



Annual Business
Communication Conclave
on

“**ARTIFICIAL
INTELLIGENCE
IN BUSINESS
COMMUNICATION**”

September 29, 2023 | 02:30 pm onwards
Venue: Institute auditorium

AI is proven to make communication smarter and easier. New tools that incorporate artificial intelligence and machine learning have become more sophisticated in recent years, revolutionizing the workplace and impacting all industries. Although it's not a new innovation, AI's continuous advancements will transform industries and individual companies, especially when it comes to business communication. Effective business communication is critical to the success of any organization, and AI has the power to improve the communications process, yielding better results and higher efficiency.

AI is becoming more advanced, and smart business leaders won't ignore it if they plan to keep their innovative edge. Business communications assisted by AI can accelerate the creation of meaningful content, improve workflows with automation, and provide actionable insights to assist decision-making. The use of AI in business communication has increased in recent years, transforming how people interact, collaborate, and communicate. Almost every business has adopted AI in some form, and tools that facilitate workplace collaboration leverage the use of AI to increase engagement. AI for communication has made work smarter and easier, and it provides a number of capabilities that could radically change the way businesses are managed. AI and machine-learning tools will make future business communications more effective in the days to come.

The Conclave is curated by the Department of Business Communication and the theme is "Artificial Intelligence in Business Communication". The theme contemplates deliberation around the following points:

1. How Artificial Intelligence (AI) is changing the landscape of Business Communication?
2. AI Tools making communication simple and easily comprehensible; Role of Conversational Agents like Chatbots etc.
3. How do these new technologies change the nature of team collaboration and communication?
4. How does Artificial Intelligence facilitate higher productivity and improved Business Communication?
5. Challenges and Risks of Artificial Intelligence in Business Communication

SCHEDULE

Time	Agenda
2:30 PM to 2:35 PM	Welcome Address and Green Certificate Presentation by Dr. Kavita Pathak, Director, Jaipuria Institute of Management, Lucknow
2:35 PM to 2:40 PM	Theme Initiation by Dr. Abha Dixit, Area Chair, Business Communication
2:40 PM to 3:05 PM	Keynote Address
03:05 - 04:05 PM	Panel Discussion: Experts Mr. Joshua David- India Campus Lead at Mphasis, Chennai Mr. Awadhesh Dixit- Chief Human Resources Officer, Acuity Knowledge Partners Mr. Sandeep Joshi, Delivery Impact Lead CSR at TCS, Lucknow
04:05 - 04:20 PM	Q and A
04:20 - 04:35 PM	Vote of Thanks by Dr. Kajal Srivastava, Pan Area Chair, Business Communication
04:35 PM	Tea & Refreshment

OUR EXPERTS



Mr. Joshua David
India Campus Lead-
Mphasis, Chennai



Mr. Sandeep Joshi
Delivery Impact Lead CSR-
TCS, Lucknow



Avadhesh Dixit
Chief Human Resources Officer-
Acuity Knowledge Partners



Dr. Kavita Pathak
Director,
Jaipuria Institute of Management,
Lucknow

PANEL DISCUSSION MODERATOR



Simrat Kaur Somi
Batch 2022-24

CONCLAVE PRESENTERS



Rachit Diwaker
Batch 2023-25



Samiksha Pandey
Batch 2023-25