

Tai'aash'22

KHOJ HUNAR KI!





JAIPURIA

Talaash'22

'Khoj Hunar Ki!'

The word "Talaash" means "to search for something". This Mega-event at Jaipuria Institute of Management, Lucknow (JIML), "Talaash", searches for the hidden potential within every individual right at the start of their new journey with us.

With everything new and unfamiliar, you surely would want to know what lies ahead. Our event, Talaash'22, is a culmination of thought-provoking and interesting activities, bringing forth a platform to rise beyond the odds. It is a platform for you to explore your potential and the first step towards building your personality! Not only it will provide an opportunity to showcase your talents, but also give you a chance to identify your uniqueness amongst your peers. Before diving deep into this journey, we want to recognize your strengths and groom you in the right direction.

So, what are you waiting for? Come join us in the plethora of events organized by the different committees of Jaipuria Lucknow.

Start your Talaash now!

Director's Message



Dr. Kavita Pathak
Director, Jaipuria Institute of Management, Lucknow

My Dear Students,

My heartiest congratulations to you on embarking on this 2-year journey with us. We are delighted to have you with us.

Talaash is one of the first extracurricular events which is likely to offer you a glimpse of the student life at Jaipuria. Talaash helps in identifying the talent of the new Jaipurians. It can also be viewed as a great icebreaking intervention. Also learning in your program is multi-pronged, which wraps up many such opportunities.

I urge you to come out in great numbers and participate in this unique initiative.

Dean of Student Affairs Message



Dr. Rashmi Chaudhary

Associate Dean of Student Affairs, Jaipuria Institute of Management, Lucknow

My Dear Jaipurians (Batch 2022-2024),

I hope this message finds you well.

Most importantly, I would like to congratulate you all on starting an amazing journey. This is an extraordinarily intriguing time as you embark on your journey at one of the renowned institutions. Our event TALAASH as its name suggests is in search of talent. Finding out individuals around you who are incredible at what they do-awesomely and amazingly.

So, show us your explicit talents of team spirit, critical thinking, and innovative thought process and learn on the way through this event. We have seen the standard of performance continuing to rise more than what was in the past, thus increasing the value of great performance.

Finally, I would say that participate, showcase your talent, do well and emerge as winners. My best wishes to each one of you.

General Rules and Regulations



- All participants are to follow the guidelines of individual events, failure of the same might lead to disqualification.
- Team Talaash'22 assumes that the participant has gone through the rulebook before participating. Team Talaash'22 would not be responsible for any conflicts that may arise through the same.
- Any anti-social or/and indecent behavior during events would not be tolerated. Jaipuria Institute of Management, Lucknow reserves full rights to ask such persons to leave campus premises immediately and cancel their participation in Talaash'22.
- Any dangerous objects, lasers, or objects deemed illegal will not be allowed inside the campus.
- Any damage to the college infrastructure or the facilities provided to the participants will be treated as a grave offense and might lead to a monetary fine.
- Event rules and regulations are subject to modifications as per the discretion of the organizing committee before, during, and after the event.
- In case of any disputes/conflicts, the decision taken by the organizing committee will be deemed final and binding.
- Any gestures/speeches/acts/ideas offensive to any gender, sexual orientation, nationality, or religious sentiments shall lead to disqualification.
- All participants are required to cooperate with the organizing committee and the volunteer team of Talaash'22
- Possession or Consumption of alcohol/drugs is strictly prohibited.
- Rules and regulations mentioned here forth may amend if found necessary by the organizing committee.

