

PARTICIPATE IN JAI UTSAV AND GET FREE CELEBRITY PASSES

62320 20324

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See you at

**Jai
utsav
2024**

JAIPURIA INDORE

9th and 10th February
(Friday & Saturday)

5000+
**EXPECTED
PARTICIPANTS**

27
**EVENT
CATEGORIES**

2
DAYS

1
**GRAND
STAGE**

Jai Utsav is about synergy, passion and compassion. A stage that has no limits for winners and performers. Jai Utsav - 2024 is set to take things a notch higher than last year with more participants, more activities and more fun. There's something for everyone at this most rocking youth fest of the town! To top the festivity and celebration this year's star attraction, Rupali Jagga will set the stage rocking!



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RULES AND REGULATIONS: JAI UTSAV

General Instructions

- All the candidates are supposed to be present at the pick-up point (City Office of Jaipuria Institute of Management- Opposite C21 Mall) at 8:45 AM.
- All the candidates are supposed to carry the required stationary/ equipment as per the requirements of the event.
- Participant fee will be Rs. 200/- for individual (solo) event, Rs. 300/- for duet and Rs. 500/- for group participation.
- Individual/teams can participate in more than one event if there is no clash of timings.
- The participants must carry their institute's identity card for their identification. Entry would be strictly based on showing identity card. In case students do not have permanent ID's then a letter(original) from college authorities permitting them to participate in Jai Utsav needs to be shown.
- The participants have to report at 10:00 AM at the venue (9th February, Friday at Jaipuria Institute of Management, Indore campus)
- Bus pick up and drop of the participants would be arranged from City office opposite C21 Mall for their participation in events scheduled on 9th February, Friday at Jaipuria campus. The buses would leave the city office at 9:00 AM.
- Participation certificates would be provided to all participants.
- All prizes and certificates would be given on 9th February, at Jaipuria Campus.

KNOWLEDGE

Pitch The Plan Business Plan Competition

Think about your dream business and share your innovative idea with us.



- The participants can form a team of minimum 2 participants and maximum 4.
- The teams will have to share the plan in the form of a presentation (maximum 15 slides).
- The last date for sharing the slides is 25th of January
- The Pitch of your Business should include the following:
 - ♦ Description of the business idea (including the segmentation, targeting and positioning plan)
 - ♦ Financials involved and the scale-up plan
 - ♦ Organization structure
- The teams will be required to present their business plan offline on 9th February at campus



Case Study Competition

Are you capable of looking at a particular scenario from various angles? Do real business problems excite you to think for probable solutions? If yes, then this competition is for you.

- Participation can be either individually or as a team (maximum size of 3).
- The case will be available on the spot
- The case analysis has to be prepared as a presentation (maximum 15 slides) highlighting the problems and the suggested solutions to the case questions.
- The teams will be given 3 hours to work on the given case.
- The teams will be required to present their case analysis on 9th February at Jaipuria Indore campus



Brand It Ad Mad Show

Branding is important because not only is it what makes a memorable impression on consumers but it allows your customers and clients to know what to expect from your company. Let's have some fun with branding!

- The participants can form a team of minimum 5 participants and maximum 8.
- The team has to carry out branding exercise for a product category given on spot.
- The teams will have 3 hours to work on this branding exercise
- The team members have make a poster using any software such as Canva
- Team has to give the product a brand name and tagline.
- A presentation (not more than 15 slides) having the details of the Target Group (TG) and the rationale of selecting the TG, positioning, and pricing needs to be provided.
- The teams will be required to present their brand details as a presentation and also enact an advertisement for their brand on stage at Jaipuria Indore campus.
- Time allotted for presentation will be 15 minutes and 5 minutes will be given to enact the advertisement followed by Q&A

SKILLS, TALENT & ENTERTAINMENT

Bawarchi



Do you have the knack to put together yummy dishes in a short duration? We would love to see you spin your magic in the kitchen. What are you waiting for? Get set!

- This is an individual event.
- Participant is free to choose the Cuisine to cook.
- Participant can make just one dish which should be through non-flame cooking.
- Participants will be allotted 2 hours to prepare the dish
- The dish needs to be prepared at Jaipuria Indore campus.
- The dish will be tasted by 5 judges
- The decision of the winner will be by panel of experts.



