ABOUT JAIPURIA INSTITUTE OF MANAGEMENT, LUCKNOW

Established in 1995, Jaipuria Institute of Management, with 20 years of excellence in management education, is one of the premier B-schools in India. Situated in Gomti Nagar, at the heart of the Nawabi City Lucknow, this beautiful campus offers a perfect educationist environment. The institute offers four AICTE approved programs- PGDM, PGDM (Financial Services), PGDM (Retail Management) and 3 year Part-time PGDM.

In keeping with the Jaipuria philosophy of education, the institute offers 360 degree experience encompassing the best in management education, industry interface and practical exposure. Led by veteran management guru Dr. M. Ashraf Rizvi, Jaipuria Lucknow is the embodiment of cutting edge holistic management education.

- ‘A’ grade accreditation by NAAC (National Assessment and Accreditation Council)
- PGDM equivalent to MBA, recognized by AIU
- 7th in North India amongst Best Private B-Schools (NHRDN, 2014)
- 9th in North India amongst Private B-Schools (Outlook, 2014)

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HOW TO REGISTER:
1. Demand Draft in favour of "Jaipuria Institute of Management, Lucknow" payable at Lucknow
2. NEFT details: Jaipuria Institute of Management, Vineet Khand, Gomti Nagar, Lucknow
   Bank: State Bank of India, Vijay Khand, Gomti Nagar, Lucknow
   Savings A/c no. 10070331896, IFSC code SBIN0009956
3. On the spot registration starts from 9:00 AM
OBJECTIVES OF THE SUMMIT:

1. To bring together an ensemble of illustrious who's who from HR field on the same platform to contemplate and deliberate upon issues pertaining to the theme.
2. To engage in in-depth discussions and meeting colleagues with similar interests.
3. To give an understanding of how one can identify and attract better talent, faster and more efficiently than competitors.
4. To invite experts to share the practices of talent search and retention in their organizations.

INTRODUCTION

Millennials (also commonly known as Gen-Y and those born between 1982 - 2000) will comprise 75 percent of the global workforce by 2025. Born into the emerging world of technology and communication, the expectations of millennials and their outlook on the workplace drastically differs from that of their predecessors (namely baby boomers and Gen X). It means that a greater understanding of this cohort is needed in order to find, manage, inspire and retain this much-needed part of the workforce. Recent Deloitte's annual study of Generation Y points to significant challenges facing business leaders if they are to meet the expectations of the Millennial generation.

PERTINENT QUESTIONS THAT NEED TO BE ANSWERED AT THE SUMMIT WOULD INCLUDE:

- What are the challenges faced by the organizations towards attracting, retaining and channelizing the abundant energy of this generation?
- What are the best practices prevailing in their organization to face above challenges?
- Creating strategies to engage millennials requires a whole different approach. How to develop new engagement models taking into account the generational differences between baby boomers, Gen X and millennials?
- What strategies will help cultivate and retain valuable millennial employees now and into the future?
- Millennials have grown up in a time where information has become available instantly. Keeping this in mind how to leverage social media and technology to attract and retain them? What role can be played by HR analytics in this?
- As they are high on energy and on a continuous lookout for feedback, it makes the task daunting to the managers charged with coaching these young workers. What are the challenges faced in mentoring and coaching these millennials?
- ...and many more such questions related to the theme.

HIGHLIGHTS:

- Thoughts and experience sharing by stalwarts on the theme: "Attracting & Retaining Millennials: Opportunities & Challenges". There will be two sessions focusing on "Strategies for attracting millennials" and "Challenges in retaining millennials".
- Panel discussion on "Meeting the career expectations of millennials: Attraction and retention"
- Panel Discussion by Students on the theme "Millennials: A new generation with new expectations"
- Research project presentation by students on "A study of job search behavior of millennials to explore the antecedents for a positive candidate experience"

THE TAKE AWAY

An opportunity to be a part of an intellectually stimulating discussion and to interact with the stalwarts in the industry
An understanding of the current business practices followed by the leading business organizations
Provision of an excellent avenue to network with people having similar interests

SCHEDULE:
Date: Saturday, 17th of October, 2015
Time: 9:30 AM to 5:30 PM
Venue: Jaipuria Institute of Management, Lucknow

WHO IS ATTENDING?
- Industry practitioners
- Recruitment & talent management professionals
- Academicians
- Students and research scholars

REGISTRATION FEE:
Corporate Delegates: ₹1000/- per participant
Academicians: ₹750/- per participant
Students & Research Scholars: ₹500/- per participant

This registration fee covers the Registration Kit, Lunch etc. It does not cover the cost towards accommodation and travel.

SPEAKERS
1. Mr. Abhishek Shrivastava, Global Head (Recruitment & Staffing), 3i Infotech
2. Mr. Aman Atree, President and Group Head (HR) at Hindustan Power Projects
3. Mr. Anshumal Dikshit, VP (HR), Arvato Bertelsmann (India)
4. Ms. Debyani Sinha, DGM (HR) at NEC Technologies India Ltd.
5. Mr. Kumar Lalit, GM (HR), Tata Motors
6. Mr. Mayank Chandra, Managing Partner, Antal International Network
7. Mr. Prashant Srivastava, Head (HR) at Orient Electric, CK Birla Group Co.
8. Mr. Rajesh Jain, Group HR Head (Corporate & Financial Services) at Srei Infrastructure Finance Limited
9. Ms. Shalini Naagar, Head (HR), India and South Asia at Marks and Spencer
10. Mr. Shashank Jagirdar, Director (HR), DHL
11. Mr. Sumant Pai, Head (HR), Yash Papers Ltd.
12. Mr. Pratik Chaturvedi, President (HR), UltraTech Cement