Competencies Mapped



PROBLEM SOLVING



TEAMWORK



CREATIVITY & IMAGINATION



TIME MANAGEMENT



CRITICAL THINKING

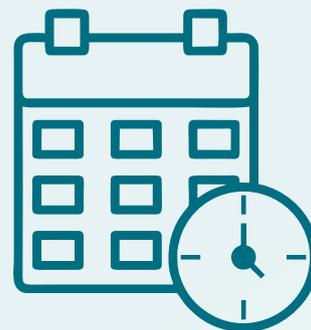


COMMUNICATION



DECISION MAKING

Schedule of Events



DATE	TIME	EVENT	MODE
1st August'22	02:30pm - 03:30pm	Pouring Out Loud	Offline
	03:30pm - 05:00pm	Game of Facts	Online
	05:00pm - 06:30pm	Romping	Offline
2nd August'22	02:30pm - 03:30pm	Best Manager- Round 1	Online
	03:30pm - 05:00pm	Revolutionary	Offline
	05:00pm - 06:30pm	Dance Battle	Offline
3rd August'22	02:30pm - 03:30pm	Best Manager- Round 2	Online
	03:30pm - 05:00pm	Market Your Country	Offline
	05:00pm - 06:30pm	Panache	Offline
4th August'22	02:00pm - 03:30pm	Shipwreck	Online
	03:30pm - 05:00pm	Bidding Maestros- Round 1	Offline
	05:00pm - 06:30pm	Bidding Maestros- Round 2	Offline
5th August'22	02:00pm - 03:30pm	Expressions	Online
	03:30pm - 05:00pm	Act Now	Offline
	05:00pm - 06:30pm	Silicon Valley	Online
6th August'22	06:30am - 11:00am	Seize the Game	Offline

POURING OUT LOUD

DAY-1: 01/08/2022 (Monday)

TIME: 02:30pm-03:30pm

Event Details:

Pouring Out Loud is a team event wherein students need to come up in a team of 4 and express their views along with creativity on the given topic. In this event, a topic will be allotted to each team on the spot and the team needs to put forward their thoughts in the form of a poster along with a write-up of 400-500 words.

Rules:

- A team of 4 students will be formed.
- Each team will be given a topic at the time of the event
- Usage of cell phones at the time of the event is strictly prohibited.
- The write-up has to be in English.
- Each team needs to make a poster, and materials like paints and sheets will be provided to the students.
- Apart from paint colors, brushes, sketch pens, and sheets students need to bring their own material if they need any.
- The maximum time allotted for making the poster and doing a write-up is 1 hour.

Event Coordinator:

Hera Javed | Contact No: 8299285171

Email ID: hera.javed.23l@jaipuria.ac.in



GAME OF FACTS



DAY-1: 01/08/2022 (Monday)

TIME: 03:30-05:00 PM

Event Details:

Game of facts is an individual quiz competition that will evaluate your corporate knowledge.

There will be four rounds and each round will have 10 questions. The level of questions will get hard after every round.

Round 1: General awareness and current business news.

Round 2: Identify the product or the service by listening to the audio clips of the advertisement.

Round 3: Identify the logo of the brand.

Round 4: Guess the company's name by seeing the owner's picture on the screen.

Rules:

- It is an individual event.
- It is advised to keep 2 devices with you (mobile and laptop)
- The platform on which it will be conducted would be Kahoot. A zoom link will be provided where the questions will be displayed.
- Participation for the 1st and 2nd rounds will be open for all.
- In the next 2 rounds, only the top 20 will qualify.

Event Coordinator:

Disha Srivastava | Contact No: 9005025792

Email ID: disha.srivastava.23l@jaipuria.ac.in



ROMPING

DAY-1: 01/08/2022 (Monday)

TIME: 5:00pm - 6:30pm

Event Details:

Three games will be conducted in the lawn area-

- 1. Spoon and lemon race-** The participant needs to balance a lemon on a spoon which will be held in the mouth of the participant, and they will have to run towards the finishing line. Whoever finishes the race first, will be the winner.
- 2. Freeze-** Participants will dance in a group and suddenly the music will stop, and the participants will have to freeze. Whoever moves will be eliminated and this will continue until we will get a winner.
- 3. Musical Chair-** Participants march to music around a row of chairs numbering one less than the players and scramble for seats when the music stops. The one person left standing is eliminated and this process is continued until we get a winner.

Rules:

- Participants will have to adhere to the decisions made by the judges and volunteers.
- The use of unfair means will lead to disqualification.
- These games are conducted to promote healthy competition and team spirit and any misconduct will lead to disqualification.

Event Coordinator:

Pranav Kumar | Contact No: 7007149069

Email ID: pranav.kumar.23I@jaipuria.ac.in

BEST MANAGER



DAY-2: 02/08/2022 (Tuesday)

TIME: 02:30pm - 03:30pm

Stress Interview (Round 1)

Event Details:

In a stress interview, the interviewee is put in an awkward position and to throw them off balance. It is meant to show how a candidate acts when they are under pressure, how they deal with stress, and how they handle conflict at work. The most important part of your hiring process is the interview. It says a lot about your personality, your ability to communicate, your ability to solve problems, and your ability to make decisions. The best manager can easily get through an interview with his or her wit.

