

5th International  
Conference

**Youth**  
2025

JAIPURIA JAIPUR'S INTERNATIONAL  
CONFERENCE SERIES SINCE 2014

**HARMONISING EDUCATION, EMPLOYMENT &  
EMPOWERMENT: ROLE OF ACADEMIA,  
BUSINESS & GOVERNMENT**

Date: 16-17 March, 2018

Venue: Jaipuria Institute of Management, Jaipur (Rajasthan), INDIA



## **Changes in Technology are not happening in isolation**

It is now largely understood that the world cannot afford to keep Education, Employment, and Empowerment of ever rising youth population into different watertight compartments. They are highly and synergistically related to each other. They reinforce as well as depend on each other. Today we are on the verge of Fourth Industrial Revolution and profound technological changes are knocking at the door. These changes have already started shaping the spheres of education, employment, and citizenship in the economy, affecting the lives of millions. Pressing problems of society, economy, and individuals are in want of smart systems and solutions – right from home to factory, farm, cities, and interpersonal accord. There is a phenomenal rise in shared economy and realization of ‘shared value’. It is unlikely that the patterns of consumption, production, and employment will not see a major shift. It is also unlikely that these big changes will not come with challenges for individuals, institutions, industry, and government. Changes in technology is not happening in isolation. There is a concurrent structural changes taking shape in socio-economic, geopolitical, demographic, and political landscape. All these drivers of change are interacting in multiple directions and reinforcing each other. It is rather critical that businesses take proactive role in training and re-training of current workforce and join hands with academics. It is equally important that academics make paradigm shift in educational system and delivery in order to cater to the needs of business and economy. Government needs to come forward and create enabling environment and forge partnership. This poses a big question of how the alignment of education, employment, and empowerment of young population should take place. How educational institutions, industries, and government should react and prepare for these changes.

It is in this backdrop, the **5<sup>th</sup> International Conference Youth 2025** is focusing on the theme of **“Harmonising Education, Employment, and Empowerment: Role & Strategy for Academics, Business, and Government”**. The overall aim of the conference is to bring together academics, industry, experts, and policy makers on a single platform to discuss the current scenario, share best practices, set future direction, and suggest strategy and policies towards alignment of education, employment, and empowerment for youth population.

### **CALL FOR PAPERS**

Papers are invited in the form of original research-based work in the areas of education, employment, and empowerment. The theme is divided under following broad tracks which are illustrative only and submission can also be done beyond the specified sub-themes:

### **Track 1: Current Scenario and Future Direction**

Demand and supply of education; Economics of education; Financing of education; Future of jobs; Linking education and employment; Skill and employability building; Education and empowerment; Education and gender; Education and Citizenship; Regulatory environment and education policy; Future of management education; Academia-industry partnership models; Student-centric education system; Lifelong learning; Social, moral, environmental connect of education; Non-formal education; Student engagement and learning; Digital and online education; Pedagogical innovation; Outcome based education system; Role of accreditation; Globalization of education and employment; Innovation and Entrepreneurship.

### **Track 2: International Experience & Country Studies**

Papers dealing with country studies and education systems around the world are invited in this track.

### **Track 3: Case Studies and Best Practices**

Papers dealing with case studies and best practices in the field of education system, pedagogy, academia-industry partnership, lifelong learning, and student engagement are particularly invited in this track.

### **STUDENT PAPERS**

Students and research scholars are encouraged to submit papers for presentation in this conference. There will be a separate presentation track for student papers. Prizes & Certificates for best student papers will be awarded.

### **STUDENT POSTER PRESENTATION**

Students and research scholars are invited to participate in poster presentation on the conference themes / sub-themes. There will be display area where all such posters will be exhibited. Prizes & Certificates for best poster presentation will be awarded.

### **BEST PAPER AWARD**

In line with philosophy of the institute for promoting qualitative contribution in research and academics, the conference has instituted rewards for selected outstanding papers with a Certificate of Appreciation and Cash Prizes:

Awards	For Corporate / Faculty	For Student / Research Scholar
Best Paper Award	INR 5000 plus Certificate	INR 3000 plus Certificate
Second Best Paper Award	NA	INR 2000 plus Certificate
Best Poster Presentation Award	NA	INR 3000 plus Certificate
Second Best Poster Presentation Award	NA	INR 2000 plus Certificate

## PANEL DISCUSSION

The conference will have following three panel discussions wherein eminent experts from academics, industry, and government will participate:

**Panel 1:** Building Industry-Academia Partnership

**Panel 2:** International Experience Sharing

**Panel 3:** Future of Jobs & Skills

## IMPORTANT DATES FOR AUTHORS

Last date for submission of abstract: **January 15, 2018**

Confirmation regarding acceptance of abstract: Within 4 days of submission of abstract

Last date for full length paper submission: **February 15, 2018**

Last date for communication of reviewers' comments: Within 7 days of submission of paper

Final submission of full length paper after modifications: **February 28, 2018**

Communication of final acceptance of full length paper: Within 7 days of submission of paper

Last date of registration: **March 8, 2018**

## PUBLICATION OF CONFERENCE PAPERS

Selected papers of the conference will be published in the form of Edited Book from Bloomsbury India. Few selected papers will also be considered for publication in *Journal of Business and Management Practices*. Selection of papers for publication will be based on the recommendation of reviewer committee.

