VISION
To be an educational institution of choice for all stakeholders, which promotes human wellbeing through continuous learning

MISSION
To provide learner-centric quality education for stakeholders’ wellbeing
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ALL READY TO BE
What qualifies a student to become your organisation’s perfect fit? This is a very important question for us when we induct 1000+ bright minds into the program. But what is more important for us is that - What is it that will help them be their best - as people, as citizens, as learners, as managers, as leaders of change?

When we design the 2 year program at Jaipuria, the aim is not a management qualification. We create a platform that will help us - faculty, management, as well as students to be ready for the next.

Being a business house, we understand your expectations from your new hire, more so in a world that is constantly changing. At Jaipuria, we immerse our students in a rigorous, challenging academic program embedded with an intense industry exposure to make them ready for life.

As the head of this BE School, it is my privilege to showcase the culture and the training that makes Jaipurians ready to be. I invite you to find all that you have been looking for.

SHARAD JAIPURIA
Chairman
Jaipuria Institute of Management
Ginni International Limited
Seth M.R. Jaipuria Schools
Ginni Global Limited
“I compliment the success that the Jaipuria Institutes have achieved in the last few years in placement of their students, management development programs and their research initiatives. There is a high degree of transparency and lively discussion at the board level, which ensures accountability of the institutions.

I hope that these standards of excellence are adhered to in all future endeavours. I wish Jaipuria Institute of Management, great success.”

MAHESH GUPTA
Chairman and Managing Director
KENT RO Systems

ASHUTOSH GARG
Founder Chairman and Managing Director
Guardian Lifecare

“I have had the pleasure of interacting with the faculty and the leadership team of the institutes. They are deeply committed to provide education that is relevant to contemporary trends in business and industry.

The institute is open to new ideas and is continuously adapting itself to new learning methods and technologies.”
CHAIRMAN

SHARAD JAIPURIA
Chairman & Managing Director
Ginni International Ltd.
Ginni Global Ltd.

VICE CHAIRMAN

SHREEVATS JAIPURIA
Executive Director
Ginni International Ltd.

MEMBERS

ANURAG DALMIA
Vice Chairman
Dalmia Bros. (P) Ltd.

ASHUTOSH GARG
Founder Chairman and
Managing Director
Guardian Lifecare

KAMAL GUPTA
Corporate Consultant and
Former Technical Director
ICAI

MAHESH GUPTA
Chairman and Managing Director
KENT RO Systems

RAVI JHUNJHUNWALA
Chairman
LNJ Bhilwara Group

RAJAN SAXENA
Vice Chancellor
NMIMS University

SALIL BHANDARI
Corporate Consultant

SUDHIR JALAN
Co - Chairperson
Rieter India (P) Ltd.

KAVITA PATHAK
Director
Jaipuria Institute of Management, Lucknow

DAYANAND PANDEY
Director
Jaipuria Institute of Management, Noida

PRABHAT PANKAJ
Director
Jaipuria Institute of Management, Jaipur

HARSHVARDHAN HALVE
Director
Jaipuria Institute of Management, Indore

Nominee, AICTE, New Delhi
Nominee, State Government
A culture of critical thinking, a larger vision beyond a career and a purpose that goes deeper than the course are the hallmarks of Jaipurian ethos.

**ETHOS OF JAIPURIA**

**THINK**
Ask questions, contemplate, explore new avenues. After all, what you think is what you become.

**LEARN**
Seek the truth, pursue it, reach out. Be ready to head anywhere, as long as it’s forward.

**IMBIBE**
Absorb, experience, appreciate, as much as you can. Let go of insecurity, start feeling proud of who you are.

**INNOVATE**
Think uniquely, traverse new roads, achieve the extraordinary, keep it simple. Discover new routes to success.

**CHOOSE**
Weigh your options, prioritize, take your pick, try the new, accept challenges. Understand the power of risk-taking.

**LEAD**
Take charge, blaze a new trail, be a trendsetter. Management is doing things right, leadership is doing the right things.

**MAKING TALENT READY FOR YOU**

**READY LEARNERS**
Recruiting learners is most of the battle won for you. Self-aware, they are ever ready for opportunity or challenges coming their way.

**READY INNOVATORS**
Passion for growth and new ideas make Jaipurians creative problem solvers, who always add value to the organisation.

**READY RESPONSIBLE PARTNERS**
Actively involved in their workspace, family and communities, Jaipurians co-create value and make a difference. Ownership and responsibility stand out as a defining character.

