

ECC x Jaipuria Student Council, Jaipur

Energize.
Conquer.
Celebrate.



05-06th December 2025



DAY 1 EVENTS - 5TH DEC 2025

Opening Ceremony & Welcome Address		Main Stage(Ground Arena)		(9:00 AM-10:00 AM)
Sr No.	TITLE	EVENT NAME	TIME	VENUE
1	WORD WEAVERS	CREATIVE WRITING	10:15 AM Onwards	Room 205
2	Shark Tank	Business Plan	10:15 AM Onwards	Room 204
3	NUKKAD NATAK	NUKKAD NATAK	10:30 AM Onwards	Central Lawn
4	MONO ACTING	MONO ACTING	10:45 AM Onwards	Auditorium
5	MIC-DROP MATRIX	RAP BATTLE	12:30 PM Onwards	Main Stage
6	MADVERTISE	AD-MAD	1:45 PM Onwards	Auditorium
7	BOOGY-WOOGY	GROUP-DANCE	2:30 PM Onwards	Main Stage
8	KALAKRITI	RANGOLI	4:00 PM Onwards	Cafeteria Patio
9	MASKED CANVAS	FACE- PAINTING	4:00 PM Onwards	Central Lawn
10	TREASURE HUNT	GAME	4:30 PM Onwards	Campus Ground
11	PANACHE	FASHION SHOW	5:00 PM Onwards	Main Stage
12	STAGE CLEARING & DJ SETUP		7:30 PM	Main Stage
13	DJ NIGHT		8:00 PM Onwards	Main Stage



DAY 2 EVENTS - 6TH DEC 2025

Sr No.	Title	Event Name	Time	Venue
1	Case Catalyst	Case Study	10:00 AM Onwards	Room 204
2	BIZQUIZ	BUSINESS QUIZ	10:00 AM Onwards	MDP Room
3	STEP-SOLO	SOLO DANCE	10:00 AM Onwards	Auditorium
4	ALFAAZ-E-AWAAZ	SLAM POETRY	11:00 AM Onwards	Room 205
5	DO-DHUN DUET	DUET-DANCE	11:00 AM Onwards	Main Stage
6	JPL	CRICKET	12:00 PM Onwards	MDP Room
7	ROCK ON!	BATTLE OF BANDS	1:00 PM Onwards	Main Stage
8	SUR SUTRA	SOLO-SINGING	1:00 PM Onwards	Auditorium
9	BGMI	GAME	2:00 PM Onwards	Computer Lab
10	JUGAAD JUCTION	BEST OUT OF WASTE	3:30 PM Onwards	Central Lawn
11	REELBAAZI	REEL MAKING	4:30 PM Onwards	Auditorium
12	Stage Clearing & Celebrity Setup		6:30 PM	Main Stage
13	Celebrity Night Performance		7:30 PM	Main Stage



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ONLINE EVENTS - 5TH/6TH DEC 2025

Sr No.	Title	Event Name	Day & Time	Venue
1	LIGHT, CAMERA, ACTION	FILM MAKING	05 th December 2025, 12:30 - 02:00 pm	ONLINE
2	ART IN THE ALGORITHM	AI-ART CHALLENGE	05 th December 2025, 02:30 - 04:00 pm	ONLINE
3	MEME MANIAC	MEME MAKING	06 th December 2025, 11:00 am - 12:30 pm	ONLINE



General Guidelines

- Abhyudaya 2025 features an exciting **₹3,00,000 prize pool**, with each event awarding one Winner and one Runner-Up.
- **Participants can choose from multiple pass options:**
 1. **Individual Event Pass (₹250 per event):** Includes access to the Artist/DJ Night for the same day (5th or 6th December).
 2. **Team Event Pass (₹230 per person per event):** Discounted rate with the same-day Artist/DJ Night access.
 3. **One-Day Pass (₹220 per person):** Offers full-day access plus Artist/DJ Night for that specific day.
 4. **Two-Day Pass (₹350 per person):** Provides access to all events across both days, including both Celebrity Nights and DJ Nights on 5th & 6th December.
- For team events, one team member can register on behalf of the entire team, but the fee will be charged per participant.
- All registration and **submission deadlines close at 11:59 PM (EOD)** unless mentioned otherwise.
- Participants must carefully read the rules and guidelines for their respective events.
- Any updates or changes in rules will be directly communicated to team captains.
- The judges' decisions will be final and must be respected by all participants.



