

**Feedback Report**
**Faculty : SR Singhvi**  
**Course : B2B Marketing-GR3**
**Batch : 2019-21**  
**Term : VI (End Term)**

S.No	Parameters	1	2	3	4	5	6	7	8	9	10	Avg.	No. of Stu.
1	I found the classes delivered by the concerned faculty to be engaging.	0	1	0	1	2	1	2	12	13	22	8.69	54
2	I found the delivery of the course in the online mode to be effective.	0	0	1	2	2	2	4	9	10	24	8.57	54
3	I found the topics covered in the class relevant.	0	1	0	1	2	1	4	11	11	23	8.65	54
4	Queries of students were handled effectively by the faculty.	0	2	1	0	2	1	4	13	10	21	8.43	54
5	The faculty was available for guidance/help/doubt clearing even after the scheduled online classes.	1	2	1	0	1	1	6	9	12	21	8.35	54
6	The faculty welcomed student queries and promptly responded on mail/phone/messages.	0	3	1	0	2	3	2	7	11	25	8.44	54
7	Faculty used online tools effectively for course delivery.	0	1	2	0	2	1	2	10	15	21	8.57	54
8	The assessment conducted online by the faculty were relevant to my learning.	1	1	0	3	2	1	1	9	15	21	8.43	54
9	Faculty adhered to the scheduled time slots (not exceeding time limit or joining late).	0	2	1	0	2	1	2	7	9	30	8.78	54
10	Overall I liked the course and faculty.	0	2	1	1	2	2	2	7	12	25	8.54	54
11	I would recommend this course to a friend /Junior.	1	1	2	0	2	2	4	6	11	25	8.44	54
Average												<b>8.54</b>	

**Average feedback of all course in current term**
**8.61**

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Course Evaluation

<b>Suggestions for Improvement</b>
One suggestion would be if you could use Indian case study material and article's that would help in getting the south asian B2B marketing insights, Moreover making the students aware about the truth of Corruption in B2B through a case study would be a very viable option
the course was taught by Dr. Singhvi, many students were those who have never taken a course under him and in 6th term it is kind of difficult to cope up with the standards of the requirements of the professor as there is alot of placement pressure upon the students. If the same professor is to be given to the students, then the all sections should have been made familiar with the pedology of teaching of professor in the first year so that everyone easily understands the way he teaches. Also the professor should see that all the students have different capabilities and are not same and have different approach and is not necessary that all the students stand upto his expectation. Further, students are here to learn and if the professor teaches the students through cases and readings and that of different level then same sort of teachings should be given to students from day one of the course. Improvements can be made in the areas where examples are given. less complex examples could have been given because this B2B concept is whole lot different from the other business concepts. Giving few simple examples could have helped in better understanding rather than giving all complex cases. there is always a easy:difficulty ratio, which could not be seen in this course. Rest the feedback varies from student to student.
Please mandate a culture of regular reading from sem 1 and punish defaulters to end the laidback attitude we are accustomed to
If the Class is in Offline mode than the Sessions could be more interactive and much more productive.

Instructor Evaluation

<b>Suggestions for Improvement</b>
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<b>Three sessions/cases liked the Least</b>
there were more complex cases and bit difficult to cope up with. and due to this reason my grades are affected.
As we were never brought up to read 50 pages for a class in Jaipuria, reading all the material and analysis of became a difficult task

<b>Three sessions/cases liked the Most</b>
Pre Reads and case study petagogy for learning.
The faculty had great knowledge so alot of lernanings.
Singhvi Sir is the only teacher in Jaipuria who actually pushes the students to learn and wishes to make a culture of regular reading and analysis in students
The Case Studies were helpful in Understanding the topics and through presentations I was able to understand the Concepts well.