

Date: 10 January 2019

Dear Dr Badri Narayan,

Subject: Guest Session on "Inter-Disciplinary Analysis for strategy & Policy" on 19 January 2019

Dear Sir,

On behalf of International Relations Office of Jaipuria Institute of Management, we are pleased to invite you to deliver the guest talks on the topic "Inter-Disciplinary Analysis for strategy & Policy" on 19th January 2019 at Noida campus.

The details regarding topics and schedule is mentioned in the email. Kindly acknowledge & revert at your earliest convenience.

Looking forward to your guest session.

Regards


Dr Poonam Sharma

(Dean – International Relations)

Date: 10 January 2019

The Director
Jaipuria Institute of Management
Noida

Subject: Guest Session by Dr Badri Narayan, University of Washington Seattle on 19 January 2019

Dear Sir,

On behalf of International Relations Office of Jaipuria Institute of Management, we are pleased to confirm the Guest talks by Dr Badri Narayan, University of Washington Seattle on 19 January 2019 on the topic "Inter-Disciplinary Analysis for strategy & Policy".

Kindly approve.

Regards

Dr Poonam Sharma

(Dean – International Relations)



Re: Greetings from Seattle

19 messages

Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>

Fri, Dec 21, 2018 at 3:36 PM

To: badrig@uw.edu

Cc: D N Pandey Jaipuria Noida <dn.pandey@jaipuria.ac.in>, Himanshi Grover Jaipuria Noida <himanshi.grover@jaipuria.ac.in>

Dear Dr. Badri

Greetings of the Day and Complements of the Season!

Thank you for your reply.

With utmost respect, I am writing to you on behalf of Jaipuria Institute of Management, India.

I have the honor to introduce Jaipuria Institutes of Management (www.jaipuria.ac.in), one of the leading business schools in India is committed to impart quality education in management. Over a period of more than two decades, it has created a unique advantage in the field of management education, the testimony of which can be found in the following facts:

- Recognized by AIU, PGDM as equivalent to MBA**
- NBA Accredited PGDM Programs
- NAAC* Accredited 'A' Grade Institute - Jaipuria Lucknow & Jaipuria Noida
- Ranked amongst the best B-Schools in the country
- NIRF RANK 2018 - Jaipuria Noida, Jaipuria Lucknow & Jaipuria Jaipur in 51-75 band amongst Top Management Institutes in India
- AICTE approved PGDM programmes

The institute is well acclaimed for its academic rigor, research, and training & development. It believes in student-centered learning & has brought reforms in defining its curriculum. Over 100 faculty members are trained in new pedagogical tools suited for different learning styles and are also extensively engaged in research. Jaipuria Institute of Management has four campuses in India, namely in cities of, Lucknow, Noida, Jaipur, and Indore, and is offering Post Graduate Programmes in Business Management in all its campuses.

As you will appreciate that in the era of growing globalization and expanding cross-border trade and commerce, it is imperative that a dynamic business management institution like us, gives sufficient exposure to our management students and gives them the opportunity to hear highly acclaimed academicians like you.

You are an acclaimed management practitioner and a thought leader. We look forward to an opportunity to invite you to our campus for a guest talk and interaction with our students. We would be happy to know your interest areas for a talk. I hope you will like to explore this opportunity to share your knowledge, your expertise, and your skills with these amazing students of ours that have a will to learn.

Please do let us know your travel plans to India so that we can coordinate with you and plan a session/talk with our students.

Hope to hear from you soon.

Greetings from Jaipuria Institute of Management

3 messages

Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>

Mon, Feb 4, 2019 at 12:51 PM

To: subhajitchakrabarty@hotmail.com

Cc: "Dr. Badri Narayanan Gopalakrishnan" <badrig@uw.edu>, Director Jaipuria Noida <director.noida@jaipuria.ac.in>, Himanshi Grover Jaipuria Noida <himanshi.grover@jaipuria.ac.in>

Dear Prof. Subhajit

Greetings from Jaipuria Institute of Management.

We got your reference from Dr. Badri and we thank him for introducing us to you.