Rangbarse

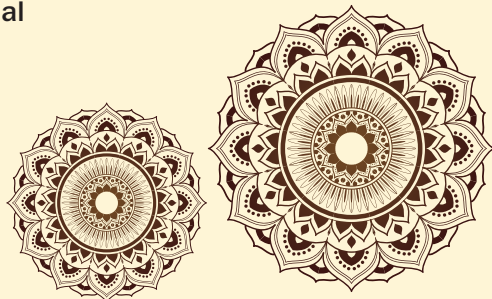
(Rangoli Art & T-shirt Painting)

- This is an individual activity.
- For T-shirt painting, Acrylics/ Fabric colours have to be brought by the participants.
- For Rangoli, the participants need to bring their own colours.
- The participants can choose any theme
- Participants will be allotted 3 hours to complete the rangoli/T-shirt painting
- Judges' decision will be final.



Kalakriti (Sketching, Painting Mandala Art)

- This is an individual activity
- Participants will be provided with a drawing sheet
- They need to get their own stationery
- The participants can choose any theme
- Participants will be allotted 3 hours to complete the art
- Judges' decision will be final



Sur Taal (Singing)

The perfect placement of Notes, Rhythm, Taal, and mainly Voice will make the evening memorable.

‘Sur Taal’ is the event where swords will strike but in form of music and the best will be chosen as the winner of the ‘Great Singing Competition’.

- This is an individual competition
- The participants must showcase their talent in singing for this competition
- The participants can use karaoke and the track needs to be submitted to the student coordinators 1 week prior to the event
- The participant will be allotted 3 minutes to sing



Mudra (Dancing)

There's something about grooving to the sound of music that seems to take all worries away. Maybe it's the rhythm of your favorite tunes or the heart-pumping workout that gets you up and off the couch. Or perhaps it's the challenge of mastering the more complicated moves that brings you so much joy. If your feet tap to the beat, then this competition is for you.

- This competition invites solo, duet and group participation.
- A team can consist of 5-9 members.
- Maximum 5 minutes' duration will be allocated for performance.
- The participant can perform on Hindi/ English/ regional songs.
- All dance forms are allowed, including Western, Bollywood, Classical, Traditional, Jazz, Hip-Hop or any other form.
- Judges' decision would be final and binding to all
- Competitors can dance to the song of their choice.
- There is no preference between choreography or freestyle – you have full creative freedom to submit a rehearsed or freestyle dance.
- Participants need to submit the song track to the student coordinators 1 week prior to the event
- Judges' decision would be final and binding to all.



Saaz

Instrumental Music

The rules for this competition is as follows:

- The participants can either participate solo or as a group
- There can be a vocalist accompanying the participant.
However the entry would be for instrumental music and not for singing
- 5 minutes will be given to set up the instrument
- 7 minutes time will be allotted for the performance
- The judges decision will be final





Vyarth Se Arth (Junk Yard)

Making the Best Out Of Waste has been a part of human life since the early ages. In today's world recycling has a very important place. There are a lot of things around that are labeled as a dump. Hence utilizing the best from unwanted things has become a generic necessity of every human's life.

- This event invites team participation.
- The team size should not exceed 3 participants
- They would be required to showcase their creativity and state the utility of the same.
- The participants need to get the raw material and make the Best out of Waste on spot
- The participants will get 4 hours to showcase their creativity
- Maximum 10 minutes will be allotted to explain the creation and its utility.

Chehre Pe Chehra (Face Painting)

- Each team must have two participants, one for painting and one for face.
- Each team has to bring its own colours, brushes (or any other stationary items).
- The participants will be provided 3 hours to showcase their creativity
- The participants can choose any theme.
- Judges' decision will be based on the creativity.



Chalchitra

(Insta Reels 30 sec)

- This is a group event (maximum team size is 4 participants)
- Theme is Campus Life.
- The video should be of Maximum 30 sec.
- The video will be judged on creativity and its uniqueness.
- Judges' decision would be final.