Rules:

- Registration is a must, no on-spot entry.
- Individual participation.
- This will be an Elimination Round.
- Top candidates will be sent to the Final Round

DAY-3: 03/08/2022 (Wednesday)

TIME: 02:30 pm-03:30pm

Final GD (Round 2)

Event Details:

The participants will be given a case study to check their leadership qualities. All participants will be given a Case Study, and they will have exactly 10 minutes to write about it with their thoughts. Each participant will have to write down his ideas for the discussion on a sheet and give it to the organizers by the deadline.

After that, the participants will talk about a case related to the topic at hand. The case discussion will last between 8 and 10 minutes, depending on how many people are there. The participants will be judged based on how well they answer the questions and take part in the case discussion. The Winner will get the title of BEST MANAGER.

Rules:

- Participants will be given a Case Study and will 10 minutes to write about it.
- Time given for case discussion: 8 and 10 minutes.
- Usage of foul language, raising one's voice is prohibited and failure to do so would end in disqualification.

Event Coordinator:

Tushar Mishra | Contact No: 9140875568

Email ID: tushar.mishra.23l@jaipuria.ac.in



REVOLUTIONARY

DAY-2: 02/08/2022 (Tuesday)

TIME: 03:30 -5:00 PM

Event Details:

Jio was a revolution brought by Reliance Ltd, here is the chance to brainstorm and think of a revolutionary product or a service for the companies which can be game-changing.

Rules:

- A team of 3-5 members must be formed by the students.
- The idea pitched must be new and innovative.
- Only Indian companies must be chosen.
- There are no financial boundaries.
- Participants can come prepared with 2 slides PPT to pitch the idea.
- Teams will get 3 minutes to present the idea and 2 minutes for the question-answer round.

Event Coordinator:

Amrata Sachan | Contact No: 7905462425

Email ID: amrata.sachan.23l@jaipuria.ac.in



CAPER

DAY-2: 02/08/2022 (Tuesday)

TIME: 05:00pm-06:30pm

Event Details:

Dance Battle will be a solo dance competition wherein participants will compete with one another and will be judged by a panel of judges and will be assessed on predetermined parameters. Participants will be allowed to perform for a maximum of 2 minutes.

Rules:

- Participants will have to adhere to a timer of 2 minutes.
- Each participant must choose a decent Indian or Western song.
- Participants must select a decent dress for their performance.
- Exceeding the time limit will result in a deduction of marks.

Event Coordinator:

Laleshwar Dubey | Contact No: 9935220710

Email ID: laleshwar.dubey.23l@jaipuria.ac.in

MARKET YOUR COUNTRY



DAY-3: 03/08/2022 (Wednesday)

TIME: 03:30pm-05:00pm

Event Details:

A team of 4 members will be representing the CEO of a Tourism company of a particular country. Further, the audience will act as potential tourists to visit any country.

The team would be allotted one particular country along with two hypothetical perspectives (one positive and one negative). The participants are required to leverage both perspectives and are free to show their creativity by adding some additional points so as to influence their potential tourists to visit their country.

Therefore, the teams should ensure that they effectively pitch their country by engaging their potential tourists (customers).

Rules:

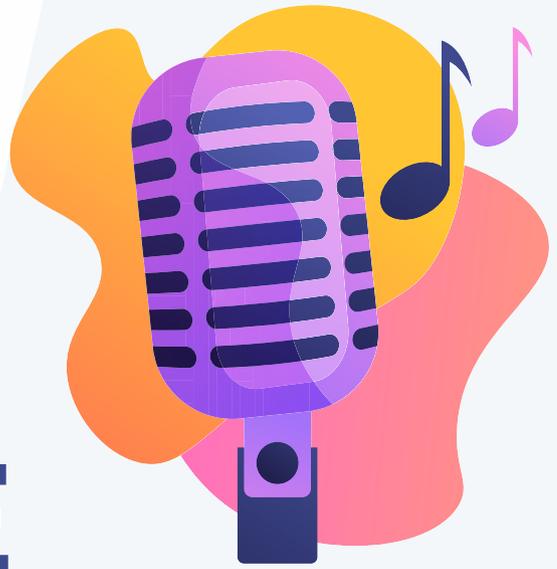
- Participants need to create a group of 4 members.
- Each group will be given a particular country along with the hypothetical scenario (including one positive and one negative point) one day prior to the event.
- Participants are free to showcase their creativity using infographics, presentations, etc.
- The maximum time allotted to each team is 5 minutes.
- The mode of presentation shall be English.

