

**JAIPURIA INSTITUTE OF MANAGEMENT
JAIPUR**

Corporate Session Policy 2024 - 2025

Jaipuria Institute of Management Jaipur

Corporate Session Policy
[Academic Year 2024-25]

Academia-Industry linkage in management education is crucial for preparing students for the dynamic corporate world. It enables the integration of theory and practice, offering students real world exposure and practical skills through internships, industry-based projects, and corporate lectures. Such collaboration enhances employability, fosters innovation, and ensures the relevance of management education in meeting the evolving needs of the industry. By staying connected to the business world, a management institute can adapt its curricula and equip students with the knowledge and competencies required to succeed in their corporate careers.

Jaipuria Institute of Management involves the corporates as the members of the Board of Governors, Academic Councils, Program Advisory Councils, and Area Advisory Councils. In addition to partnering with the corporates for faculty internship, summer internship of students, industry-based projects for students, and placement of students, the Institute invites the corporate practitioners to deliver corporate sessions for the students as part of core courses as well as electives.

Policy guidelines for the corporate sessions are as follows:

1. There should be one or two corporate session(s) in core courses as well as electives.
2. Number of corporate sessions under each course is to be decided by the respective Pan Area Chairs.
3. Campus-level exceptions are allowed only under the approval of the respective Director.
4. Maximum of three course-sections may be clubbed for a corporate session.
5. No corporate session would be organized under Liberal Arts courses.

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