TOGETHER
WE TRANSFORM

PLACEMENT BROCHURE
BATCH 2022-24
BE OUR CHANGE PARTNER

BE AN INSTRUCTOR
Take your expertise to a wider audience.

BE AN INFLUENCER
Join our pool of industry experts and academicians to inspire and hone future leaders.

BE AN EVALUATOR
Evaluate the industry readiness of our students to help us groom future fit professionals.

BE AN ARCHITECT
Share your industry insights and expertise in shaping our curriculum.

BE A MENTOR
Groom talents through our Individual Development Programme and prepare them for the industry.

BE A NAVIGATOR
Shape our students’ transition from campus to corporate.

BE A RESEARCHER
Join us in cutting edge research doctoral programme to shape the field of business.

BE OUR RECRUITMENT PARTNER
Choose your next talent from our pool of industry ready professionals.
THE FUTURE OF BUSINESS WITH US

As a BE school, Jaipuria is a legacy of change, learning and growth. We offer our stakeholders a platform for transformation every day.

Our quest for management excellence through knowledge building and grooming industry ready professionals, is led by our faculty committed to research and contribution to the evolving body of knowledge.

I am delighted to present to you our new batch of 1126 dynamic, diverse and deserving young professionals - at the threshold of a successful future. They are chiseled and challenged to be more than just job seekers but be leaders, initiators, innovators and trailblazers - like thousands of their alumni.

On behalf of team Jaipuria, I invite you to join our BE platform as an industry partner and impact the world.

As a business house ourselves, we are confident that your search for the right fit for your organization will end here.

We look forward to forging the future with you.

SHARAD JAIPURIA
Chairman
Jaipuria Institute of Management
Ginni International Limited
Seth M.R. Jaipuria Schools
ijaipuria

VISION
To be an educational institution of choice for all stakeholders which promotes human well-being through continuous learning.

MISSION
To provide learner-centric education that focuses on developing learners as competent, ethical and socially conscious management professionals through continuous improvement in the quality of teaching-learning process and research.

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92nd Amongst all Management Institutes in India (NIRF, 2023). Ministry of HRD, Govt. of India
Graded autonomy by AICTE
AIU Recognised PGDM equivalent to MBA
NAAC – A+ Accredited
NBA Accredited PGDM Programs

47th Amongst all Management Institutes in India (NIRF, 2023). Ministry of HRD, Govt. of India
Graded autonomy by AICTE
AIU Recognised PGDM equivalent to MBA
NAAC Accredited
NBA Accredited PGDM Programs
JAIPURIA

80th Amongst all Management Institutes in India (NIRF, 2023), Ministry of HRD, Govt. of India
Graded autonomy by AICTE
AIU Recognised PGDM equivalent to MBA
NBA Accredited PGDM Programs

JAIPURIA

101-125 Band Amongst all Management Institutes in India (NIRF, 2023), Ministry of HRD, Govt. of India
AIU Recognised PGDM equivalent to MBA
NBA Accredited PGDM Programs

*Excluding PGDM (SM) at Jaipuria Jaipur
TALENT ENRICHED BY DYNAMIC PROGRAM

Jaipurians are groomed by a dynamic and challenging curriculum. Across two rigorous years of learning, they gain the experience, exposure and opportunity to apply knowledge and sharpen their skills. The Individual Development Program builds their foundation from day one and the classroom learning coupled with live projects and summer internships nurture and enrich their capacities. Training and Industry Interface Program are integral to the curriculum, helping them gain essential industry insights.

