding & strategy

Published in HBR, Ivey, Emerald, Taylor & Francis, and SAGE; authored bestselling Jio-Facebook case



Scan to know more about courses on marketing and how it prepares our students for the market.

Finance

- ✓ Advanced Corporate Finance
- ✓ Alternative Investments
- √ Behavioural Finance
- Corporate Restructuring
- ✓ Corporate Valuation
- Entrepreneurial and Startup Finance
- Equity Analysis and Portfolio Management
- Financial Derivatives and Risk Management
- Financial Econometrics
- ✓ Financial Institutions and Markets
- Financial Modelling and Analysis
- √ FinTech
- √ Fixed Income Securities
- √ Investment banking
- √ Management of Banks
- Multinational Financial Management
- ✓ Project Finance
- Risk Management in Commercial Banks
- √ Tax Environment of Business
- Treasury and Forex Management
- √ Wealth Management

Dr. Sushma Vishnani Professor Ph.D., M.Com.

13+ years' academic & consulting experience; trainer for BIRD, ICICI Pru & World Bank-aided projects

Published in Vikalpa (IIM-A), Global Business Review, Afro-Asian JFA, and ICAI publications



Dr. Arti Chandani Professor Ph.D. | M.Phil. | MBA

24+ years' experience;
 PhD guide to 7 scholars;
 Vlerick Scholar (Belgium)

 50+ research papers; Associate Editor, Emerald's JEAS; multiple "Best Paper" & "Best Teacher" awards



Dr. Atul Shiva Assistant Professor Ph.D. | Certified SmartPLS Trainer (TU Hamburg, Germany)

 18+ years' academic experience with specialization in Behavioural Finance & SEM using SmartPLS

 Published in Scopus-indexed journals like MIP, QRFM & JFSM; Guest Editor -JCCC (Scopus) Dr. Nupur Gupta Associate Professor Ph.D. (BIT Mesra) | CFA | MBA

Recognized among India's Best Finance Teachers (2021) & recipient of multiple academic excellence awards

Research Focus: Asset Pricing, Investor Behavior, Market Microstructure



Dr. Sandeep Varshneya Associate Professor Ph.D. (NUS Business School) PGDBM – XLRI Jamshedpur | B.Tech | CFA Charterholder

20+ Years of Global Industry Experience
 Board-Level Leadership | Infrastructure
 & Banking Expertise

Research Focus: Corporate Finance, Political Economy, Banking, Entrepreneurship



Scan to know more about courses on finance and how it prepares our students for the market.

Human Resource

- Advanced Human Resource Management
- ✓ Compensation Management
- Competency Mapping and Assessment Centers
- ✓ Diversity, Equity and Inclusion
- ✓ Human Resource Analytics
- ✓ Human Resource Information System
- ✓ Industrial Relations and Labour Laws
- ✓ International Human Resource Management
- ✓ Leadership and Team Building
- ✓ Learning and Development
- Organizational Change and Development
- ✓ Performance Management System
- √ Talent Acquisition



Dr. Nishtha Malik Associate Professor Ph.D. | MBA

- 14+ years' experience spanning academia & industry; lead researcher in international collaboration with Univ. of Washington, Idaho & Virginia
- Published in top journals like I JHM, Technovation, TFSC, I JNS, Personnel Review & Internet Research





- Dr. Ankit Singh Associate Professor Ph.D. | MBA
- 49 Scopus Publications
 Certified Six Sigma Black Belt
 Healthcare Marketing &
 Operations Expert
- Research Focus: Service Operations, Employee Engagement, Talent Management



14+ years' academic experience and 14 years in corporate HR with SAP Labs, HCL, Headstrong, NEC

Dr. Aparna Mendiratta

Ph.D., MBA (Gold Medalist)

Published in international

IIS University & IGNOU

journals; previously associated with

9+ years' teaching experience with research focus on employee retention and HR strategies

Assistant Professor

in banking

Research in workplace spirituality, well-being, GHRM, with 35+ papers in top-tier journals like TFSC, CSR & EM, and JKM



- Dr. Vijay Lakshmi Assistant Professor (Ph.D.) - IIM Ahmedabad | M.Phil.
- Best Paper Award –
 Academy of Management
 Trainer in Women Leadership
 & Managerial Development
- Research Focus: Job Crafting, Self & Leadership, Gender & Conflict



Scan to discover how new-age HR courses prepare students for the corporate world.