Drama

Janchetna

Nukkad Natak

- Only 1 team from each college is allowed to participate.
- Each team could consist of min. 7 to max. 10 members.
- The theme for the nukkadnaatak should reveal a social issue and should clearly illustrate the message.
- Time for each performance is 10 mins.
- Teams are free to use props in their act of performance.
- No offensive language/ words against the any specific person, Indian Constitution, religion or caste is allowed during the performance, doing such results in direct elimination.



Khul Ja Sim Sim (Treasure Hunt)

- 6 Participants are allowed from an institute/college to participate.
- The competition will involve different stages of adventure/ fun filled activities.
- Judge's decision would be final.



SPORTS

Football



One team must consist of 7 players

Each half of the game can be of 20 - 25 minutes long.

Teams can decide their formation right before the match.

Tackles shall be attempted on the ball only and not on the players body or that might lead to foul.

Foul in the “D” aka penalty box near the goal of the opposite team will lead to penalty.

If there is a tie at the end of the match, the team that is able to score a goal first (Golden Goal), within a max of 5 minutes will be the winners.

In case of no winners after the additional 5 minutes there will be a penalty competition, until one of the teams miss. The team that misses, loses.

The goalkeeper is allowed to play the whole field but can only handle the ball in “D” area of the ground.

Goalkeeper must not hold the ball by hands if given by his own team player.

The goalkeeper must wear a jersey that distinguished him from the field players. Both the teams must wear different coloured jersey.

Opponents must be at least 2 meters away from the ball at any given kick (free kick, goal kick etc.)

A warning will be given at violent play, foul language or unsportsmanlike conduct (Yellow card) and then even after that Red card may be used if player plays violently, and then his team will have to play with less no. of players.

It is also considered that all the players will maintain their respective positions and not making a mess on the field.



Volley Ball

- Number of participants- 6 Players.
- In league matches there will be 2 sets of 25 points each, if there is a tie then team winning with more points will be considered as a winner.
- In Semi-finals and Finals there will be 3 sets of 25 points each.
- Basic rules and regulations of volleyball remain as per the standard rules of the game



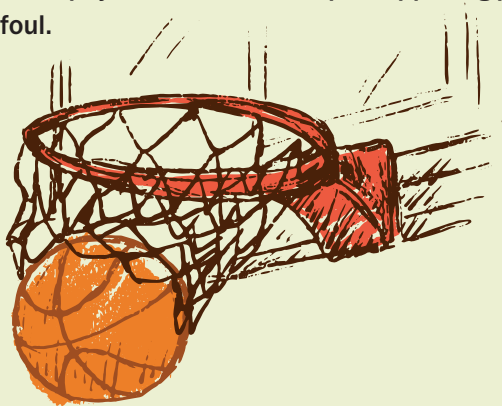
Gulley Cricket

- There shall be 8 players in each team.
- An inning will be of 6 overs whereas semi-final and final match would be of 10 overs.
- Bowlers can bowl a maximum of two overs, each.
- Last man batting is not allowed.
- Wide ball, overthrow as per normal cricket rules.
- No LBW and free hit on NO BALL.
- If match is a draw, super over shall take place for decision.
- Umpires decision will be the last decision.



Basketball

- A team is required to have five players on the court at all times, making 10 players on the court at a time
- Player substitutions can only occur in dead ball situations after the whistle is blown. For example during free throws, timeouts or after an out of bounds call
- Players must dribble the ball to be able to move while in possession of the ball. If the player walks or runs with the ball without dribbling, they will be charged with travelling violation. A travel results in a turnover.
- Whenever player gains possession of the ball, they only have one opportunity to dribble at a time. Once the player stops dribbling, they are not allowed to dribble again until they first pass or shoot. If a player stops dribbling and starts again, they will be charged with the double dribble violation and forfeit the ball to the other team.
- The ball and players in possession of the ball must always remain within the boundaries of the court. If the player or the ball goes out of the bounds, the ball will be given to the player of the opposite team of whoever touched it last.
- On defence, players are supposed to stop the offensive player from scoring without unnecessary physical contact. If any player on either side of the ball uses physical contact to stop an opposing player, they will be called for a foul.



