JAIPURIA NOIDA PRESENTS

PRAKTIKOS
NATIONAL SUMMER INTERNSHIP CONTEST, 2016

October 14, 2016

Jaipuria Noida takes pride in announcing its 26th National Ranking amongst all Management Institutes, conferred by NIRF (National Institute of Ranking Framework) under the ministry of HRD, Govt. of India.
Student internships represent a unique, innovative, nontraditional educational approach based on experiential learning. Summer internship provides management students valuable opportunities in which they can explore their capabilities and interests while networking with professionals in a corporate setup. Management students enhance their domain knowledge while undergoing internships in a variety of Functional Areas, including Marketing, Finance, Communications, Human Resources, IT, Operations, and others. Summer Interns work directly with full-time professionals on projects and tasks that are important to the team.

Understanding the significance of Summer Internship in Management curriculum, Jaipuria Institute of Management, Noida is pleased to announce 'PRAKTIKOS'- Jaipuria National Summer Internship Contest, 2016 for PGDM or equivalent students on October 14th 2016. The objective of the contest is to provide a platform to the students for nationwide exposure to high quality summer internship projects, and further recognizing and rewarding the outstanding projects.

The event is the opportunity to showcase the experience and insights gained from summer training. This event will help to explore and enhance understanding of the project and will also help to sharpen concept clarity, analytical skills, organizational and job perspectives. The event will create an environment of interaction between academia and industry.

1. ELIGIBILITY TO APPLY

- The project should be completed in summer 2016.
- The project should be completed by a single student. Group projects are not eligible.
- The student must be enrolled in PGDM (or equivalent) program.
- Students should present their original work done during their summer internship. Students should receive their mentors' approval before submitting an abstract.
- One of the following two options should be considered while applying for nomination:
  - Institutional Nomination: The nomination should be made by the B-school head (or an authorized faculty)
  - Self Nomination: Individual students are also eligible to participate directly in the contest with the approval of mentor.
- 20 Shortlisted participants will be invited for final round for making presentation. Each participant will get 15 minutes for the presentation.
2. INTERNSHIPS CAN BE UNDER THE FOLLOWING DOMAINS

- Banking & Finance
- Consulting
- General Management
- Sales & Marketing
- Operations & Supply Chain
- Human Resource and Personnel Management
- Information Technology and Related
- Others

Note: The above mentioned list is suggestive but not exhaustive.

3. EVALUATION CRITERIA*: FOLLOWING ASSESSMENT PARAMETERS WILL BE USED TO EVALUATE THE STUDENTS' REPORTS

- Knowledge & application of concepts
- Creativity and originality
- Professional judgment and decision making ability
- Interdisciplinary approach
- Skills for data handling

* The decision of the jury shall be final and no correspondence will be entertained into

4. THE CATEGORIES OF PRIZES ARE AS FOLLOWS

- Trophies
- Certificates
- Cash Prizes Worth ₹25000
Jaipuria Institute of Management-Noida, established in 2004, is a constituent of Integral Education Society led by noted textile industrialist Mr. Sharad Jaipuria. The Society has a distinction of efficiently managing many educational institutions in India, the first dating back to 1945. Our sister management institutes are located in Lucknow, Jaipur and Indore. Committed to delivering excellence in management education, at Jaipuria, Noida (‘A’ Grade Accreditation by NAAC; Ranked 31st among the top B-Schools in the country by NHRD (2013); Ranked 5th among top B-school of Excellence and 37th among all national B-schools, by Competition Success Review-GHRDC B School ranking (2013); ‘A++’ by Business India: Best B-School Survey and Business & Management Chronicle), the institute offers the AICTE approved PGDM programs besides engaging in research, corporate training and consultancy interventions. The Institute is housed in its own modern, aesthetic and wired campus equipped with the state-of-the-art learning equipment in the class rooms and computer labs, besides a rich library. Our institute has established international linkages with international academic institutions in countries such as Finland, USA, Thailand, Taiwan, Switzerland and Sweden.

ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Interested candidates should send their nomination in the prescribed registration form, latest by September 10, 2016. The form can be photocopied or can be downloaded from our website www.jaipuria.ac.in

REGISTRATION

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