Operations Management

- ✓ Advanced Operations Management
- ✓ Logistics Management
- ✓ Managing Service Operations
- Materials and Inventory Management
- ✓ Operations Analytics
- ✓ Operations Research
- ✓ Project Management
- Supply Chain Management
- Sustainable Operations Management
- ▼ TQM and Lean Six Sigma



Dr. Anupam Saxena Associate Professor FPM - MDI Gurgaon | PGDBM | B.E.

Former Post-Doctoral Fellow, EADS-SMI Chair, IIM Bangalore

Research Focus: Sustainable Operations, Business Value of IT Systems



Dr. Ajay Jha Associate Professor Ph.D. IIT Kanpur | M.Tech IIT Kanpur

20+ years of experience spanning academics and industry across Sales, Marketing, Project Management & Operations

Research published in top international journals including Supply Chain Management: An Int'l Journal, The TQM Journal, and others



Dr. Lokesh Vijayvargy Professor Ph.D., M.Tech - IIT Delhi

20+ years' award-winning experience in green supply chains, sustainable operations & logistics

Published extensively in ABDC/Scopus journals; Presented at global conferences in Ireland, Hong Kong, Thailand & Sri Lank

Dr. Vinayak Vishwakarma Assistant Professor Ph.D. (IIT Roorkee) | M.Tech | MBA

Research-focused academic with 10 years' experience in Pharma & Healthcare Supply Chains, Risk Management, Industry 4.0, and Circular Economy

Published in ABDC and Thomson Reuters indexed journals; current research in Blockchain and Al for sustainable healthcare delivery



Dr. Keshav Kumar Sharma Professor Fellow (XLRI Jamshedpur) B.E. | MBA | PMP® (PMI - USA)

25+ years' experience in infrastructure project management & academia, including roles at Power Grid Corp. & Inabensa S.A.

Expertise in service operations strategy, project maturity, and competitive capability development; certified PMP®



Scan to know more about the specialisation and how it prepares corporate world.

Dr. Pooja S. Kushwaha Associate Professor Ph.D., Google Certified in Digital Marketing & SEO

Research Areas: Business Analytics, Digital & Social Media Analytics

Dr. Pooja S. Kushwaha brings 20+ years of academic and industry-oriented teaching and training experience in business analytics and digital marketing. An IBM-certified trainer, she has conducted multiple MDPs for ONGC, Clinton Foundation, and others. She is known for her practical, tool-driven pedagogy using Excel, Tableau, and Power BI.





International experience at Fiji National University | IBM Certified in Cognitive & Predictive Analytics

Research Focus: AI, ICT in Education, Computational Intelligence



Business Analytics

- ✓ Advanced Machine Learning
- Artificial Intelligence
- ✓ Business Forecasting
- Business Intelligence for Decision Making
- Cloud Computing and Business Management
- ✓ Data Visualization
- Digital Transformation
- √ Gen AI for Managers
- ✓ Machine Learning
- ✓ Python for Business Analytics
- ✓ Retail Analytics
- Supply Chain Analytics
 Text Analytics and NLP





 17+ years' experience in Business Analytics, Data Science & Al with strong academic and industry integration

Author of 50+ research papers H-index: 27 | Editor with Elsevier, Springer, Wiley



Dr. Shivani Bali Professor Ph.D. | M.Sc.

 20+ years' experience in data analytics, corporate training & applied research in AI, ML, and supply chain

Published in SCI/WoS/Scopus journals; delivered trainings at IOCL, KRIBHCO, IndiaMart, FMS & IIFT



Dr. Ankit Mehrotra Professor Ph.D. | M.Tech. | MBA

24+ years' academic experience with deep expertise in marketing analytics, machine learning, text analysis & SEM/STM

Published in leading journals like IEEE TEM, Journal of Sustainable Tourism, Australasian Marketing Journal, JTR & JCP



Scan to know more about the specialisation and how it prepares students for the corporate world.