Event Coordinator:

Sonika Tekchandani | Contact No: 7376902211

Email ID: sonika.tekchandani.23l@jaipuria.ac.in

PANACHE



DAY-3: 03/08/2022 (Wednesday)

TIME: 05:00pm- 06:30pm

Event Details:

Talaash'22 presents a solo singing competition, where those gifted with melody in their voices can make their mark!

Without music, life would be extremely boring. So, let's give it up for the master of musicians. All the singers it is time to show your talent and raise your mic.

So, what are you waiting for?

Rules:

Round 1 – Prelims & Shortlisting

- Participants can select songs from any genre including, classical, western, Bollywood, etc., and can use any accompanying musical instrument.
- Participants can perform in any language.
- Shortlisting for the final round will be done on the basis of the entries received.

- The finalists will be notified on the spot by judges.

Round 2 – Finals

- The time limit for each participant is 6 minutes including sound check.
- Use of pre-recorded tracks is not permitted.
- Participants are required to sing any "folk" song of any state of India.
- Participants can perform a maximum of 5 minutes after which marks will be deducted; participants will be disqualified on exceeding 6 minutes.
- Participants can perform with one instrumental accompaniment or play the instrument themselves along with vocals OR can use a karaoke track.

Event Coordinator:

Shubhankar Bajpai | Contact No: 8887649788

Email ID: shubhankar.bajpai.231@jaipuria.ac.in



SHIPWRECK

DAY-4: 04/08/2022 (Thursday)

TIME: 02:00pm-03:30pm

Event Details:

Shipwreck is an event wherein the participants are required to form a team of 3 and any one candidate from the team will be asked to play the role of any famous personality, e.g., Justin Bieber/ Narendra Modi, etc. The ship is sinking, and the captain has only one Lifejacket left, so the only possibility is that one team can be saved. The participants are on the ship with other famous celebrities/ fictional characters/ hypothetical characters. The participants are required to sink into the given character and try to escape from the sinking ship by using their impressive, convincing skills and prove that they deserve the only Lifejacket. Make yourself appear prominent and better than any other person on board to win the Life jacket and eventually win the event.

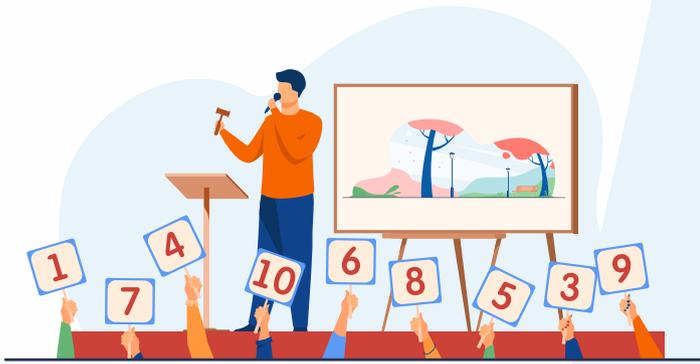
Rules:

- Participants have to register in a team of 3.
- The time allotted per team is 3 minutes
- No use of obscene language
- Prohibition of arguments on religion, race, caste, sex

Event Coordinator:

Ayush Singh | Contact No: 8874425337

Email ID: ayush.singh.231@jaipuria.ac.in



BIDDING MAESTROS

DAY-4: 04/08/2022 (Thursday)

TIME: 03:30pm-06:30pm

Event Details:

Bidding is everywhere. From the stock markets to auction houses to even sports. Bringing in the same competitive spirit through Bidding Maestros, which is a two-round event, wherein during the first round each team will be given a hypothetical amount of Rs.20 Crores to bid on several parameters like- different procurement city, logistics, target city, brand ambassadors and promotion techniques, etc. for the given same product, so as to procure as much as they can to add values to their businesses keeping cost efficiency in mind. In the second round of the event, all the teams will put together all they managed to buy and present it as an advertisement to woo everyone for their brand.

