Innovative Approaches in Management Teaching (IAMT) is a four-day intensive intellectual and action-based engagement for management faculty to improve and make them better management teachers. The programme focuses on new and innovative teaching approaches and methods. It includes: lectures, discussions, role plays, team exercises, management games, and simulations, videos, small team capstone projects, and direct faculty feedback. The programme offers a tremendous learning opportunity to the participants and helps them to gain the latest skills, strategies, and tools needed to conduct effective and result-oriented sessions.

OVERVIEW
Many management professors believe that good subject knowledge will guarantee professional success in teaching. However, knowledge of highly sophisticated professional skills, concepts and theories will be useless if the faculty do not know how to deliver the content in the classroom by using innovative teaching practices as well as adopting new ways of engaging students in the classroom.

The FDP aims to enhance each participant’s classroom effectiveness and ability to use innovative teaching approaches as each participant is given an opportunity to showcase repertoire of instructional methods and strategies by remaining critical and reflective about their teaching practice. Each participant gets expert one-on-one feedback and coaching at the end of each teaching task.

KEY BENEFITS
- Develop vital and innovative teaching skills.
- Design and customize teaching approaches suiting student needs.
- Communicate professional information, innovative ideas, and objectives to students and participants with clarity and force.
- Use new and innovative ways of engaging students in the classroom.
- Identify and apply new technology that will improve the ability to present ideas and information with impact.
- Use new teaching strategies to make their classes more lively, interactive, and interesting.
Innovative Approaches in Management Teaching

“Excellence in teaching depends not so much on the academic distinction of the teacher, but rather on the value created for the end customer, who is the student. It is vital to cater to the industry needs if management teaching is to be truly relevant.”

Dr. S P Parashar, Founder and MD, Center for Safe and Sound Banking, Inc, USA; Former Director, IIM Indore

OBJECTIVES
The major focus of the Faculty Development Programme is on upgrading the teaching style by being innovative in the classroom. Some of the key objectives are to:

- Enhance the participants' awareness of their strengths and limitations in management teaching and about latest pedagogical approaches in management teaching.
- Help the participants build upon their teaching skills by providing them appropriate tools and techniques that they can carry back with them for subsequent practice.
- Help the participants master effective case teaching strategies required of a successful management faculty.
- Develop a systematic and positive approach to conducting sessions and making classroom more interactive and participant-centred by using “best innovative teaching practices,” ranging from the development of a teaching strategy to the actual delivery of a classroom message.
- Make the participants understand and use innovative methods of teaching-learning.

WHO WILL BENEFIT
- Highly motivated management faculty who would like to improve their teaching effectiveness and are interested in making their classes more interactive, innovative, and successful.
- Management faculty who are committed to driving change in their pedagogy by introducing new and innovative teaching methods.
- Aspiring teachers who are keen to strengthen teacher-taught relationships, raise academic productivity, and improve student satisfaction.

HOW IT WORKS
The FDP begins with a formal audit of your pedagogical style where some of the participants are requested to make a brief teaching presentation, which is evaluated. In fact, each participant will get two to three opportunities to make teaching presentations, which may be videographed and evaluated for their teaching effectiveness. Feedback will be shared and discussed.

Lectures, discussions, video analysis, case studies, group exercises, activities, role-plays, simulations, and games will make the programme result-oriented and productive with active participant involvement.

The programme will conclude with a capstone exercise integrating and workplace implementation plan so that participants can take back skills and strategies that can be applied.

ACCOMMODATION AND BOARDING
The FDP is both residential and non-residential depending on the needs of participants. Those who need accommodation need to inform in advance.

FREE ACCOMMODATION
The outstation participants may be provided FREE accommodation in AC/Non-AC rooms (Rest rooms separate) subject to availability in the institute hostel premises on first come first basis.

HOTEL ACCOMMODATION
Accommodation in Lineage Hotel and Grand JBR near the Institute can be arranged by the institute on special subsidized rates.