## GUIDELINES FOR ARTICLE SUBMISSION

- An abstract of 200-300 words containing title of the manuscript, name of author(s), affiliations and 4-5 key words should be submitted to [youth2025@jaipuria.ac.in](mailto:youth2025@jaipuria.ac.in).
- The APA style should be followed for preparation of the full paper. The manuscript should be written in Times New Roman with following font sizes;

Main heading: 14 bold font, Sub heading: 12 bold font, and Main body in 12 font. All the tables and graph should be numbered and prepared with font size of 12.

## CONFERENCE REGISTRATION

On final acceptance of abstract of a paper, the author (s) will be required to register by paying the fee. A confirmatory e-mail should be sent at [youth2025@jaipuria.ac.in](mailto:youth2025@jaipuria.ac.in). All delegates of the conference are required to register in advance by paying the registration fee. The registration fee includes conference kit, admission to all sessions during the conference, tea, lunch for 2 days of the conference. Registration fee does not include accommodation and local conveyance. **All payments shall be made in the name of "Jaipuria Institute of Management, Jaipur", through e-transfer/DD.**

	Early Registration (before January 15, 2018)*	Registration (after January 15, 2018)*
Delegates / Authors (India and SAARC Countries)	INR 2500	INR 3000
Research Scholars and Students (India and SAARC Countries)	INR 1500	INR 2000
Delegates / Authors (Other foreign countries)	USD 200	USD 250
Corporate delegates	INR 3000	INR 4000

\*Amount inclusive of GST

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## CONFERENCE WEBSITE

The detail information about the conference is available on its website  
[www.jaipuria.ac.in/5th\\_Youth2025\\_2018](http://www.jaipuria.ac.in/5th_Youth2025_2018)

## YOUTH 2025 SERIES

Jaipuria Institute of Management, Jaipur started a Conference Series “Youth 2025” in 2014 to discuss and deliberate upon youth as a harbinger of change and devise strategy for a productive and meaningful future for youth population. This initiative created a platform for policy deliberations, bringing people from various walks of life together.

- The First Youth 2025 Conference was organized on 8-9 February 2014, on the theme “Harnessing India’s Demographic Dividend.”
- The Second Youth 2025 Conference was organized on 13-14 March 2015, which deliberated on the theme, "Marketing and Communication for Young India."
- The Third Youth 2025 Conference was organized on 12-13 February 2016, on the theme “Skilling Young India for Global Leadership.”
- The Fourth Youth Conference was organized on 17-18 February 2017, on the theme “Development, Sustainability and Happiness: Imperatives and Challenges for SAARC and Emerging Asian Countries.”

## CONFERENCE CONVENERS

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## **ABOUT JAIPUR: The Pink City of India**

Jaipur is named after its founder the warrior and astronomer sovereign Sawai Jai Singh II (ruled 1688 to 1744). It is 260 kms. from Delhi and 240 kms. from Agra and forms the most chosen tourism golden triangle of Delhi, Agra and Jaipur. The old Jaipur painted in pink can grip any visitor with admiration. Stunning backdrop of ancient forts Nahargarh, Amer, Jaigarh and Moti Dungri are dramatic testimonials of the bygone era. The Pink City is one of the most sought after tourist destinations of Rajasthan.

## **ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, JAIPUR**

Jaipuria Institute of Management, Jaipur is a part of Jaipuria group of institutions established under the Integral Education Society. The Jaipuria group has a long heritage of providing educational excellence to the youth of India since the establishment of Seth Anandram Jaipuria College in Calcutta (now Kolkata) in 1945. The first management institute of Jaipuria was established in 1995 in Lucknow, followed by Noida (2004), Jaipur (2006), and Indore (2010).

The PGDM program offered at Jaipuria Institute of Management, Jaipur is approved by the AICTE (All India Council of Technical Education), accredited by the NBA (National Board of Accreditation) and recognized by AIU (Association of Indian Universities) as equivalent to MBA degree. The institute strives to inculcate life-skills in students and provide them opportunity and assistance in what they would want to become in life. IIM-Ahmedabad has written a case study on Jaipuria Institute of Management, Jaipur focusing on student engagement initiatives and its attempt to blend formal and informal learning system. The infrastructure, ambience, learning eco-system available at Jaipuria-Jaipur altogether provides excellent, conducive, and serene milieu for students to grow and realize their potential. There are four pillars of student centric learning model at Jaipuria Institute of Management, Jaipur. 1. Deeper Industry interface through sharing of learning and MoUs, Mentoring and Internship 2. Blending of Formal & Informal learning and strong Individual Development Plans IDPs 3. Leveraging technology to provide 24\*7 Learning Environment, and 4. Emphasis on holistic development through strong social connect and global exposure.

Jaipuria Institute of Management, Jaipur takes concerted efforts towards enhancing deep learning resulting into significant learning experiences and meaningful student engagement leading to several positive outcomes in terms of improved employability and improved placements.