**HOURS OF IDP (INDIVIDUAL DEVELOPMENT PROGRAM)**

- 180 hours of Industry Readiness Training
- 100 hours of Classroom Training
- 60 days of Summer Internship
- 200 hours of Industry Exposure
- 1050 hours of Classroom Training

YEAR ONE - STRENGTHENED WITH FOUNDATION

Core Courses

- Business Analytics
- Business Communications
- Economics & International Business
- Marketing Management
- Retail Management
- Service Management
PROGRAMMES
(NBA Accredited, AICTE Approved, AIU Recognized, 2 Year Full Time Program)

PGDM
PGDM FINANCIAL SERVICES
PGDM SERVICE MANAGEMENT
PGDM MARKETING
PGDM RETAIL MANAGEMENT

SUMMER INTERNSHIP PROGRAM (8-12 WEEKS)
5 WORKSHOP MODE COURSES
15 ELECTIVES
15 CORE COURSES

COURSE STRUCTURE

YEAR TWO - READY WITH SPECIALISATION

Induction → Electives → Live Projects → Training → Company Specific Training → Uncampus Exposure → International Exchange Program → Pre-placement Drives

Finance
Strategy
Human Resource Management
General Management
Operations Management

*Excluding PGDM (SM) at Jaipuria Jaipur
### MARKETING
- B2B Marketing
- Brand Management
- Consumer Behaviour
- Customer Relationship Management
- Digital Marketing
- Distribution & Channel Management
- Global Marketing
- Hospitality and Tourism Marketing
- Integrated Marketing Communication
- International Business
- Marketing Analytics
- Marketing Research
- Marketing with Artificial Intelligence for Non Coders
- Pricing Strategies
- Retail Marketing
- Rural Marketing
- Services Marketing
- Social Media Marketing
- Strategic Marketing

### FINANCE
- Advanced Corporate Finance
- Alternative Investment
- Banking Operations & Credit Analysis
- Behavioral Finance
- Corporate Restructuring
- Corporate Valuation
- Entrepreneurial and Start-up Finance
- Financial Derivatives and Risk Management
- Financial Market and Services
- Financial Modelling & Analysis
- Financial Time Series Analysis
- FinTech
- Fixed Income Securities
- Investment Banking
- Investment Management
- Micro Finance
- Multinational Financial Management
- Project Finance
- Risk Management in Commercial Banks
- Wealth Management

### OPERATIONS MANAGEMENT
- Logistics Management
- Managing Service Operations
- Materials & Inventory Management
- Operations Analytics
- Operations Research
- Project Management
- Supply Chain Management
- Sustainable Operations Management
- Total Quality Management and Lean Six Sigma

### BUSINESS ANALYTICS
- Applied Analytics Modelling
- Artificial Intelligence
- Analytical Techniques for Business
- Big Data & NLP
- Blockchain for Managers
- Business Forecasting
- Business Intelligence & Decision Making
- Cloud computing and Business Management
- Data Mining & Predictive Analytics
- Data Visualization
- E commerce/ Enterprise Analytics
- Machine Learning
- Marketing Analytics (Crosslisted with Marketing)
- Python for Business Analytics
- Retail Analytics
- Social Media Analytics
- Technology & Automation for Services

### HUMAN RESOURCE MANAGEMENT
- Advanced Human Resource Management
- Compensation Management
- Competency Mapping and Assessment Centers
- Diversity & Inclusion at workplace
- HR Analytics
- Human Resource Information System
- Industrial Relations & Labour Laws
- International Human Resource Management
- Leadership and Team Building
- Learning & Development
- Organizational Change & Development
- Performance Management System
- Talent Acquisition

### RETAIL MANAGEMENT
- Franchising and Global Retailing
- Luxury Retail
- Managing Online Retail
- Managing Private Labels
- Merchandise and Category Management
- Merchandise Buying
- Retail Branding and Promotion
- Retail Service Operations Management
- Store Design and Visual Merchandising
- Store Operations
SOARING HIGH!

PLACEMENT REPORT
BATCH 2021-23

AVERAGE CTC
INR 12.34 LPA
FOR THE TOP 10%

INR 11.08 LPA
FOR THE TOP 20%

INR 9.96 LPA
FOR THE TOP 50%

INR 8.95 LPA
OVERALL AVERAGE
**SECTOR WISE PLACEMENTS**

“Consulting and Financial Services sector account over 47% of the overall placements.”