**READY THOUGHT LEADERS**
At the centre of cutting edge knowledge, Jaipurians are thinkers who defy norms. Assimilating a dynamic and diverse culture, they are eager to make a global impact.
For more than 2 decades, Jaipuria Institutes’ learning culture has nurtured young minds to think critically, innovate fearlessly, learn joyfully and lead with passion.
BUILDING KNOWLEDGE AND TESTING IT

The Jaipuria curriculum is dynamic and enriched by research and continuous upgradeation of knowledge. New courses on E-commerce, Talent Acquisition, Business Turnaround Management, Business Analytics, Social Media, Private Equity and Venture Capital place Jaipurians at the forefront with a wider knowledge and skill base. Our suite of 35 courses, coupled with a dual specialisation in the second year stimulate and design learners for the long haul. Summer internships and live projects further accelerate their learning curve.

YEAR ONE

The journey at Jaipuria starts with orientation program and individual development plan, that begins from day one.

Year one helps students build a strong foundation in various domain of management through classroom learning, live projects and internship.

YEAR TWO

The second year at the program deepens understanding and prepares learners for the industry challenges and opportunities from a holistic vantage point. Electives from as diverse as Marketing to Project Finance help them integrate learning and choose their future path.

Jaipurians benefit from the Uncampus Exchange. It gets them to study in another campus and widen perspectives through peer collaborations and faculty guidance. Jaipuria’s global partner programs help in further building an international network. Students find an ongoing placement support that helps them prepare for the industry.
MENTORED
AND READY TO GROW

Individual Development Program (IDP) for Personal Growth and Professional Development
MENTORED FOR PERSONAL GROWTH AND PROFESSIONAL SUCCESS - INDIVIDUAL DEVELOPEMENT PROGRAM (IDP)

Students at Jaipuria invest in their growth journey, beyond the hours of industry exposure. While the Summer Internship gives them the first professional exposure into business and corporate world. It also gives them the opportunity to apply their learning.

Our Individual Development Program is intense and offers 100 hours of mentoring. The IDP acts as a customised tool to make learners’ skilled with industry needs. It works at three levels, building core strengths, working on challenge areas and helping learners leverage skills with confidence.

From day one learners get essential industry and academic mentoring to gain the critical edge.

SUPPORT FOR LIFE

Our learning ecosystem not only revolves around academic but also supports students for life. Our career guidance initiative helps students to prepare for life from day one.

Specific compulsory courses like General Awareness and Current Affairs (GACA) and Training and Industry Interface Program (TIIP) are integral part of curriculum that enables students in gaining essential industry and general insight.
Jaipuria’s Integrated PGDM program integrates industry centric curriculum with industry focused training to give learners the winning edge.

**PGDM**

Post Graduate Diploma in Management is the key to career in business management. Well established and perfected over a period of time, this integrated program has been designed in the context of the ever evolving business world. Its industry centric curriculum packed with live projects, case studies and dual specialisation gives a winning edge to learners.

**PGDM (FINANCIAL SERVICES)**

This specialised program equips students with technical and conceptual advances in finance, financial planning, mortgage, lending, mutual funds, statistics and economies.

**PGDM (MARKETING)**

PGDM (Marketing) equips students with fundamentals of marketing management skills and in-depth knowledge of new marketing functions. A large part of the learning is based on being at the market place and interacting with customers, working on live projects and internship.

**PGDM (RETAIL MANAGEMENT)**

PGDM (Retail Management) familiarizes students with concepts and innovative management practices for the Retail Industry. The program has since evolved and it encompasses strong integration with marketing and new age e-tailing.

**PGDM (SERVICE MANAGEMENT)**

Jaipuria’s PGDM (Service Management) exposes students to theories and practices of various functional areas of management in the context of service. The program focuses on creating and nurturing service mindedness, service blueprint and service operations. It further enables our students to take on any role in consulting, analytics and other service domain.
BEING SUPER SPECIALISED SECTOR SPECIALISED AND DUAL SPECIALISED
Jaipuria’s program offers students a super specialisation in the sector of their choice. Students pick a combination of 10 electives, 4 from the focused sectors along with the rest from a bouquet of electives.

**PGDM (FINANCIAL SERVICES)**

- Super specialisation in Financial Services by choosing 6 electives.
- Sector specialisation by opting for 3 out of the above 6 electives from any one of the following sector.
  - Banking
  - Capital Market
  - Insurance
- Dual specialisation in any other functional area of management by choosing rest of the 4 electives, such as HR, Information System, Marketing and Operations Management.
  
