

10/25/2019

Jaipuria Institute of Management Mail - Fwd: Ara's Indian Summer school - KCT & Jaipuria



Rakhi Dixit Jaipuria Noida <rakhi.dixit@jaipuria.ac>

Fwd: Ara's Indian Summer school - KCT & Jaipuria

2 messages

Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>
To: Rakhi Dixit Jaipuria Noida <rakhi.dixit@jaipuria.ac.in>

Mon, Jul 29, 2019 at 3:40

FYR

----- Forwarded message -----

From: **Vijila Kennedy** <vijila@kctbs.ac.in>
Date: Fri, Aug 26, 2016 at 11:01 PM
Subject: Ara's Indian Summer school - KCT & Jaipuria
To: Sushrutha Metturke <Sushrutha.Metturke@ara.ac.nz>
Cc: Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>, jc@kct.ac.in <jc@kct.ac.in>, Nishanth KCT <nishanth@kct.ac.in>, Ravi Kandasamy <ravi.pmo@kct.ac.in>, Muniasamy G <eo@kct.ac.in>

Dear Sushrutha

We have worked out the six weeks schedule. Thanks to Poonam and my team. We had a intensive brain storming session with all the summer school returned students (Leeds, RWTH, Tel Aviv and Ara) and drafted the KCT programs.

Please let us know if you need anything else for the proposal to be submitted to the NZ Govt. I really do hope that you will be able to get the funding so that your team will be able to visit India.

Thanks for all your support

Regards
Vijila

—
Dr. Vijila Edwin-Kennedy
Director
KCT Business School & KCT International Partnerships
Kumaraguru College of Technology
Coimbatore, India - 641 049
www.kctbs.ac.in
http://www.linkedin.com/in/drvijilakennedy
Ph: +91 422 2661361
Mobile: +91 9994495193
Skype: vijilakennedy

—
Best Regards,

Poonam Sharma, PhD
Professor of Marketing & Dean International Relations
Jaipuria Institute of Management, Noida
Address: A-32 A, Sector 62 | Noida-201309 | India
Phone: +91-120-4638300
Mobile: +91 9811992007
Email: poonam.sharma@jaipuria.ac.in | Website: www.jaipuria.ac.in

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Ara Study Tour Schedule (1).pdf
575K

Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>
To: Rakhi Dixit Jaipuria Noida <rakhi.dixit@jaipuria.ac.in>

Fri, Oct 25, 2019 at

[Quoted text hidden]

Ara Study Tour Schedule (1).pdf
575K

Students Visited to ARA University from 8th Aug'16 – 26th Aug'16

Name	Passport No.
Kongkona Bayan	M3198256
Sohini Guharoy	Z3011939
Priyanka Singh Behal	P0758162
Rishabh Tyagi	N9370162

**Draft Programme for New Zealand Study Tour by Jaipuria Institute of Management
August 2016**

	Monday	Tuesday	Wednesday	Thursday	Friday
Week 1	<p>10am-12pm Ara Welcome – Whakatua Department of Business</p> <p>Welcome lunch</p>	<p>Christchurch Day Tour 10 - 4:30 pm</p>	<p>Christchurch: From disaster to opportunity Dealing with a major natural disaster and the many new entrepreneurial activities that evolved including social entrepreneurship</p>	<p>Accessing the appropriate resources through the Ara library Brian McElwaine L122</p> <p>Expectations/guidelines for academic presentations</p>	<p>Innovation in education Differences between India and New Zealand</p>
	<p>2-4.30pm The New Zealand experience: Other student experiences: A Roundtable led by Department of Business A practical application of business theories: Guest speaker: TBC</p>		<p>Field trip - CDC Greenhouse</p>	<p>Internationalisation New Zealand businesses path to international success</p>	<p>Field Trip – Science Center</p>

Week 2	10am-12pm	Economy How critical elements of NZs economy are controlled. Key relationships and trading patterns in Small business NZ	Cultural leveraging of sporting events to promote New Zealand Cricket World Cup and Rugby World Cup	Success stories Examples of NZ businesses succeeding on world stage Creation of niche opportunities and the lessons learned	New Zealand The main historical influences on New Zealand that shaped NZ and small business –some entrepreneurs who shaped our business environment	Student presentations Farewell Lunch Includes all involved staff Visions Restaurant Farewell dinner (hosted by International)
	2-4.30pm	Field Trip – Christchurch Art Gallery, Montreal Street	Field Trip – Martin JetPack	Field Trip – TBC	Field Trip - TBC	

- Total Cost – NZ\$2700.
- Cost includes food, accommodation, insurance, and travel for field trips.
- Cost doesn't include local transport.
- Field trips are subject to change.

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