Dance Category

Step Solo (Solo Dance)

Hey there, soloists! 🎶 It's never too late to dance, so put on your best shoes and let your moves set the stage on fire! 🌞 Reveal the dancer within, feel the rhythm, and groove to your favourite tunes like no one's watching! 🌟🎵

Registration Rules

- This is a solo event, open to individual performers.
- Multiple participants from the same College/University are welcome.
- The competition will have two rounds.

◆ Round 1 – Online Preliminary Round

- Participants must submit a 1–2 minute performance video.
- **Submission deadline :** 2 Dec 2025,EOD. Submission link will be shared with all the participants.
- File Naming: **Name_MobileNo_CollegeName_EventName**
- Results will be shared with participants via email on **4 Dec 2025,EOD.**





◆ Round 2 – Offline Final Round

- The final round will take place on **6th December 2025** at the Jaipuria Institute of Management, Jaipur campus.
- All dance forms are allowed: **Classical, Semi-Classical, Folk, Hip-Hop, Bollywood, Western, and more.**
- The performance for Round 2 must be different from the video submitted in Round 1.
- Participants may bring their own costumes, props, and makeup.
- Performance duration must not exceed 5 minutes. Exceeding the time limit will lead to negative marking.
- Song fusion, remixes, and voice-overs are permitted.
- The judges' decision will be final and binding.

Judgment Criteria

- **Choreography & Creativity:** How original, engaging, and well-designed the performance is.
- **Stage Presence & Expression:** Confidence, expressions, and the overall connection with the audience.
- **Costume & Presentation:** Appropriateness, neatness, and how well the look supports the performance.
- **Energy & Stamina:** Consistency, enthusiasm, and control throughout the act.
- **Overall Impact:** The complete impression the performance leaves on the judges.

Event Manager: Yashi Agarwal, 9988855519
Tanishka Rathore, 7742690059



Do-Dhun Duet (Duet Dance)

“Do it big, do it right, and do it with style!” 🌟 If you and your partner share unbeatable chemistry on the dance floor, this is your moment to shine! 🌟 Put on your dancing shoes and set the stage ablaze in the most electrifying couple dance event of Abhyudaya ‘25! 🔥🎶

Rules and Regulations

- **Team Size:** Each team must have 2 members.
- **The competition will consist of two rounds:**
 - **Round 1:** Showcase Round
 - **Round 2:** Prop Round
- **Time Limit:**
 - **Showcase (On-stage) Round:** 2–2.5 minutes
 - **Prop Round:** Time limit will be communicated (minimum to maximum duration as per event guidelines)
- **Dance Forms:** All styles are allowed: **Classical, Semi-Classical, Folk, Hip-Hop, Bollywood, Western, etc.**, as long as the performance maintains event decorum.
- **Music:**
 - Song fusion, remixes, and voice-overs are permitted.
 - Participants must bring their music on a pen drive, or they may upload it through the drive link provided.

Round 1: On-Stage Performance

- Round 1 will be conducted on **6th December 2025** at the Jaipuria Institute of Management, Jaipur campus.
- Participants must perform an extended version of the routine they submitted during the online round.
- There are no fixed themes for this round — participants are free to choose their own style and concept.

Round 2: Prop Round

- Only teams that qualify from Round 1 will move on to the Prop Round.
- In this round, props and a new music track will be provided by the organizers.
- After the Round 1 results are announced, participants will be given approximately 20 minutes to prepare for their prop performance.