Rules:

- Participants need to create a group of 6 members.
- The maximum time allotted for presentation in round two is 5 minutes.
- The mode of presentation can be either English or Hindi.

Event Coordinator:

Srijan Sagar Srivastava | Contact No: 8423148826

Email ID: srijan.srivastava.23l@jaipuria.ac.in



EXPRESSIONS

DAY-5: 05/08/2022 (Friday)

TIME: 02:00pm-03:30pm

Event Details:

TEDx Talks is an event where participants are dedicated to researching and sharing knowledge through short talks and presentations. A public speaking presentation devoted to spreading ideas, thoughts, and experiences in the form of Short and Powerful talks.

Rules:

- The event will be held on an individual basis
- The maximum time allotted for the presentation is 3 minutes.
- The mode of presentation can be English only.
- Participants can use videos, graphics, photos, or physical visuals that can help get the idea across to the audience.

Event Coordinator:

Shubham Chaurasia | Contact No: 95579 06444

Email ID: shubham.chaurasia.23l@jaipuria.ac.in

SILICON VALLEY



DAY-5: 05/08/2022 (Friday)

TIME: 05:00pm-06:30pm

Event Details:

Silicon Valley is an event where participants are asked to participate in a preliminary quiz that will feature MCQ questions about the Tech industry, after which the top winning 15 participants are allotted into independent randomized teams of 3 members and asked to prepare sales pitches for a category of Tech products. A brief document will be given to the teams explaining their categories and products. Teams will be given 15 minutes of time to prepare their performances. One member must play the customer and the other two will reprise the roles of salespersons of competitive brands and enact an engaging role play to sell the tech product over the other, which will be allotted to them in advance. The enactment should not exceed 5 minutes for each team. Judges will rank these teams according to their performances.

Rules:

- Participants need to undertake the qualifying quiz.
- 15 top participants will qualify for the final round of the event.
- Participants will be randomly allotted into teams of three members.
- Each group will be given a brand and a brief proposition prior to the second phase.
- Each group needs to create a compelling sales pitch for the customer and then enact a scenario (role play) to sell the product, focusing on the technology offered in these products and the brands associated with them. Participants are allowed to use short presentations if they wish to.
- The maximum time allotted for the role play is 5 minutes.
- The mode of presentation must only be in English.

Event Coordinator:

Pravar Srivastava | Contact No: 6388271192

Email ID: pravar.srivastava.23l@jaipuria.ac.in

SEIZE THE GAME



DAY-6: 06/08/2022 (Saturday)

TIME: 06:30am-11:00am

Event Details:

Chess

Rules

- The game will be played for 15 minutes; that is each player will get 15 min. (no increment)
- The final match will be played for 20 minutes; that is each player will get 20 min. (no increment)
- All matches will be a knockout round.
- Report to the venue on time, as no show-up will lead the opponent to follow-ons, i.e., your opponent will automatically be advanced to the next round.

Maximum player: 16

Box Cricket

Rules

- Total no. of players in each team: 5
- Over per inning: 5
- Last man batting is allowed
- One bounce, one hand out is applicable
- Wide ball and overthrow as per normal cricket rules.
- In case of a tie, super over is applicable

- If the ball hits directly outside the Box ground, it will be given out.
- Grounded shot outside the box ground will be treated as 4 runs.
- Maximum no. of teams permissible: 8 (On a first-come, first-serve basis).

Carrom

Rules

- The basic objective of carrom is to use the striker with a flick of the finger to drive the carrom men into any of the four corner pockets. The game is about pocketing the carrom men and the queen before the opponent and scoring maximum points to win.

Maximum players:16.

Foul is recorded in the following situations:

- The striker is pocketed
- The striker or any other piece leaves the board
- A player contravenes the rules for striking
- A player touches any piece in play, other than the striker
- Might not touch the oblique arrow line

Event Coordinator:

Prashant Kumar | Contact No: 9975060341

Email ID: prashant.kumar.23l@jaipuria.ac.in



REWIND

Submission Based: Deadline – 4th August 12:00 AM

Event Details:

“Creativity involves breaking out of established patterns in order to look at things in a different way.” – Edward de Bono

Take yourself back in time, get ready to don your creativity hats, and get started with the unique poster-making competition! Here is a list of products from yesteryears. You have to choose only ONE product from the list and make a Print AD Poster for the same. You CANNOT use the existing or already used tagline/AD idea/mascot for the product.

