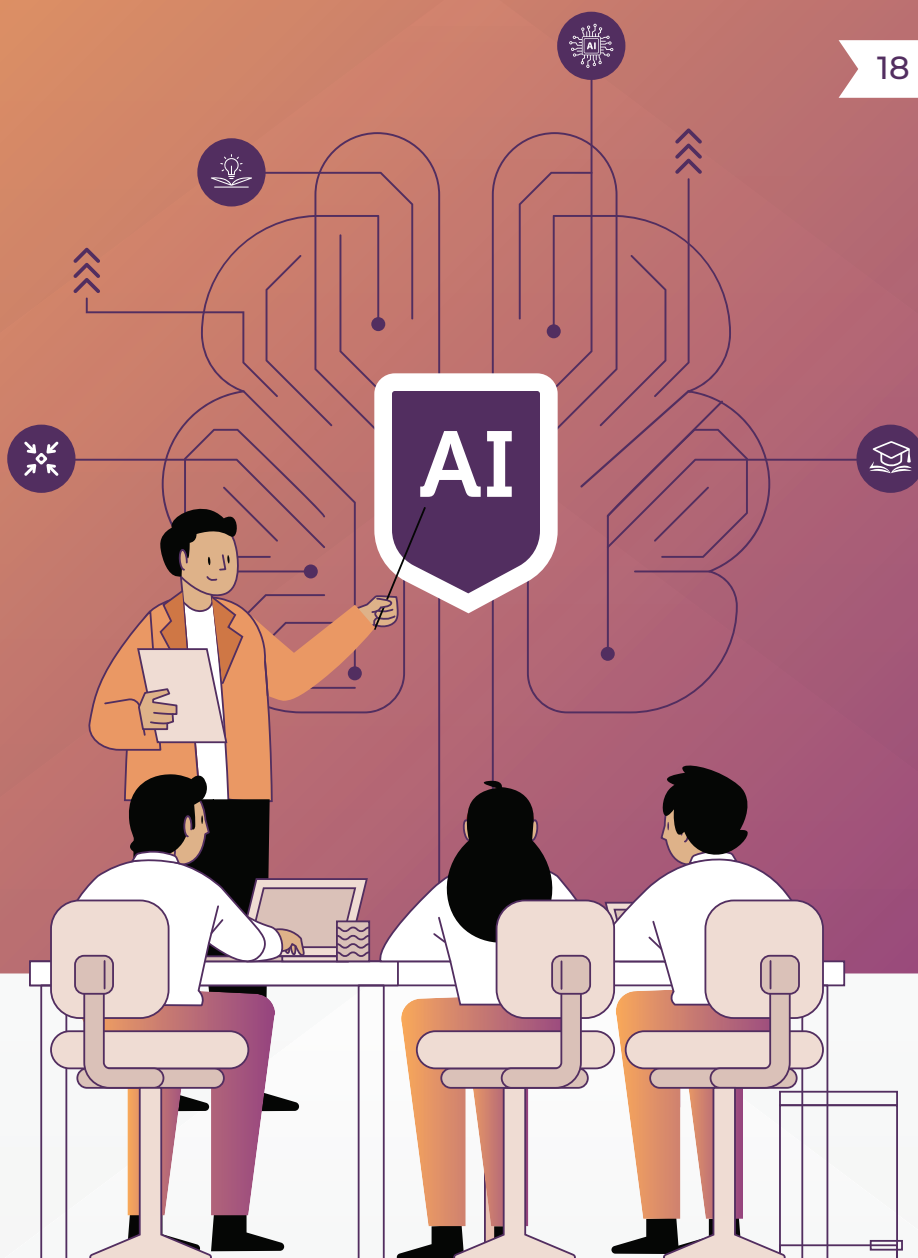


Jaipuria Institute of Management, Noida

One Day Online FDP
On

LEVERAGING AI IN EDUCATION

18 October, 2024



Workshop Objectives:

Understand the basics & importance of AI in the modern educational landscape.

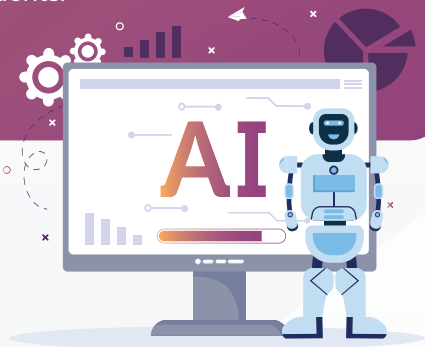
Explore strategies for integrating AI tools and methodologies into curriculums.

Enhance teaching methodologies with AI-driven data analysis and decision-making.

Address ethical considerations and challenges in implementing AI in teaching.

Program Outcomes:

The workshop aims to provide professors with the knowledge, skills, and resources needed to effectively integrate AI into their teaching practices, ultimately enhancing the learning experience for students.