Additional Rules

- Participants must strictly follow the time limit; exceeding the allotted time will result in negative marking.
- The use of fluids, flames, powders, glitters, heavy props, or any sharp objects that may damage the stage is strictly prohibited.
- Any form of vulgarity or indecent behavior during the performance will lead to immediate disqualification.
- The decision of the judges will be final and must be respected by all participants.



Judgment Criteria:

- Synchronization:** Coordination, timing, and harmony between both partners.
- Energy Level:** Overall enthusiasm, stamina, and intensity throughout the performance.
- Expression:** Facial expressions, emotional connection, and storytelling through movement.
- Costume & Props:** Appropriateness, creativity, and how well they enhance the performance.



₹4,900 Cash Prize

Event Manager: Sakshi Rewariya, 7073909439
Anisha Jain, 8474927101



Boogy-Woogy (Group Dance)

Get ready for an electrifying showcase of talent, creativity, and unstoppable teamwork! ⚡ Crews from across the region will set the stage ablaze with everything from traditional elegance to contemporary flair. 🎵 Let the rhythm drive your passion, and may the most outstanding team take home the crown!

Registration Rules:

- This is a team event, open to groups performing together.
- Multiple teams from the same College/University are welcome to participate.
- Prior registration is mandatory for all teams to confirm their participation.

General Rules

- This event consists of 2 rounds:
 - **Round 1:** Showcase Round
 - **Round 2:** Style Swap Round
- All dance styles are allowed, including **Bollywood, Hip-Hop, Jazz, Contemporary, Salsa, Folk, Classical, and Semi-Classical forms.**
- Theme selection is open, but teams must maintain event decorum. Any rule violation or indecent behavior may result in immediate disqualification.



- **Song selection is open.**
 - Music must be submitted in MP3 format.
 - Submit your track by 2 Dec, 2025 EOD before the event using the drive link provided by the event coordinators.
 - File Naming: **Name_MobileNo_CollegeName_EventName**
 - Late submissions will not be accepted.
- **Team size can vary from 8 to 25 members.**
 - Maximum 15 performers are allowed on stage at a time (except for the third round, if applicable).
- Each team may bring a maximum of 2 volunteers, excluding the team instructor or non-performing choreographer (if any).

Additional Guidelines

- The judges' decisions will be final and binding in all rounds.
- Exceeding the allowed number of participants or volunteers will result in immediate disqualification.





Round 1: Showcase Round

- The selected teams will perform the same extended routine they performed in their video submission round
- This round will be held offline at Jaipuria Institute of Management, Jaipur on **5th December 2025**.
- **Time Limit: 5 minutes.**
- Props are allowed for this round.
- Teams cannot change their music tracks or team members once selected.
- Each qualifying team will be provided with a green room.
- Stage marking time will be provided based on the situation. The college or event authorities cannot be questioned or held responsible for any delays or adjustments.
- **Voiceovers and fused** music tracks are allowed.
- **Vulgarity or obscenity** of any kind is strictly prohibited and may result in immediate disqualification.
- Teams must ensure that their song selection is appropriate and maintains event decorum.

Judgment Criteria

- **Choreography:** Creativity, structure, and originality of the routine.
- **Prop Handling:** Smoothness, control, and creative usage of props.
- **Coordination:** Sync, timing, and overall team harmony.
- **Costumes:** Appropriateness, creativity, and visual appeal.
- **Expressions:** Emotions, facial expressions, and performance connect.
- **X-Factor:** Overall impact, uniqueness, and standout moments.



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Round 2: Final Round – Style Swap Round

- Each team will receive a song clip of **1 minute 30 seconds to 2 minutes**, which will be assigned 20 minutes before the round begins.
- Props will be provided and must be used creatively during the performance.
- Teams may perform any dance style: **Jazz, Bollywood, Hip-Hop, Contemporary, etc.**, and can switch styles at any time during the performance (either by announcing it or using placards).
- Only 8 members from each team will perform in this round.
- Creativity and spontaneity will be rewarded with extra points.

