MORE THAN READY!
SUMMER INTERNSHIP
BATCH 2023-25
REDEFINE THE FUTURE OF BUSINESS WITH US
As a BE school, Jaipuria is a legacy of change, learning and growth. We offer our stakeholders a platform for transformation every day.

Our quest for management excellence through knowledge building and grooming industry ready professionals, is led by our faculty committed to research and contribution to the evolving body of knowledge.

I am delighted to present to you our new batch of 1260 dynamic, diverse and deserving young professionals - at the threshold of a successful future. They are chiseled and challenged to be more than just job seekers but be leaders, initiators, innovators and trailblazers - like thousands of their alumni.

On behalf of team Jaipuria, I invite you to join our BE platform as an industry partner and impact the world.

As a business house ourselves, we are confident that your search for the right fit for your organization will end here.

We look forward to forging the future with you.

SHARAD JAIPURIA
Chairman
Jaipuria Institute of Management
Ginni International Limited
Seth M.R. Jaipuria Schools
ijaipuria

VISION
To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.

MISSION
To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.
TRANSFORMING
WITH YOU

JAIPURIA INSTITUTE OF MANAGEMENT
LUCKNOW NAGA JAIPUR INDORE

4 Management Institutes
2500+ Educators

JAIPURIA SCHOOLS

50+ Schools

45000+ Students

22000+ Alumni

ginni

30 Million Meter/Annum Denim and Woven Fabrics

iJaipuria

14500 Metric Tons/Annum Cotton Yarn

80+ Online Courses

100K Users

Million Meter/Annum Denim and Woven Fabrics

Online Courses
BOARD OF GOVERNORS

CHAIRMAN

Sharad Jaipuria
Chairman & Managing Director
Ginni International Ltd.
Jaipuria Institute of Management
Seth M.R. Jaipuria Schools
Past President - PHDCCI

VICE CHAIRMAN

Shreevats Jaipuria
Jaipuria Institute of Management
Seth M.R. Jaipuria Schools
Jaipuria
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Rajan Saxena
Former Vice Chancellor
NMIMS University

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Corporate Consultant
BGJCA Associates LLP.

Sudhir Jalan
Co - Chairperson
Rieter India (P) Ltd.

Mahesh Gupta
Chairman
KENT RO Systems

Yogi Sriram
Group Advisor to MD & CEO,
Group HR, Larsen & Toubro Limited
Nominated AICTE Representative

Ravi Jhunjhunwala
Chairman
LNJ Bhilwara Group

Kavita Pathak
Director
Jaipuria Institute of Management, Lucknow

Shubhajyoti Ray
Director
Jaipuria Institute of Management, Noida

Prabhat Pankaj
Director
Jaipuria Institute of Management, Jaipur

Deepankar Chakrabati
Director
Jaipuria Institute of Management, Indore

Nominee
AICTE Representative
TALENT ENRICHED BY DYNAMIC PROGRAMMES

Jaipurians are groomed by a dynamic and challenging curriculum. Across two rigorous years of learning, they gain the experience, exposure and opportunity to apply knowledge and sharpen their skills. The Individual Development Program builds their foundation from day one and the classroom learning coupled with live projects and summer internships nurture and enrich their capacities. Training and Industry Interface Program are integral to the curriculum, helping them gain essential industry insights.

YEAR ONE - STRENGTHENED WITH FOUNDATION

HOURS OF IDP (INDIVIDUAL DEVELOPMENT PROGRAM) 100
HOURS OF INDUSTRY READINESS TRAINING 180
DAYS OF SUMMER INTERNSHIP 60
HOURS OF INDUSTRY EXPOSURE 200
HOURS OF CLASSROOM TRAINING 1050

CORE COURSES

- Business Analytics
- Business Communications
- Economics & International Business
- Marketing Management
- Retail Management
- Service Management
PROGRAMMES
(NBA Accredited, AICTE Approved, AIU Recognized, 2 Year Full Time Program)

PGDM MARKETING
PGDM FINANCIAL SERVICES
PGDM SERVICE MANAGEMENT
PGDM MARKETING
PGDM RETAIL MANAGEMENT

SUMMER INTERNSHIP PROGRAM (8-12 WEEKS)
5 WORKSHOP MODE COURSES
15 ELECTIVES
15 CORE COURSES

COURSE STRUCTURE

YEAR TWO - READY WITH SPECIALISATION

Induction → Electives → Live Projects → Training → Company Specific Training → Uncampus Exposure → International Exchange Program → Pre-placement Drives