SPONSORSHIP
Ordinarily, applicants should be sponsored by their employers. However, under special circumstances, participants who are not sponsored by any institutions will also be considered.

CERTIFICATION
Participants who complete the FDP satisfactorily will be awarded a certificate of participation.
FDP CONTENT

Module 1: Innovations in Management Teaching
- Pedagogical Audit
- Elements of innovations in classroom delivery, student engagement, and discussion approaches
- Towards Performance based Pay for Management Teachers

Module 2: Effective Teaching Techniques
- Teaching Techniques: Effective lecturing, Video Discussion, Business Games, Case Study, Role Plays and simulations, Experiential Learning, Panel Discussion, Structured Exercises, etc.
- Conducting Effective Sessions: Matching Learners' Expectations with Facilitators' Styles
- Using students’/participants’ feedback and self-evaluation

Module 3: New Teaching Approaches
- Activity & Project-based Teaching
- Movie-based Teaching
- Situation Handling & Scenario Building
- Role Plays
- Storytelling and teaching effectiveness
- Video-based Caselets
- Teaching through Social Media
- Teaching through Videos/video clips
- Peer Review and Feedback for Teaching Excellence

Module 4: Remodelling Teaching Through Body & Para Talk
- Body Talk and Innovations in Classroom Delivery
- Using your voice to innovate teaching
- Engaging with the audience visually

APPLICATION PROCEDURE
Application Form and Brochure will be available online. Applicants can fill up the application form online.

MODE OF PAYMENT OF FEES
The FDP Fee of Rs 6000.00 can be paid either by a Demand Draft in favour of Jaipuria Institute of Management Lucknow, India. You may also pay online through RTGS/ NEFT. Bank Details are as follows:

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<th>Name of Bank</th>
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<td>SBI, Vijay Khand, Gomti Nagar, Lucknow</td>
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Note: In the “Sender To Receiver Information” column available while sending NEFT, the name of the Participant is required to be mentioned.

CANCELLATION POLICY
In the event of cancellation of nomination, full refund of the program fee will be made, if request is received in writing at least 10 days before commencement of the program. No refund will be made if such a request comes after this date.

FDP RESOURCE PERSONS AND FACILITATORS

Prof. S. P. Parashar
Dr S P Parashar is the former Director of IIM Indore. He has been an Inspirational Trainer, distinguished Professor, Researcher, Consultant, and Academic Leader. His experience spans over four decades, nationally and internationally. Dr Parashar is currently working as Managing Director, Center for Safe and Sound Banking, Inc, USA; Visiting Faculty, Rady School of Management, USA; Thunderbird School of Global Management, USA.

Dr Parashar has conducted numerous FDPs and Workshops for management faculty. His areas of expertise include corporate finance, managerial performance management, corporate strategy, leadership and strategic communication, corporate governance, enterprise risk management, bank risk (credit, market, operational) management, bank international regulation (Basel-I, II, III), real estate appraisal and investment, and management case writing..

Dr Parashar has published three books and more than 50 research papers, cases and book chapter. He has developed multi-media (print, audio, video) study material for MBA distance learning. Dr Parashar has trained hundreds of bankers and corporate managers, nationally and internationally. As a teacher and trainer, he has been rated inspirational. At Emirates Institute for Banking and Financial Studies, United Arab Emirates, he was rated ‘Academic Par Excellence’. Dr Parashar has been member of a number of corporate and management institute boards, expert committees of the government and the professional associations and bodies, nationally and internationally.

Prof. Kamal K. Jain
An eminent academician with more than 37 years of experience in India and abroad, Dr. Kamal K. Jain is currently a Dean Academics and Professor in the Area of OB & HR at Indian Institute of Management Indore. Prior to joining IIM Indore, he was working as Professor of Strategic Management/HR with University Tun Abdul Razak, Malaysia.