Dr. Anuja Shukla

Associate Professor



Resource Person: Dr. Anuja Shukla is a United Nations Speaker 2024, Geneva on AI in Education. She has trained over 45+ teachers and 500+ students on using AI. She holds expertise in the field of management with qualifications Ph.D., M.Phil, M.B.A., M.A. (Economics), UGC Net, and B.Sc. (Statistics). She is the recipient of the President Medal and the Director Medal during her M.Phil (Management). Dr. Anuja has 12+ years of experience and 24+ paper publications, 1 book publication, and 2 chapter publication. Her research articles have been published in International Journal of Information Management (A*), Psychology and Marketing (A), VISION (C), and FIIB (ABS 1). She has also won best research paper awards at FMS, Symbiosis, and Amity. Dr. Anuja has trained top-level managers in the capacity of a Faculty for international universities such as Deakin University (Australia), Liverpool John Moores University (UK), Golden Gate University (USA), and Swiss School of Business Management (Switzerland). She is a trainer in design thinking. She is the author of the book Agile Research, a comprehensive guide that has been instrumental in shaping the research endeavors of students and professionals. Her areas of research interest include Electronic Word of Mouth, Consumer Behavior, m-commerce, AR/VR, NLP, and next-gen technology. Besides being an educator, entrepreneur, and researcher, she helps edTech brands design curriculums and course delivery.

Session	Time	Content
Introduction to AI in Education	10 am – 1pm	<ul style="list-style-type: none">• Overview of AI and its impact on various sectors, including education.• Case studies of successful AI integration in business & management education.• Benefits and challenges of using AI in teaching and learning.
AI Tools and Resources for Teaching		<ul style="list-style-type: none">• Introduction to AI tools relevant to management education (e.g., data analysis software, simulation tools, AI-based case study platforms).• Hands-on session: Professors will explore and practice with different AI tools.• Discussion on customizing AI tools to fit specific teaching needs and course objectives.
Curriculum Design and Content Development		<ul style="list-style-type: none">• Strategies for integrating AI concepts and tools into syllabus.• Designing AI-enhanced assignments, projects, and case studies.• Using AI for personalized learning experiences and assessment.

Pedagogical Approaches & Classroom Management	2 pm -5 pm	<ul style="list-style-type: none"> Adapting teaching methods to incorporate AI effectively. Encouraging student engagement and interaction in an AI- enhanced learning environment. Managing classroom dynamics and addressing students' AI-related questions and concerns.
Data-Driven Decision Making		<ul style="list-style-type: none"> Leveraging AI for data collection, analysis, and interpretation in management decision-making. Case studies showcasing the application of AI in business analytics, marketing strategies, and operational efficiencies. Group activity: Developing a data-driven project plan for a hypothetical business scenario.
AI in Research		<ul style="list-style-type: none"> Discussion of AI tools available for researchers. AI tools for referencing. AI tools for Literature.
Ethical Considerations & AI Governance		<ul style="list-style-type: none"> Discussing the ethical implications of using AI in education. Understanding data privacy, bias, and fairness in AI applications. Developing guidelines for responsible AI usage in teaching.

Registration Details:

Participant Fee: **1500/ INR**

Certificate will be provided on successful completion of the program.

Fees paid are non-Refundable.

Link for Registration:

<https://forms.gle/NmYFRq1KYXppbqN66>

Email:

annualresearch.fdpnoida@jaipuria.ac.in

Beneficiary Name	Jaipuria Noida Fees Collection Ac.
Bank Name	Axis Bank Ltd.
Account No.	913010055532585
Account Type	Saving
Bank Address	Pitampura plot No 6, Local Shopping Centre, Dp Block, Pitampura, New Delhi 110088
MICR Code	110211006
IFSC Code	UTIB0000040
Swift Code	AXISINBB040

Interested people can apply by paying the registration fee and filling the registration link. After registration, please wait for a confirmatory email.

Patron

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ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Jaipuria Noida established in 2004; This top ranked B-School situated in the heart of the corporate hub of the NCR region works on developing graduates with entrepreneurial orientation and service mindedness. Innovative electives course further enrich the course thereby enabling students to opt for dual specialization. The management Institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases, and simulations as well as beyond the classroom learning through live projects, field project studies, regular industry interface, and participation in various national/international seminars. Modernity, aesthetics, and simplicity characterize the four- acre green wi-fi campus.

Led by Dr. Shubhajyoti Ray with a strong team of full time faculty consisting of qualified and experienced professors as well as industry managers turned academicians.

Jaipuria Institute of Management is among the best college for MBA in Noida and Delhi NCR offers AICTE approved, AIU recognized Post Graduate Diploma in Management Programmes that is as equivalent to MBA; PGDM, PGDM (Service Management), PGDM (Marketing), 2 year AICTE approved online PGDM course and Doctoral level, fellow program in Management (FPM). The Institute draws upon a mix of pedagogy focusing on learning through both in-class discussions, cases, and simulations as well as beyond the classroom learning through live projects, field project studies and regular industry interface.



Jaipuria Institute of Management, Noida

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