

Dr. (Mrs.) Pankaj Mittal
(Former Vice Chancellor, BPS Women University, Haryana)
Secretary General



Association of Indian Universities

AIU House, 16, Comrade Indrajit Gupta Marg (Kotla Marg),
New Delhi-110 002

डॉ. (श्रीमती) पंकज मित्तल
(पूर्व कुलपति, बीपीएस महिला विश्वविद्यालय, हरियाणा)
महासचिव

भारतीय विश्वविद्यालय संघ

ए०आई०यू० हाउस, 16, कॉमरेड इंद्रजीत गुप्ता मार्ग
(कोटला मार्ग), नई दिल्ली-110 002

No.EV/II(990-A)/2020/3271-
March 19, 2020 3273

The Director
Jaipuria Institute of Management, Noida
A-32A, Institutional Area, Sector-62
Opp. IBM, Noida - 201309

Sub: Your application dated March 07, 2020 for grant of equivalence to Two-year Full time Postgraduate Diploma in Management -Marketing (PGDM-Mkt.)

Dear Sir,

With reference to your letter cited above for grant of equivalence to the Two-year Full-time Postgraduate Diploma in Management – Marketing (PGDM–Mkt.) offered by your institute, with MBA Degree of an Indian University, I wish to inform you as under:

1. The matter pertaining to the Equivalence of Two-year Full Time Postgraduate Diploma in Management offered by the AICTE approved institutions was considered by the Equivalence Committee of the AIU in it's meeting held on 30th December 2014 and by the Governing Council in its 331st meeting held on 27th February 2015.
2. Having considered the matter in detail, it has been resolved that in order to ensure objectivity, speed, transparency, consistency and quality, all applications for Equivalence of the Two-Year Full Time Postgraduate Programmes shall henceforth be decided in accordance with the rules as given in Annexure A of this letter.
3. As per information furnished by you, your institute meets the conditions as specified in Part "A" of the Annexure A and accordingly, we are pleased to inform you that the two-year full-time Postgraduate Diploma in Management – Marketing (PGDM–Mkt.) offered by **Jaipuria Institute of Management, Noida, India is being accorded equivalence with Master of Business Administration (MBA) Degree of an Indian University**, for the purpose of admission to higher studies for a period of Three years i.e from **01.07.2019 to 30.06.2022** or till such time the approval of the AICTE and NBA accreditation remains valid, whichever is earlier".

Thanking you,

Yours sincerely,

(Dr. Pankaj Mittal)