Program offered at Jaipuria Lucknow

**PGDM (MARKETING)**

- Super specialisation in Marketing by choosing 6 electives.
- Sector specialisation by opting for 3 out of the above 6 electives from any one of the following sector.
  - E-Marketing
  - Retail
  - Rural Marketing
- Dual specialisation in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, International Business and Operations Management.
  
Program offered at Jaipuria Noida

**PGDM (RETAIL MANAGEMENT)**

- Super specialisation by choosing 6 electives in Retail Management.
- Sector specialisation by opting for 3 out of the above 6 electives from any one of the following sector.
  - Supply Chain
  - Online Retail
  - Merchandising
- Dual specialisation in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing and Operations Management.
  
Program offered at Jaipuria Lucknow

**PGDM (SERVICE MANAGEMENT)**

- Super specialisation in Service Management by choosing 6 electives.
- Sector specialisation by opting for 3 out of the above 6 electives from any one of the following sector.
  - Consulting
  - Banking and Financial Services
  - Retail
- Dual specialisation in any other functional area of management by choosing rest of the 4 electives, such as Finance, HR, Information System, Marketing, Operations Management and International Business.
  
Program offered at Jaipuria Noida & Jaipur.
BANKING, FINANCE & FINANCIAL SERVICES

Actuarial Sciences
Advanced Financial Statement Analysis and Valuation
Bank & Risk Management
Business Valuation
Corporate Banking
Corporate Restructuring
Corporate Tax Management
Corporate Valuation
Financial Derivatives & Risk Management
Financial Market & Services
Financial Modeling and Analysis
Financial Planning
Fixed Income Securities
Insurance Accounting
International Finance
Investment Banking
Investment Management
Life Insurance Products & Marketing
Market Microstructure
Marketing of General Insurance Products
Microfinance
Private Equity & Venture Capital
Project Finance
Retail Banking
Risk Management
Treasury Management
Underwriting & Claims Management
Usage of Database/Database Handling
Wealth Management
Working Capital Management

CONSULTING

Corporate Valuation
Corporate Restructuring
Investment Banking
International Marketing
Financial Planning
Equity Research
Strategic Marketing Research
Knowledge Management
Business Analytics

HUMAN RESOURCE MANAGEMENT

Human Resource Information System
Performance Management System
Compensation Management & Reward System
Talent Acquisition
Industrial Relations & Labour Laws
Training & Development
International HRM
Leadership & Change Management
Cross Cultural Sensitivity
Competency Mapping & Assessment Centre
Organisational Change and Development
Managing People in Service Firms
HR in Healthcare

**INFORMATION TECHNOLOGY MANAGEMENT**

Business Analytics using Data Mining
Dashboard Reporting
Database Management System
E-Commerce
E-Governance
Enterprise Resource Planning
Intelligent Interface for Managerial Decisions
IT Tools for Finance
Knowledge Management
Web Analysis and Social Media

**MARKETING & RETAIL MANAGEMENT**

Brand Management
Business to Business Marketing
Consumer Behaviour
Customer Relations Management
Data Mining
Demand Forecasting
Digital Marketing
Distribution & Channel Management
Excellence in Retailing
Franchising and Global Retailing
Innovations in Rural Markets
Integrated Marketing Communication
International Marketing
Internet Marketing & E-Tailing
ITES in Rural Markets
Logistics Management
Luxury Marketing
Mall Management and Event Management
Marketing Analytics
Marketing Innovation Management
Marketing of Financial Services
Marketing Research
Merchandise and Category Management for Retailers
Merchandising
Microfinance and Rural Banking
Mobile Marketing
New Store Planning
Product and Category Management
Retail Buying
Retail Marketing
Retail Store Management
Rural Consumer Behaviour
Rural Ecosystem
Rural Healthcare
OPERATIONS MANAGEMENT
Facility Management in Healthcare
Logistics Management
Managing Services Operations
Materials and Inventory Management
Operations and Logistics
Project Management [CIS]
Quality Management
Supply Chain Management
IT Operations Management

SERVICE MANAGEMENT
Negotiation Skills
Service Etiquettes and Documentation
Services Innovation Management
Services Marketing
Technology Management for Services
Marketing Analytics
Managing People and Service Firms
Cross Culture Sensitivity
Managing Service Operations
Financial Market and Services
Digital Marketing & E-commerce

OPEN ELECTIVES
Advanced Data Analysis
Banking Systems
Digital Communication
Entrepreneurship
Global Business Environment
International Business
Leadership Communication
Management of MNCs
Operations in Insurance Companies
Principle of Insurance
Jaipuria’s knowledge facilitators are a mix of academics and industry stalwarts. They are committed to evolve best practices and reinvent business intelligence. They are driven by research and have a host of books and papers to their credit. Their passion for learning and application of new knowledge drives, sustains and nurtures future ready talent, year on year.