<table>
<thead>
<tr>
<th>Sector</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research/Consulting</td>
<td>26.37%</td>
</tr>
<tr>
<td>Financial Services &amp; Insurance</td>
<td>20.88%</td>
</tr>
<tr>
<td>IT/ITES &amp; AI</td>
<td>12.18%</td>
</tr>
<tr>
<td>Banking</td>
<td>10.58%</td>
</tr>
<tr>
<td>Automobile &amp; Manufacturing</td>
<td>10.31%</td>
</tr>
<tr>
<td>FMCG/Consumer Durable</td>
<td>9.37%</td>
</tr>
<tr>
<td>Retail &amp; Logistics</td>
<td>6.69%</td>
</tr>
<tr>
<td>Others</td>
<td>3.62%</td>
</tr>
</tbody>
</table>

**FUNCTION WISE PLACEMENTS**

“Marketing, Research, Finance & Analytics emerge as the top function, with over 53% of all recruitment.”

<table>
<thead>
<tr>
<th>Function</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logistics &amp; Supply Chain</td>
<td>5%</td>
</tr>
<tr>
<td>HR &amp; Project Management</td>
<td>12%</td>
</tr>
<tr>
<td>IT &amp; Operations</td>
<td>14%</td>
</tr>
<tr>
<td>Consulting &amp; Research</td>
<td>15.3%</td>
</tr>
<tr>
<td>Finance &amp; Analytics</td>
<td>21.3%</td>
</tr>
<tr>
<td>Marketing &amp; Sales</td>
<td>32.4%</td>
</tr>
</tbody>
</table>
PROFILES OFFERED

FINANCE
Credit, Risk, Advisory, Portfolio Management, Financial Operations, Investment Banking, Financial Modeling, Spend Analytics, Digital Banking

OPERATIONS
Supply Chain Consulting, Procurement Advisory, Service Operations, Analyst (Logistics)

ANALYTICS
Business Analyst, Analytics Practitioner, Data Analytics, Cloud Specialist, Product Analyst, Artificial Intelligence, Machine Learning

MARKETING
Product Development, Research Analyst, Product Consultant, Customer Insights, Brand Marketing, Trade Marketing, Digital Marketing

HUMAN RESOURCES
HR Transformation, Talent Acquisition, HR Analytics, HRBP, L&D, PMS

MAJOR RECRUITERS

Deloitte 78  pwc  29  ICICI Bank 34  HDFC Bank 25
Piramal Healthcare 23  HCL 20  eClerx 17  Bandhan 17
ANZ 14  SBI card 12  POLYCOM 11  Best White 11
Evalueme 11  S&P Global 11  BAJAJ HOUSING FINANCE LIMITED 10  Asian Paints 10
OUR PROMINENT RECRUITERS

and many more...
TALENT POOL OF 1126 STUDENTS

SPECIALIZATION

- 59 Retail Management
- 60 Service Management
- 246 Human Resource
- 257 IT & Operations
- 302 Business Analytics
- 447 Finance
- 881 Marketing

#The total number of students is larger than the number of students due to dual specialization opted by them.
DEMOGRAPHIC REPRESENTATION
DIVERSE TALENT POOL

GENDER

- Male: 595
- Female: 531

GRADUATION STREAM

- Others: 19
- Computer Science: 21
- Arts: 79
- Engineering: 79
- Science: 95
- Management: 341
- Commerce: 492
As an integral part of our recruitment process, lateral hiring facilitates recruiters with ready talent that can hit the ground running. We observe a Zero Week for our experienced students, ensuring that high-performing professionals can help you to lead and grow your organization.
STUDENTS WITH DIVERSE EXPERIENCE
(A POOL OF 217 STUDENTS)

22% IT/ITES

17% Automobile & Manufacturing

14% Banking & Financial Services

10% Research/Consulting

9% Edutech & Education Institutes

7% Hospitality & NGO

7% FMCG/Consumer Durable

6% E-Commerce

5% Logistics & Real Estate

3% Media/Advertising & Retail
Dreamers and doers, Jaipurians are inspired to lead impact by the global leaders they meet regularly on campus.