I have the honor to introduce Jaipuria Institutes of Management (www.jaipuria.ac.in), one of the leading business schools in India is committed to impart quality education in management. Over a period of more than two decades, it has created a unique advantage in the field of management education, the testimony of which can be found in the following facts:

- Highest A grade accreditation by NAAC (an All India Govt. accrediting body)
- MBA equivalence by Association of Indian Universities, Govt. of India.
- 26th position in All India B School ranking by National HRD Network, India
- Top rankings in various surveys and rankings conducted by agencies of repute e.g. GHRDC, Business India, Business World, and others.

The institute is well acclaimed for its academic rigor, research, and training & development. It believes in student-centered learning & has brought reforms in defining its curriculum. Over 100 faculty members are trained in new pedagogical tools suited for different learning styles and are also extensively engaged in research. Jaipuria Institute of Management has four campuses in India, namely in cities of, Lucknow, Noida, Jaipur, and Indore, and is offering Post Graduate Programmes in Business Management in all its campuses. Our Institute may be visited at www.jaipuria.ac.in/Noida for its credentials.

We intend to institute academic and research-oriented associations with universities and management institutions the world over. In the era of growing globalization and expanding cross-border trade and commerce, it is imperative upon the dynamic business management institutions to associate with foreign universities and business schools to understand contemporary management practices through continued interactions and academic researches, emanating in the areas of social sciences.

We proudly share that Jaipuria Institute of Management has institutional level formal associations with a dozen international universities and academic institutions of repute. The memorandum of understanding, with these universities and academic institutions, are to accomplish the mutually accepted objectives of academic collaboration in the form of students' exchange, faculty exchange, conducting joint research and jointly organizing seminars, conferences, workshops, publications etc. Also, our Management Development Programmes' Cell (MDP) is well reputed for its training in both, the Public and the Private Sectors.

As you will appreciate that in the era of growing globalization and expanding cross border trade and commerce, it is imperative that a dynamic business management institution like us, gives sufficient exposure to our management students and gives them the opportunity to hear highly acclaimed academicians like you. Therefore, We look forward to an opportunity to invite you to our campuses and speak to our postgraduate students and faculty on areas of your research and teaching interests. I hope you will like to explore this opportunity to share your knowledge, your expertise, and your skills with these amazing students of ours that have a will to learn.




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pleased and honored to host you at our campuses on your visit to India.
look forward to hearing from you soon.

Thanks & Regards

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Poonam Sharma, PhD
Professor of Marketing & Dean International Relations
Jaipuria Institutes of Management
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SUBHAJIT CHAKRABARTY <subhajitchakrabarty@hotmail.com>

Tue, Feb 5, 2019 at 7:49 AM

To: Poonam Sharma Jaipuria Noida <poonam.sharma@jaipuria.ac.in>

Cc: "Dr. Badri Narayanan Gopalakrishnan" <badrig@uw.edu>, Director Jaipuria Noida <director.noida@jaipuria.ac.in>, Himanshi Grover Jaipuria Noida <himanshi.grover@jaipuria.ac.in>

Dear Prof Poonam,

Thank you so much for your initiative and for inviting me! I look forward to visiting you all soon. I would request you to keep me posted about your events and other opportunities.

In case I have plans to visit India for other purposes, I will share my travel plans with you so that I can spend some time with your Institute too.

In case you want us to conduct FDPs, MDPs or student workshops on data science, data analytics or allied subjects, we could help too.

I suggest that Dr Badri and I might have a conversation with you over skype to discuss possible collaborations. My skype id is subhajit.chakrabarty. I am in Boston time (EST).

Thanks again and best regards,
Subhajit

<https://mail.google.com/mail/u/1?ik=874fb38b5a&view=pt&search=all&permthid=thread-f%3A1624521913387457728&siml=msg-f%3A1624521913387457728&siml=msg-f%3A1624593600985527140&siml=msg-...> 2/3

INTERNATIONAL GUEST TALK

International Relations Committee of the institute is engaged in assisting the students to extend their networks globally. In the past, the committee has continuously organized various visits and events very successfully.

Jaipuria Institute of Management, Noida witnessed the visit of **Dr. Badri Narayanan Gopalakrishnan, Economist, University of Washington Seattle USA, McKinsey and Infinite-Sum Modelling** on 19th January, 2019 for an International Guest Session on the topic: **"Inter-disciplinary Analysis for Strategy and Policy"**.