Yuvaraj Srivastava, Group Chief HR, Make My Trip at IIC 2018
Industry oriented certificate courses in collaboration with top firms like BSE, KPMG, IBM, etc., are offered to augment the learning of management students. Courses as Financial Econometrics, Advance Excel for Financial Decision Making, Financial Derivatives and Risk Management, International Finance, Corporate Tax Planning and Investment Management are some of the popular choices of students who pursue finance specialization here.

Finance faculty members have rich research experience and they regularly undergo advance training programs, to master new areas of knowledge and stay relevant in dynamic world of finance.

A fresh management graduate has to communicate and listen, possess insights into differing values and point of views, have empathy and be supportive of colleagues, be a critical thinker and problem solver and be able to make connections across complex ideas. This is our primary objective.

The impact will be not only in the world of business but holistically in every aspect of the individual’s life. Watch; Do; Learn; Infect - the differentiator.

The course takes into cognizance contemporary factors that affect retailing: globalization; the impact of ever-changing technology; and social and ethical issues.

This course helps the student to understand the various business models in Retail, to critically analyse the merchandising and pricing strategies of a retail store and develop an appropriate Retail Mix strategy.
ROMI SAINY
Ph.D, MBA
Associate Professor
(Marketing)

We believe that theory with a right blend of practical learning augments the student learning experience.

Courses in Marketing have the essential practical insights which focus on building skills and right attitude among students. The courses expand on innovative pedagogy and develop right skill set and attitude for marketing.

BANASREE DEY
Ph.D, MBA
Assistant Professor
(Marketing)

We keep our curriculum contemporary and relevant.

PGDM (Marketing) students would be acquainted with the latest developments in the industry through contemporary courses such as Marketing Analytics and Social Media Marketing.

Students super specialize in specific sectors by selecting electives from three areas: Rural Marketing, E-Marketing and Retail.

SHALINI SHRIVASTAVA
Ph.D, MA
Professor (HR) &
Assistant Dean
(Research and Publications)

The courses offered in HR area are more practical oriented as we believe in ‘learning centric’ and not ‘teaching centric’ environment. We try to see that the budding managers are able to adapt themselves in the dynamic environment and take an important place amongst the future change drivers of the corporate world. The pedagogy is interactive and participative which includes fieldwork, case studies, business games, role-plays, simulation exercises, group discussions, experiential exercises and hands-on projects with the industry. Eminent Business and HR professionals, consultants interact with the students that gives them a broader perspective.
Data Analytics has become crucial. Our management students are driven by a technology mindset as we have courses which help them to develop theoretical understanding and practical insights. There is huge demand of management professionals who understand social media, to analyse tweets, understand YouTube views and confident to work on softwares like IBM Cognos, IBM SPSS, Watson etc. To harness data analytics opportunities, Jaipuria is running analytics joint certification course in association with IBM.

Operations Management makes students industry ready and expose them to the nuances of how machines, information, labour and facilities are used in the production process or in the service industry alike.

It also covers operating systems, quality management, product design, inventory management, logistics management, supply chain management and the like. Resulting from the above, the student is able to recognise the steps that go into making a process or service and the way forward to make each step robust in terms of efficiency and contribution to the company’s profitability.

Certification courses like Lean Six Sigma – Green Belt enable them to have a focused approach towards structured problem solving and building a culture of process excellence for operational transformation.
INSPIRED AND INSPIRING TO BE MORE
Students from Rutgers University, USA at Jaipuria Noida as a part of student exchange program.

Students from Ara Institute of Canterbury, New Zealand at Jaipuria Noida

Students from Christchurch Polytechnic Institute of Technology at Jaipuria Institute
Jaipuria’s dynamic curriculum is bolstered by international knowledge partnerships. Exchange programs and foreign tours facilitate a more broader, deeper and a real understanding of the global world, from day one. Our students are armed with a global worldview and comprehensive skill sets, making them ready to lead a wider stage.

1. Ara Institute of Canterbury, New Zealand
2. Christchurch Polytechnic Institute of Technology, Christchurch, New Zealand
3. Eastern Mennonite University, United States
4. Faculty of Business and Law, University of Newcastle, Australia
5. Jonkoping International Business School, Jonkoping University, Sweden
6. Kainan University, Taiwan
7. Regenesys Business School, Johannesburg, South Africa
8. Rennes School of Business, France
9. Skyline University College, Sharjah, UAE
10. Universities of Applied Sciences in Finland (Finnish National Network for East and Southeast Asia)
11. Unitech Institute of Technology Auckland, New Zealand
12. Royal Institute of Management, Bhutan
13. European International College, Abu Dhabi
14. Satakunta University of Applied Sciences, Finland
15. ICS Paris Business School, France
16. Weltech and Whiteria, New Zealand
READY WITH KNOWLEDGE FOR THE REAL WORLD
Jaipurians immerse in new knowledge and its application everyday. They are further groomed for greater impact through our unique industry - partnerships on campus.