List of products:

1. Dhara Refined Vegetable Oil
2. Hamam Skin Care Soap
3. Pepsi
4. Washing Powder Nirma
5. Vicco Turmeric Ayurvedic Cream
6. Badshah Masala
7. Amul Milk or Butter
8. Lijjat Papad
9. Nihar Naturals Hair Oil
10. Boomer Super Bubble Gum

Rules:

- Participants need to create a team of 2 members.
- Image size should be less than 15 MB

- A witty/catchy/creative/innovative description of the poster in a maximum of 250 words.
- Usage of stock images and vectors is allowed.
- Only digital posters are allowed; handmade posters are not permitted.
- File Format: Save your file as a JPG/JPEG/PNG/PDF
- Each team is allowed to make only one submission.
- All Posters should be the original work of the team. Any team found violating rules and regulations will be disqualified
- All decisions in matters of authenticity and final judgments will be with the organizing committee,
- The final deliverable must be submitted at shikhar.khanna.23l@jaipuria.ac.in with the below-mentioned details in a word document:
 - ◆ Team Name
 - ◆ Team Members Name
 - ◆ Team Members Contact No.
 - ◆ Enrollment No. of Team Members
 - ◆ The new tagline for the chosen product
 - ◆ Description of the poster

Event Coordinator:

Shikhar Khanna | Contact No: 7348784348

Email ID: shikhar.khanna.23l@jaipuria.ac.in

THE REEL DEAL



Submission Based: Deadline – 5th August 12:00 PM

Event Details:

Reels have recently become a medium for the youth to express their creativity and showcase their talent on social media. We bring to you 'The Reel Deal' an opportunity to showcase your creativity and innovativeness. The participants need to submit a 30-60 second reel/video covering Talaash'22. You can use any device to shoot it. It can be animation, live, or a mix of both. It is up to the participant to add music or not. The top 3 reels will be featured on the Mosaic page, and the best reel will be featured on the official Instagram page of Jaipuria. We would encourage you to be as creative as possible, there are no boundaries!

Rules:

- This is an individual participation event.
- The reel should only be made in portrait form and not landscape.
- The reel should not have any element of vulgarity, obscene, defamatory content, or music (Finding so will be eliminated).

- File format: MP4/MOV File size: Less than 200 MB Duration: Maximum 60 seconds.
- Plagiarized content will lead to disqualification although inspiration can be drawn from the existing trends online.
- Only one entry will be accepted by each participant, a second entry will lead to disqualification.
- Every participant needs to submit the Reel on Mosaic Instagram Handle along with their Name, Enrollment Number, and Contact Number.

Link- https://www.instagram.com/__mosiac__/
- The participant needs to follow the Official Jaipuria and Mosaic Instagram page to confirm their entry.
- The decision of the Organizing Committee and judges shall be final and abiding.

Event Coordinator:

Anshika Agarwal | Contact No: 6388245798

Email ID: anshika.agarwal2.23l@jaipuria.ac.in

REGISTRATION DETAILS

Welcome to the Registration Process for Talaash'22!!

For your safe and comfortable journey from registration to winning, we request you to follow the given steps:

- Choose the events you wish to participate in and your team-mates/contingent. Lone wolves are always welcome.
- Scan the below-attached QR Code, it will open the Google form. Fill out the form by providing the relevant details.

SCAN TO REGISTER



REGISTRATION LINK: <https://forms.gle/rHkNx6bBp9DpPKBi6>

Team Talaash'22 is always there for you. Contact Us for any needed support regarding the registration process in the stipulated time period and we will try to help you in the best way possible.

Contact Details



Overall Coordinators

Name	Contact No.	Email Id
Ms. Pragati Bansal	7905810342	pragati.bansal.23l@jaipuria.ac.in
Mr. Srinath S	9566037405	srinath.s.23l@jaipuria.ac.in

Registration Office Coordinators

Name	Contact No.	Email Id
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Mr. Prashant Kumar	9975060341	prashant.kumar.23l@jaipuria.ac.in

Name	Email Id
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Mr. Ravi Saxena	ravi.saxena@jaipuria.ac.in

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