On his arrival at the Noida Campus, he received a warm and traditional welcome by Dr. Poonam Sharma- Dean International Relations, Dr. Pratibha Wasan –Dean Academics and Ms. Himanshi Grover-International Relations Office. A brief talk regarding future collaborations, student and faculty exchange program, faculty development workshop followed thereafter before he could resume his session with the students.

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The session of interaction with the students then commenced with the introduction of the guest to the audience by Ms. Himanshi Grover who discussed at length the engagements and accomplishments of the dignitary beside his personal profile.

Dr. Badri started the session by asking few interesting questions i.e.

- 1) Design of any government policy or business strategy?
- 2) How and where do these intersect?



He talked about **Science, Policies and Economics Interaction** which includes:

- 1) Climate Change Policy Issue
- 2) Public Policies and Planning
- 3) Economics and Ecosystems
- 4) Economics and Technologies
- 5) Business strategies to enhance environment-friendliness and energy efficiency
- 6) Scarcity of resources used for alternative purposes
- 7) Computation and economic/business research

During his lecture he was trying to interact with each and every student in different ways.



His session was a combination of knowledge and humor. Students really had a great time attending his session. This was a great opportunity for students, interacting with such experienced international faculty.

The session was concluded with a big round of applause by the audience. It was an interactive session where students asked a lot of questions. Before finally concluding the session.

Prof. Badri was presented token of thanks by Deepmala PGDM 1st Year for enlightening all the students and sharing some valuable experience.



Thereafter, the guest was taken for a campus tour and had an interactive and networking session with the faculty followed by lunch.



ANOTHER STEP TOWARDS GLOBAL EXPOSURE

REPORT OF DAY 3: VISIT TO UNIVERISTY OF WOLLONGONG, DUBAI

3rd Day of **Dr. Poonam Sharma's** Dubai visit was at the **University of Wollongong** where she met **Prof. Barry O' Mahoney, Dean Faculty of Business** and **Prof. Ali Bhayani, Faculty of Business**. She took a **guest session** on the topic '**Product Adaptation**' with reference to **Indian Market** at the University of Wollongong which was immensely attended and highly appreciated by the students. She further elaborated the topic exemplifying the relevance of Product Adaptation with respect to a culturally diversified market.



The meeting proceeded with a discussion about **summer programs, faculty exchanges and collaborations in detail**. On their discussion on collaborating for summer programs, they asked to share a similar proposal that we had designed for the Rutgers for Summer program that can be initiated in **July- Aug'18**. However, this needs to be discussed with the colleagues of **Marketing Department** for further confirmation at their end as they were keen for summer program collaboration with us. They expressed their willingness and interest for faculty exchange as well. It was elaborated by them that as of now no faculty exchange

has happened with their university, henceforth Dean has to take a call for the initiation of the same. As they are very keen on it, they assured to take promising steps in this direction. Furthermore, they have shown willingness for the conference collaboration and assured to circulate ICMAPRANE conference details among their faculty and shown interest for conference collaboration.

Thanks & Regards
MRC Noida Team

International Relations: Aspiring New Heights with Dr. Poonam Sharma's Dubai Visit

On the Day-3 of Dr. Poonam Sharma's Dubai's visit was at the **University of Wollongong** where she met **Prof. Barry O' Mahoney, Dean Faculty of Business** and **Prof. Ali Bhayani, Faculty of Business**. She took a guest session on the topic 'Product Adaptation' with reference to Indian Market at the University of Wollongong which was immensely attended and highly appreciated by the students. She elaborated the topic exemplifying the relevance of Product Adaptation with respect to a culturally diversified market.

The meeting proceeded with a discussion about summer programs, faculty exchanges and collaborations in detail. On their discussion on collaborating for Summer programs, they asked to share a similar proposal that we had designed for the Rutgers for Summer program that can be initiated in July- Aug'17. However, this needs to be discussed with the colleagues in the department of marketing for further confirmation at their end and was keen for summer program collaboration with us. They expressed their willingness and interest for faculty exchange as well. It was elaborated by them that as of now no faculty exchange has happened, henceforth dean has to take a call for the initiation of the same. As they are very keen on it, they assured to take promising steps in this direction.



Furthermore, they have shown willingness for the conference collaboration and assured to circulate ICMAPRANE conference details amongst their faculty and shown interest for conference collaboration.