IBM

Ready for Big Data @ The IBM Business Analytics Lab

The IBM CBDA program at the Business Analytics Lab focuses on building skills and knowledge for data analysis. The 32 hour course on descriptive, predictive, cognitive and big data analysis is open to all students across all 4 campuses.

BSE

Specialized Course in Financial Market in Association with BSE

The course designed at BSE Institute in association with Jaipuria helps students in developing the required capabilities, understanding the trends and in preparing for Financial Market space. This Abridged Course in Financial Market (ACFM) provides participants an unprecedented and unique opportunity to learn comprehensive, contemporary financial thinking and techniques practiced in the financial markets, so that they can manage efficiently and effectively in this complex dynamic environment. The curriculum is contemporary keeping in line with the industry trends and regulatory guidelines and global best practices. It’s designed to keep in sync with blended learning approach. The classroom sessions are a combination of lively case study discussions, learning through doing, presentations and theoretical learning. Simulation activities like live trading, application of technical analysis charts, simulation based portfolio management, stock market games are an integral part of the learning process.

KPMG

KPMG Lean Six Sigma Competency Development Program

The Lean Six Sigma Program focuses on structured problem solving and building a culture of process excellence to achieve the organizational objective of operational transformation. This is a 32 hour contact program designed with adaptive learning methodology. It orients students towards fact based decision making, use data to draw business conclusions, analyze current trends and metrics for their practical use, conduct in-depth analysis and innovate for performance improvement.

BFSI is one of the fastest growing sectors of the Indian economy; yet it suffers from a huge deficit of skilled manpower. In order to create ‘horses for courses’ a new program has been introduced from the BSE stable at Jaipuria which specifically targets at reducing the skill deficit that currently exists in this sector. This will have the dual benefit of providing job ready skills to the students and the industry with skilled manpower who are productive from Day 1.
Intense preparation has groomed Jaipurians for unrivalled opportunities. Armed with a passion for learning and a fearless commitment to evolve, they are creating possibilities in the world of business and applying their knowledge.
FMCG AND CONSUMER DURABLE

Alka Tiwari
Manager HR
LG
Batch: 2007-2009

Neha Sharma
HR Recruiter
Unilever
Batch: 2009-2011

Shobhana Tiwari
Territory Head
Bajaj Electricals
Batch: 2015-2017

Soumyajit Ghosh
GM & Head E-Commerce/
E-Tail Channel
Bajaj Electricals
Batch: 1999-2001

Tuhin Sharma
E-Commerce Manager
VIP Industries
Batch: 2012-2014

IT AND ITES

Alekh Srivastava
Regional Business Head
Martrixz Pvt.
Batch: 2002-2004

Debyani Sinha
Global Head Human Resources
Nucleus Software

Rohit Sharma
Channel Manager North & East
Fujitsu India
Batch: 1999-2001

Vivek Pandey
Director & HR Lead - Europe
HCL Technologies
Batch: 1997-1999

Wrick Roy
Senior Solution Consultant
IBM
Batch: 2008-2010
FINANCIAL SERVICES AND INSURANCE

Abhishek Gupta
Director Technologies
American Express
Batch: 1997-1999

Ankur Bahorey
Group Head
Retail Business HDFC ERGO
General Insurance Co.
Batch: 1997-1999

Avnish Bhatnagar
VP & Regional Head
Franklin Templeton
Batch: 1995-1997

Rakesh Sharma
State Head Emerging Market
TATA Motors Finance
Batch: 1999-2001

Shravanti Ivaturi
Public Affairs & Communication
American Express
Batch: 2011-2013

MEDIA AND ADVERTISING

Adarsh Jha
Associate Editor
Zee Media
Batch: 2005-2006

Ajaya Sharma
Anchor Head Research Markets, ET NOW
Batch: 2003-2005

Ashish Verma
Head Research & Associate Editor, CNBC-Awaaz
Batch: 2003-2005

Mohammad Hamid
Deputy Executive Producer
Zee Media
Batch: 2003-2005

Mugdha Misra
Associate Editor
CNBC-AWAAZ
Batch: 2003-2005

Nikita Srivastava
Business HR
PVR
Batch: 2012-2014

Nishchal Arora
News Editor Bennett Coleman
Batch: 2003-2005

Pooja Tripathi
Market Research Analyst
Network 18, CNBC AWAAZ
Batch: 2011-2013

Saloni Gulati
Manager
People Matters
Batch: 2013-2015

Surabhi Singh
Associate Director
Brand Solutions SAAVN
Batch: 2002-2004
RESEARCH, KPO AND CONSULTANCY*