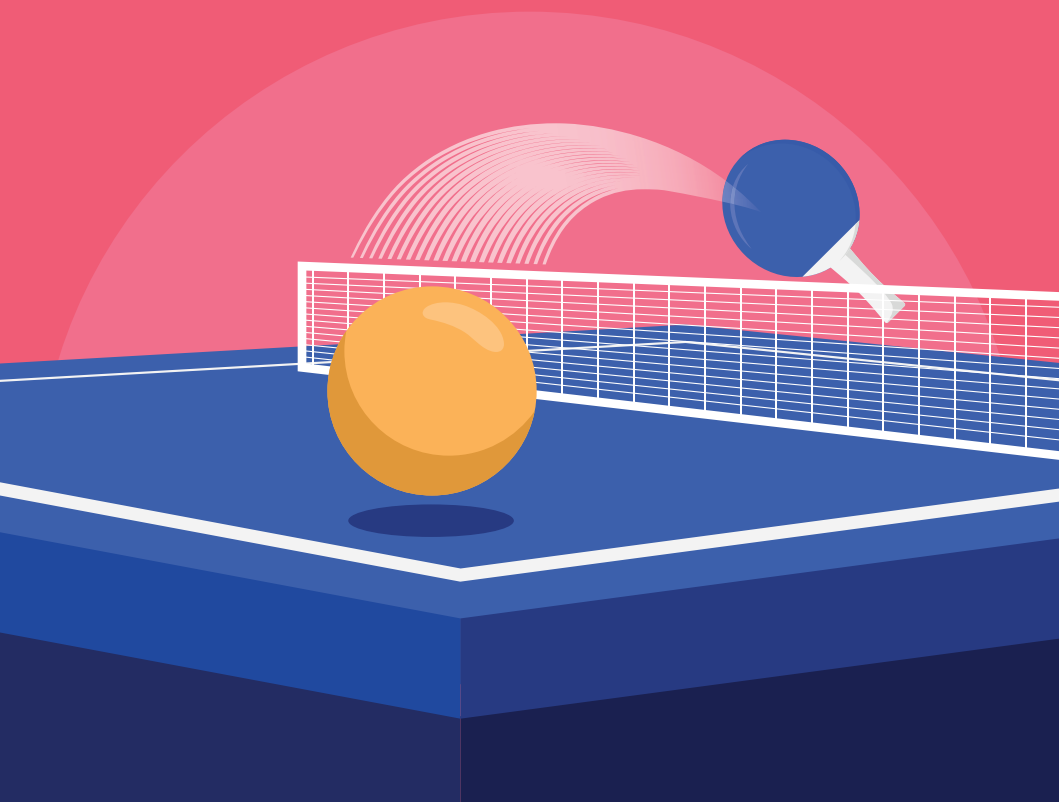
Badminton



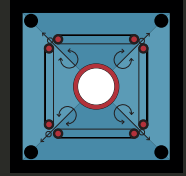
- A match consists of the best of three games of 21 points.
- The player/pair winning a rally adds a point to its score.
- At 20-all, the player/pair which first gains a 2-point lead wins that game.
- At 29-all, the side scoring the 30th point wins that game.
- The player/pair winning a game serves first in the next game.
- A badminton match can be played by two opposing players (singles) or four opposing players (doubles).
- A point is scored when the shuttlecock lands inside the opponent's court or if a returned shuttlecock hits the net or lands outside of the court the player will lose the point.
- At the start of the rally, the server and receiver stand in diagonally opposite service courts.
- A legal serve must be hit diagonally over the net and across the court.
- A badminton serve must be hit underarm and below the server's waist height with the racquet shaft pointing downwards, the shuttlecock is not allowed to bounce. After a point is won, the players will move to the opposite serving stations for the next point.
- The rules do not allow second serves.
- During a point a player can return the shuttlecock from inside and outside of the court.
- A player is not able to touch the net with any part of their body or racket.
- A player must not deliberately distract their opponent.
- A player is not able to hit the shuttlecock twice.
- A 'let' may be called by the referee if an unforeseen or accidental issue arises.
- A game must include two rest periods. These are a 90-second rest after the first game and a 5-minute rest after the second game.