Dr. Shubhendra Singh Parihar Professor of Practice Ph.D., MBA, MSc, LLB, PGDSRD (NIRD)

- Published in Ivey Publishing, I JER, I JIMA, FIIB Business Review, JHOM
- Research in Al, Metaverse, Customer Experience & Digital Payment



Retail Management

- ✓ Franchising and Global Retailing
- Managing Online Retail
- ✓ Managing Private Levels
- Merchandise and Category Management
- Fundamentals of Retail Management
- Store Design and Visual Merchandising
- √ Store Operations
- ✓ Omnichannel Retail Strategy
- ✓ Consumer Behaviour in Services
- Fundamentals of Services Management
- ✓ Customer Experience Management
- Marketing on the Internet, New Media and Mobile
- Online Branding and Reputation Management



- Research in Workplace Dignity
- Published in Frontiers in Psychology, MRR, Global Business Review

Dr. Himanshu Misra Associate Professor Ph.D., UGC-NET, M.I.B.A (BHU)

- Nearly a decade of academic experience in Marketing
- Published in Emerald EMCS, Psychology and Education, JSAP, Jidnyasa



Dr. Reeti Agarwal Professor Ph.D., PGDBM, M.A., UGC-NET

- 25+ years of academic experience
- Research in CRM, Customer Satisfaction, Loyalty & Repurchase Behaviour
- Published in Journal of Sustainable Tourism, JCP, JRCS, BSE, TFSC & more

Liberal Arts

- ✓ French Language
- ✓ Introduction to Philosophy
- ✓ Positive Psychology and Happiness
- √ Society and Culture



Scan to know more about the specialisation and how it prepares student for the corporate world.





Marketing



- Batch 2003-05
- Research Analyst -CNBC Awaaz
- Senior Vice President



- Batch 1999-01
- Teritoty Sales Manager Philips Lighting
- Country Head Bajaj Electricals Ltd



- Previously Deputy General Manager
- Associate Director Sales BetterPlace Money



- Business Head Startup





Batch 2008-10

- Batch 2012-14
 - Management Trainee, Hindware Ltd.
 - General Manager Wonder Cement, Ltd.



- Batch 2000-02
- Senior Sales Oficer



Batch 1998-02

DSS Mobile

Vice President

Bank of Singapore

Account Manager

Group Head - Ad Sales

Radio Mirchi

- Batch 2012-14
- PreviouslySales Trainee Pepsico
- Chief Manager Bennett Coleman & Co.



- Batch 2020-22
- Sales Trainee Whirlpool
- Senior Sales Officer



Finance



- Batch 2002-04
- Executive HDFC Bank
- Now Vice President



- Batch 2014-16 Previously
- Analyst GlobalData PLC

Batch 2005-07

Manager - Credit

Assistant Vice President -

Credit Product Delivery

JPMoraan Chase & Co

Assistant Vice President



Akanksha Srivastava

Batch 2009-11

Analyst

Vice President

Morgan Stanley

- AVP (Credit.) SBI Tokyo
- Assistant General Manager



- Batch 2013-15
- Previously
 Smart Branch Manager
- Territory Manage



- Ratch 1995-97
- Regional Head Investment & Services
 ICICI Bank
- Now Vice President & Regional Head-West



- Batch 2012-14
- Ratina Analyst
- Onicra Credit Rating Agency of India Limited
- Credit Manager



- Rohit Choudhary
- Batch 2010-12 Previously
- Moody's Analytics
- AVP Corporate Banking NatWest Group

Human Resources



- Ratch 1997-99
- Previously HR Manage
- Now



Associate Vice President HCL Technologies Ltd United Kingdom



- Previously HR Business Partner SRF Limited
- Chief Human Resources Officer Asahi India Glass Limited (AIS)