Nikita Srivastava
Associate Consultant
KPMG Global Services
Batch: 2015-2017

Nishant Mohnoot
Global Manager
McKinsey Research
and Analytics
Batch: 2002-2004

Pooja Srivastava
Manager
Morgan Stanley
Batch: 2008-2010

Prachi Bawari
Associate Director - HR
CRISIL
Batch: 2002-2004

Rashmi Prasad
Senior Associate
PwC
Batch: 2008-2010

Richa Sinha
Deputy Manager
ABC Consultants
Batch: 2007-2009

Saibal Paul
Associate Vice President
Index Quant Services
Evalusearch
Batch: 2001-2003

Sanchit Tiwari
Analyst
Deloitte
Batch: 2015-2017

Somit Chitrey
Associate Director
KPMG
Batch: 2002-2004

LOGISTICS

Jadumoni Das
Territory Manager
FedEx Express
Batch: 2013-2015

Musheer Chaudhary
HR Generalist
Safexpress
Batch: 2012-2014

Pallab Das
Senior HR Generalist
XpressBees
Batch: 2012-2014

Sankar Jyoti Baruah
Operations Lead
DHL
Batch: 2013-2015

*Includes HR Consultancy
Saurabh Ganguly, AVP, JLL, Batch 2005-2017
Runa Shamin, State Consultant, UNFPA, Batch 2001-2003
Yateesh Wahal, Director, Nayati Healthcare, Batch 2005-2007
Shruti Raghuvanshi, Regional Merchandiser, Future Group, Batch 2014-2016
Swapnil Tiwari, Entrepreneur, Batch 2008-2010
Vineet Aurora, Product Manager, Ingram Micro, Batch 2006-2008
Lata Pant, Sr. Manager-Maximum Events, Batch 2006-2008
TELECOMMUNICATION

Ankisha
Store Manager
Vodafone
Batch: 2013-2015

Ashu Anand
Product Marketing Manager
Vodafone
Batch: 2007-2009

Geet Malhotra
Manager
Airtel
Batch: 2011-13

Neelesh Keserwani
General Manager Sales
Idea Cellular Ltd
Batch: 1995-1997

Nitin Kurup
National Credit Head
Reliance Jio

Prem Ranjan Singh
Territory Sales Manager
Idea Cellular
Batch: 2015-2017

Ritam Dey
Territory Sales Manager
Airtel
Batch: 2014-2016

OTHERS

Anand Narain Kapoor
Founder and Vice Chairman
Midcom Group
Batch: 1995-97

Mohit Mathur
Sr. Regional Business Manager
Sanofi
Batch: 2010-2012

Rosaline Biswal
ADG-HR
Odisha Power Transmission Corporation

Siddharth Gupta
Regional Business Manager
GSK Healthcare

Vijay Goel
Chairman, Assocham, UK
Partner, Singhania & Co. LLP
Ambassador, Bernardos
Batch: 1997 -2000
Nilanjana Mukherjee, Head Talent Acquisition, Relaxo, Saswati Sinha, Head-HR, Cheil Worlwide & Bhavna Batra, Director-Management Consulting, PwC at Jaipuria CHRO Meet

Kaushik Saha, CTO, Samsung India at National Conference IIC 2018

OUR GROWTH PARTNERS
Student from any campus is like a clean slate but it is a delight for any organization when you get candidates who have aspirations, hunger to learn and improve consistently, students from Jaipuria Institute have lived up to their name. We have been recruiting from this institute year on year and we have no qualms on the quality of student.

Jaipuria Institute of Management has been a partner in the growth story of Mahindra Finance. The institute is providing a platform for us to meet the potential aspirant and hand pick intelligent committed youth, who have the requisite enthusiasm to prove themselves.

At Mahindra Finance, we live by our Rise philosophy of ‘Alternative thinking’, ‘Driving a positive change’, and ‘Accepting no Limits’. We believe in identifying and grooming the Management Trainee as a talent source for Mahindra Finance leadership pipeline and Jaipuria Institute of Management has been instrumental in creating next line of leaders and managers for us.

Our partnership of 7+ years is valuable and is time-tested.