Table Tennis

- There shall be a provision for singles as well as doubles match.
- The first player or team to reach 11 points with a lead of at least two points is the winner.
- Basic rules and regulations of the game will remain as per the standard rules of the game.



Carrom



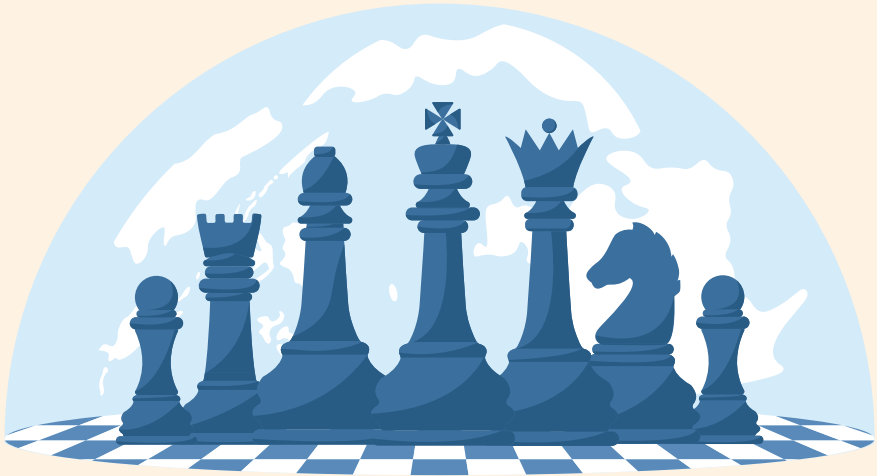
- There shall be a provision for single matches as well as doubles.
- Thumbing is allowed which allows the player to shoot with any finger including the thumb (known as "thumbing", "thumb shot", or "thumb hit").
- A round of carrom would end when one player pockets all of his or her pieces, and the queen has been pocketed.
- A foul would be recorded in the following situations:
 - ♦ The striker is pocketed.
 - ♦ The striker or any other piece leaves the board.
 - ♦ A player pockets an opponent's piece.
 - ♦ A player pockets the final opponent's piece.
 - ♦ A player pockets the final piece before the Queen has been covered.



PLAY

Chess

- Rules and regulations of the game will remain as per the standard rules of the game.





Jaipuria National Business Quiz

For Working Professionals/Academicians/Students

Topic: New Management Concepts/ Current Business Events/ Marketing Advertising/ Brand/ HR/ Business Personalities

Eligibility Criteria:

- Employees from PSU's, Private Sector, Government Department, Academic Institutions, Professionals.

- No Bar on age and Number of teams participating from an organization.
- Team comprising one working professional and one student is not allowed.

Rules:

- Teams can be form by two individuals from different organizations or academic institutions

- Each team has to appear the written round.
- After a written qualifying round, top six team will qualify for the hi-tech and pulsating audio-visual rounds.
- Two top teams from the regional rounds will participate in the grand finale.

Regional Rounds:

- Indore 9th February
- Lucknow 16th February
- Jaipur 23 February
- Noida 2nd March

Participation Fees:

- Rs. 8000/- per team for working professionals & academicians

- Rs. 3000/- per team for students

Prizes Regional Level:

- Rs. 15000/- for the winner team
- Rs. 10000/- for the runner up

Prizes Grand Finale:

- Rs. 50000/- for the winners
- Rs. 20000/- for the runner up

Note: All winners team & runner up will also receive gift hampers, trophies & certificates

Quiz Masters: SPS Jaggi / Jacob Kurain

Open Mic

- This can be an individual or duet participation
- Participants can perform their act... Mimicry, Singing, Poetry etc. at the open mic spot
- There is no time limitation for performance. However, if other participants are waiting then chance needs to be given to all
- Registration for Open Mic can be done either prior or on spot
- All participants will get participation certificate.
- There is prize for the best open Mic performer.





LIVE CONCERT OF
BOLLYWOOD
Sensation
RUPALI JAGGA

10th February, 2024 | Saturday

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utsav
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