Finance
General Management
Human Resource Management
Strategy
Operations Management

*Excluding PGDM (SM) at Jaipuria Jaipur
## OUR ELECTIVES

### MARKETING
- B2B Marketing
- Brand Management
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing
- Distribution & Channel Management
- Global Marketing
- Hospitality and Tourism Marketing
- Integrated Marketing Communication
- International Business
- Marketing Analytics
- Marketing Research
- Marketing with Artificial Intelligence for Non Coders
- Pricing Strategies
- Retail Marketing
- Rural Marketing
- Services Marketing
- Social Media Marketing
- Strategic Marketing

### FINANCE
- Advanced Corporate Finance
- Alternative Investment
- Banking Operations & Credit Analysis
- Behavioral Finance
- Corporate Restructuring
- Corporate Valuation
- Entrepreneurial and Start-up Finance
- Financial Derivatives and Risk Management
- Financial Market and Services
- Financial Modelling & Analysis
- Financial Time Series Analysis
- FinTech
- Fixed Income Securities
- Investment Banking
- Investment Management
- Micro Finance
- Multinational Financial Management
- Project Finance
- Risk Management in Commercial Banks
- Wealth Management

### OPERATION MANAGEMENT
- Logistics Management
- Managing Service Operations
- Materials & Inventory Management
- Operations Analytics
- Operations Research
- Project Management
- Supply Chain Management
- Sustainable Operations Management
- Total Quality Management and Lean Six Sigma
## HUMAN RESOURCE MANAGEMENT

- Advanced Human Resource Management
- Compensation Management
- Competency Mapping and Assessment Centers
- Diversity & Inclusion at workplace
- HR Analytics
- Human Resource Information System
- Industrial Relations & Labour Laws

- International Human Resource Management
- Leadership and Team Building
- Learning & Development
- Organizational Change & Development
- Performance Management System
- Talent Acquisition

## BUSINESS ANALYTICS

- Applied Analytics Modelling
- Artificial Intelligence
- Analytical Techniques for Business
- Big Data & NLP
- Blockchain for Managers
- Business Forecasting
- Business Intelligence & Decision Making
- Cloud computing and Business Management
- Data Mining & Predictive Analytics

- Data Visualization
- E commerce/ Enterprise Analytics
- Machine Learning
- Marketing Analytics (Crosslisted with Marketing)
- Python for Business Analytics
- Retail Analytics
- Social Media Analytics
- Technology & Automation for Services

## RETAIL MANAGEMENT

- Franchising and Global Retailing
- Luxury Retail
- Managing Online Retail
- Managing Private Labels
- Merchandise and Category Management

- Merchandise Buying
- Retail Branding and Promotion
- Retail Service Operations Management
- Store Design and Visual Merchandising
- Store Operations
Dreamers and doers, Jaipurians are inspired to lead impact by the global leaders they meet regularly on campus.
SUMMER INTERNSHIP BATCH 2022-24
A GLIMPSE

FINANCE
Tax Consultant, Credit Analyst, Portfolio Management, Investment Banking, Working Capital, Finance & Accounting, Capital Budgeting, Wealth Management, Retail Banking, Treasury Management

OPERATIONS
HR Analytics, L&D, D&I, Employee Engagement, Compliance & Payroll, HR Communications, TA, HR Consulting, HR Admin

RESEARCH & ANALYTICS
Data Analytics, Analyst, Business Analytics, Marketing Analytics, Operation Analytics, Marketing Research, Financial Research, Equity Research

SALES & MARKETING

HUMAN RESOURCES
HR Analytics, L&D, D&I, Employee Engagement, Compliance & Payroll, HR Communications, TA, HR Consulting, HR Admin

KEY HIGHLIGHTS
3.7 Lacs
HIGHEST STIPEND

180+
RECRUITERS

40+
NEW RECRUITERS
OUR PROMINENT RECRUITERS

and many more...
PROFILE FOR SUMMER INTERNSHIP BATCH 2023-25

56% Male
44% Female

13% Work Experience