Good efforts are put in by the Institute in terms of giving young management graduates to industry. Effort by Jaipuria in bridging gap between academia and industry is encouraging. Our experience of hiring at Jaipuria has been extremely good & we would like to visit in future too.
Our experience working with Jaipuria Institute of Management students has been extraordinary. The students that have been placed with us have demonstrated a great degree of professionalism, competency in the work place and passion in acquiring new skills while creating their own unique learning experiences and apply knowledge in the respective field in which they are working. Their enthusiasm and preparedness to enter the work force have made them strong and making them ready to face challenges of start-up.

The students at Jaipuria Institute of Management are full of energy and show commitment towards the assigned tasks. The environment at Jaipuria campus fosters the students to be ready for the corporate life. The support from faculty members and the placement team is highly appreciable which keeps the students engaged in various activities and events with corporates, thus bridging the gap between industry and academia.
Financial Services 20%
Banking & Microfinance 16%
FMCG / Consumer Durable 14%
Research / KPO / Consulting 11%
Insurance 11%
Automobile & Manufacturing 7%
Retail & Telecommunication 6%
E-Commerce & IT / ITES 6%
Media / Advertising & Publishing 2%
Real Estate, Logistics & Pharmaceuticals 2%
Others 5%

Sector Wise Offers 2016-2018 A Glimpse
MAKING TALENT IN INDUSTRY READY
MANAGEMENT DEVELOPMENT PROGRAM & CONSULTANCY

As a centre of research and industry training, Jaipuria is continuously evolving, rebuilding knowledge and upgrading talent skills. The suite of MDPs on campus, attract corporate talent to unlearn, relearn and be ready. This synergy enhances and energises learnings for both industry as well as the institute.

FLAGSHIP MDP MODULES THAT SUIT THE INDUSTRY

- Global Leadership Program
- The Leadership DNA
- Strishakti: Empowering Women Leadership
- HR Analytics: Turning HR into a Decision Science
- Labour Law Reforms with Focus on Contract Labour Management
- CSR Governance
- In-company Customised Programs
- Train the Trainer
- Psychometric Tools & Techniques

95+ COMPANIES  160+ FACULTY POOL  1770+ TRAINING DAYS  8600+ PARTICIPANTS  10620+ TRAINING HOURS

MDP PARTICIPANTS ON CAMPUS

OUR PRESENCE IN BANKING SECTOR
JAIPURIA LUCKNOW

Jaipuria Lucknow takes forward the legacy through a continuously evolving curriculum. Set in the startup destination of India, it aids experiential learning, facilitating learners to gain a foothold in the world of business.

- Ranked in 51-75 Band Amongst Top Management Institutes In India (NIRF 2018), Ministry Of HRD, Govt. Of India
- ‘A’ Grade Accreditation By ‘NAAC’ (UGC)
- NBA Accredited PGDM Programs
- Recognized by AIU, PGDM as Equivalent to MBA
- 38th Amongst All B-Schools in India (People Matters - NHRDN 2018)
- 10th Amongst Private B-Schools in North India (Business Today, 2017)
- 10th Amongst private B-schools in North India (OUTLOOK, 2017)

COURSES OFFERED:
- Post Graduate Diploma in Management (PGDM)
- Post Graduate Diploma in Management – Financial Services (PGDM-FS)
- Post Graduate Diploma in Management – Retail Management (PGDM-RM)
The corporate world today needs leaders not managers - to meet that demand, we redesigned our curriculum to integrate skills with insights and knowledge with wisdom. We have inculcated in our students the understanding that an engaging style of leadership can bring positive changes and success.

KAVITA PATHAK
Director
Jaipuria Institute of Management, Lucknow
JAIPURIA NOIDA

The Noida campus puts learners right where the action is - in a bustling neighbourhood with industry stalwarts. Global in perspective, the course nurtures entrepreneurial ability and service mindedness, making them ready for the industry.

- Ranked in 51-75 Band Amongst Top Management Institutes In India (NIRF 2018), Ministry Of HRD, Govt. Of India
- ‘A’ Grade Accreditation by ‘NAAC’ (UGC)
- NBA Accredited PGDM Programs
- Recognized by AIU, PGDM as Equivalent to MBA
- 34th Amongst All B-Schools in India (People Matters - NHRDN, 2018)
- 11th Amongst Private B-Schools in North India (OUTLOOK, 2017)
- 16th Amongst Private B-Schools in North India (Business Today, 2017)
- 31st Amongst Private B-Schools in India (CSR - GHRDC, 2017)

COURSES OFFERED:
Post Graduate Diploma in Management (PGDM)
Post Graduate Diploma in Management – Marketing (PGDM-M)
Post Graduate Diploma in Management – Service Management (PGDM-SM)
Our endeavour at Jaipuria is to prepare our students to handle challenges that the corporate world faces in innovation, global competition, talent retention, price to cost ratio, changing consumer preferences, social cum digital media platforms and above all political uncertainty. Our Program outcomes, Course outcomes, and Graduate attributes are synchronised under the Outcome Based Education platform of teaching-learning success.