During his 37 years of teaching career he has held various academic and administrative positions. He has taught several HR and OB courses and supervised a number of Ph. D candidates so far. He is a visiting faculty with Academy Access, a Finland based educational institute. He conducts regular management development programmes on themes like team building, conflict resolution, inter personal effectiveness, leadership, negotiation, performance management, talent management etc. His research interest is in the area of leadership, knowledge sharing, and academic entrepreneurship.

He has published around 50 research articles in the national and international journals and his bio-data has been included in Reference Asia – Who is Who. He has presented papers in many national and international conferences. His other notable achievements include; Best paper award for the paper presented at IBBC Conference held at Sabah, Malaysia in 2006, and President’s Special Mention award in 2006 by the President of UNITAR for his all-round meritorious contribution to the cause of university in general and the Faculty of Business Administration in particular. His consulting engagements are in the area of HR Audit, Organizational Climate Survey, and Competency Mapping.
Prof. Mirza Saiyadain

A Former Professor of IIM Ahmedabad with forty years of teaching experience in top universities in India and abroad including University of Kansas (USA), Indian Institute of Management, Ahmadabad (India), Lagos University (Nigeria), McGill University (Canada), University Sains Malaysia (Malaysia), Dr Saiyadain is an eminent academician and author. He has conducted numerous FDPs and Workshops for management faculty. His areas of expertise include corporate finance, managerial performance management, corporate strategy. During his illustrious academic career, he held several leadership positions related to academic administration and institution building. At Indian Institute of Management, Ahmadabad he has been Chairman of MBA programme, Chairman Ph.D. programme in Management, Chairman Admissions and Financial Aid.

Dr Saiyadain has been a corporate trainer and consultant par excellence. He designed and delivered MDPs in such countries as Nigeria, Malaysia, Jordan, Syria, Nepal and Maldives. Most of these programmes have been in the field of management in general and human resources management in particular. He has been a consultant to UNESCO, UNFPA, Arab State Broadcasting Union, Asia Pacific Institute of Broadcasting, Malaysia, Tribhuvan University, Nepal and many public and private sector organizations including multinationals in India and abroad.

Dr Saiyadain’s research has been published in leading journals and his books have been published by well-known international publishers. He published 19 books and 35 articles in leading journals of management. Some of books titles include: Human Resources Management (Tata McGraw Hill), Personnel Management (Tata McGraw Hill), Population Management Communication (UNESCO/AIBD), Attitudes and Values of Upcoming Nigerian Professionals (Georgia State University), Human Resources Management in Banking Industry (South East Asia), Managerial Training and Development in Malaysia (MIM, Kuala Lumpur), Organizational Behaviour (Tata McGraw Hill), Organization Structure and Design: An Indian Perspective (Macmillian), Advances in Human Resource Management (Exel). Moreover, he wrote a number of case studies on corporate problems and issues and experiences of different nations in family planning.

Prof. M. Ashraf Rizvi

Dr. M Ashraf Rizvi is currently Director, Jaipuria Institute of Management, Lucknow. An eminent academician with more than twenty nine years of teaching, training, and consulting experience in India and abroad, Dr Rizvi has taught in top institutes including Indian Institute of Management Indore, Indian Institute of Technology Dhanbad, Sultan Qaboos University, Muscat, Oman. Dr Rizvi has delivered various lectures, presentations and keynote addresses at premier universities, institutes and business schools around the world which include IIMs, NITs, Preston University, Sharjah, American University of Emirates, UAE, MARA University, Kuala Lumpur, BITS Pilani Dubai Campus, Sultan Qaboos University, Muscat, to name a few.

Dr. Rizvi served in a range of leadership positions: Chairman, Executive Education, IIM Indore, Director, Jaipuria School of Business, Ghaziabad, Dean, Academics & Executive Education, LBSIM, New Delhi, Chairman of Executive PGP Programme of IIM Indore and Coordinator for Collaboration with University of Pittsburgh, USA, Member, Executive Board of IIT Dhanbad. He designed, taught and coordinated programs for students, executives, civil servants, and academic administrators. He is currently the Director of Jaipuria Institute of Management Lucknow, a well-known management institute since 1995.