- Ratch 1996-98
- Previously Senior Trainer, Trade Winas Institute of Management
- Head Talent Management -GSC, Ericsson



- ® Ratch 2006-08
- Previously Management Trainee - HR Reliance Life Insurance Limited
- Global Project Manager-People Function, Philips



- Batch 2006-08
- Management Trainee HR Reliance Nippon Life Insurance
- Senior Vice President & Head HR, Reliance General



- Batch 2002-04
- Human Resource Executive Jaypee Palace Hotel, Agra
- Associate Vice President



- Batch 2014-16
- Assistant Manager, HR Aditya Birla Retail Limited
- Human Resources Business Partner, Paytm



- Aditva Birla Sun Life Insurance
- Regional Human Resources Manager

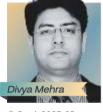


- HR Intern
- IndusInd Bank

Operations Management



- Batch 1997-99
- Deputy Manager CitiCorp Securities
- Now Director and Chief Operating Officer HDFC ERGO General Insurance



- Batch 2003-05
- Relationship Manager IndiaBulls
- Senior Group VP &
- **Head Business Operations** Motilal Oswal Financial Services



- Batch 2007-09
- Previously Sales Executive



Assistant Manager

Store Operations, UCB

Assistant Vice President

- Batch 2007-09
- Bajaj Electricals
- Now AGM - Operations Lead **JioMart**



Deutsche Bank

- Batch 1998-00
- Previously Relationship Manager ICICI Bank
- Associate VP Quality Kotak Mahindra Bank

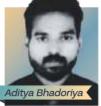
Prateek Dhawan

Batch 2009-11

- Assistant Manager Branch Banking operations, HDFC Bank
- Assistant Vice President Axis Bank Ltd.



- Batch 2002-04
- Previously Relationship Manager ICICI Lombard
- General Manager IFFCO Tokio General Insurance Co. Ltd.



- Batch 2013-15
- Previously IB Lead SG Analytics
- Vice President Wells Fargo



Business Analytics



- Batch 2002-04
- Previously Research Analyst Networth Stock Broking Ltd.
- Director Client Capabilities McKinsey & Company



- Batch 2013-15
- Previously Consultant Deloitte
- Senior Manager -Management Consulting



- Batch 1997-99
- Previously Data Scientist
 - Director Full Stack AI Solutions Accenture US



- Batch 2008-10
- Financial Analyst Aptara
- Now Associate Director S&P Dow Jones Indices



- Batch 1997-99
- Previously District Manager Cipla
- Director PwC.

Batch 2008-10

Sr. Analyst

Assistant Vice President

Nomura

Previously



- Batch 2006-08
- Previously Area Sales Executive Polar Industies Limited
- Associate Director -Analytics and Visualization



- Batch 2014-16
- Key Accounts Manager HCL Infosystems Ltd
- Executive Director

Retail



- Batch 1997-99
- Brand Manager GTC Industries
- Head Retail and Trade Marketina HDFC Bank Limited



- Batch 2014-16
- Previously City Operations Manager Aditya Birla Retail Limited
- Category Lead Reliance Retail



- Batch 2007-09
- Project Sales Officer Central, Coastel & Southern Orissa Asian Paints
- Now Regional Manager Asian Paints Limited

Batch 2014-16

Strategy Head

Franchise Operations

AVP - Offline Expansion and

Grooves Audio & Lifestyle

Previously

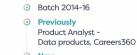


- Batch 2006-08
- SME Sales Reliance Communications









Walmart.

Staff Product Manager



- Previously Boutique Sales Associate Manager - Telenor India TUMI
 - Now Area Visual Merchandiser H&M



- Batch 2007-09
- Previously Department Manager Future Value Retail India Ltd.
- Assistant Vice President Bandhan Bank

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- · Project Appraisal and Management
- Mindfulness for Managerial Effectiveness
- Sustainable Business through GREEN HRM

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- Motivation
- · Problem Solving
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- · Communication excellence
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- Business Etiquette training
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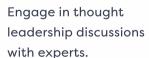
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