**DAYANAND PANDEY**

Director  
Jaipuria Institute of Management, Noida
JAIPURIA JAIPUR

The Jaipur campus is at the global outsourcing hub in India. It offers a complete match between industry needs and skill sets to mentor cross-functional and result oriented leaders.

- Ranked In 51-75 Band Amongst Top Management Institutes In India (NIRF 2018), Ministry Of HRD, Govt. Of India
- Recognized by AIU, PGDM as Equivalent to MBA
- NBA Accredited PGDM Programs
- 46th Amongst all B-Schools in India (People Matters - NHRDN, 2018)
- 13th Amongst private B-Schools in North India (OUTLOOK, 2017)
- 50th Amongst Private B-Schools in India (CSR - GHRDC, 2017)

COURSES OFFERED:

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management (Service Management)
Preparing our graduates for corporate world lies at the core of everything we do. Industry-led courses, field visits, experiential learning, internships, industrial visit, live projects are some of the frequently used methodologies of our course delivery.

PRABHAT PANKAJ
Director
Jaipuria Institute of Management, Jaipur
JAIPURIA
INDORE

The youngest Jaipuria campus thrives in the Mini Mumbai of India. Its new age courses, challenging new opportunities and intense program delivery make it a school for tomorrow, today.

- NBA Accredited PGDM Programs
- 2nd Amongst Private B-Schools in Central India – (Business World 2017)
- 3rd Amongst Private B-Schools of excellence in Central India (CSR - GHRDC, 2017)
- 5th Amongst Private B-Schools in Central India (Business Today, 2017)
- Unique Industry Mentorship Programmes for hands on experience

COURSES OFFERED:
Post Graduate Diploma in Management (PGDM)
Industry ready - vibrant, energetic, ready to accept challenges are some of the traits Jaipurians are trained to display and practice. Apart from academic rigour, training is imparted together with faculty mentoring sessions so that our graduates are ready from day one.

HARSHvardhan Halve

Director
Jaipuria Institute of Management, Indore
STUDENTS PROFILE BATCH 2017-19 FOR FINAL PLACEMENTS

CAMPUS WISE STUDENTS
TOTAL 848

LUCKNOW  
291

NOIDA  
291

JAIPUR  
174

INDORE  
92

NUMBER OF MONTHS

40  
6-12 Months

34  
13-24 Months

15  
>24 Months

759 FRESHERS

DIVERSE TALENT POOL

GRADUATION STREAM

456 COMMERCE

170 MANAGEMENT

127 ENGINEERING

45 SCIENCE

26 ARTS

19 COMPUTER SCIENCE

05 OTHERS
TALENT FROM 21 STATES, 100+ CITIES
YOUR NEXT HIRE IS READY.
RESPONSE FORM FOR RECRUITERS
Filling up a response form helps us understand your objectives and recruitment needs.

SCHEDULING DATES FOR CAMPUS RECRUITMENT
Selected companies are given priority dates to pick the best talents from the pool of four campuses.

PRE-PLACEMENT TALK
Schedule an interaction with Jaipurians on campus for an orientation to the organisation, followed by a Q&A session.

SELECTION TOOLS
Resume, Aptitude Test, Psychometric Test, Group Discussion, Personal Interview.

RECRUITMENTS
Gain access to 1800+ students from 22 states and 176 cities ready for final placement and summer internship with the numbers only growing every year.

COMPANY SPECIFIC TRAINING INITIATIVE
Company & profile-specific customized modules to ensure that the recruitee will be on his/her feet from Day 1.

TECHNOLOGY DRIVEN PROCESS MAKES IT EASY FOR YOU
At Jaipuria, we constantly focus on innovation and blending the traditional approach with latest processes. Understanding the essence of time and the effort required in a recruitment drive, we are now leveraging the benefits of technology to help you reach out faster and easier. We have created an ecosystem with one window operation for selection and recruitment. Through an e-selection process, you can access talent across our four locations, Lucknow, Noida, Jaipur and Indore on a single platform. Using our video conferencing facility and Skype, that is available to you 24x7, you can pick talent from a pool of 1800+ irrespective of their location.
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