Judgment Criteria

- **Creativity:** Uniqueness, innovative ideas, and overall artistic approach.
- **Coordination:** Synchronization, timing, and teamwork on stage.
- **Choreography:** Structure, flow, and execution of the routine.
- **Spontaneity:** Quick adaptability, presence of mind, and smooth transitions.
- **Expressions:** Facial expressions, emotional connect, and performance energy.



₹13,500 Cash Prize

Event Manager: Vaibhav Maheshwari, 8005630571
Nikita Golani, 6376446760

MUSIC Category

Sur Sutra (Solo Singing)

Do you have a voice that can brighten any room?

Or the talent to turn every moment into a musical celebration? 🎵

This is your chance to step into the spotlight, captivate the audience, and let your melodies work their magic.

Take the stage and shine with pure vocal brilliance! ⭐🎶

Rules & Guidelines

- Categories:** Participants may perform in either Hindi or English.
- Entries:** Multiple entries from the same college/university are allowed.
- Time Limit:** Each performer will get 5 minutes, including stage setup.
- Instrumental Support:** Participants may bring one musical instrument for accompaniment.
- Karaoke Tracks:** Karaoke is allowed. Tracks must be emailed to the coordinators one day before the event.
- Content Guidelines:** Songs must be appropriate. Derogatory language or offensive themes are strictly prohibited.
- Judgment:** The judges' decision will be final and binding.





Judgment Criteria

Participants will be evaluated based on the following:

- **Creativity & Song Selection:** Uniqueness, originality, and how well the song suits the performer.
- **Vocal Technique & Intonation:** Voice control, pitch accuracy, tonal clarity, and overall singing quality.
- **Stage Presence:** Confidence, engagement with the audience, and overall performance impact.

Note: All participants must send their karaoke tracks in advance and submit their account details for prize distribution.



₹3,900 Cash Prize



Event Manager: **Riya Katta**, 6377463606
Khushi Gupta, 8440874373

Rock-On! (Battle of bands)

Mic Check 1, 2, 3... Let the Feedback ROAR! 🎤

The ultimate musical showdown is back: ABHYUDAYA 2025 is calling all rockstars! 🤘🔥

Got killer riffs, wild drum rolls, or bass that shakes the ground? 🎸🥁 Then this is your moment. Bring your band. Own the stage. Blow the crowd away. ⚡

Registration Rules

- Team Size: 3–12 members
- Multiple entries from the same College/University are allowed

Rules & Regulations

- Participants must bring their own gear: **Guitars, Keyboard, Processors**
- Microphones & Drum Kit will be provided by the college.
- **No obscenity or foul language:** violation will result in disqualification
- Each band gets **20 minutes total (including setup)**
- Time limit is strict
- Judge(s)' decision is final & binding



₹11,400 Cash Prize

Judgment Criteria (with brief explanations)

- **Originality:** How unique, fresh, and creative your music and performance are.
- **Audience Engagement:** How well you connect with the crowd — their energy, reactions, and involvement.
- **Improvisation:** Your ability to adapt, add spontaneous musical elements, and showcase creativity on the spot.
- **Stage Presence:** Your confidence, body language, coordination, and overall impact while performing on stage.

Rounds Overview:

Round 1 – Video Submission

- Submit a performance video.
- Results of selected teams will be announced on December 3.
- Selected teams move to Round 2.
- File Naming: **Name_MobileNo_CollegeName_EventName**

Round 2 – On-Campus Performance

- Held at Jaipuria Institute of Management, Jaipur on December 5, 2025.
- Each band gets 15 minutes, including setup.
- Final results will be announced on December 5, 2025.

Event Manager: Manish Singh Chauhan , 8058052115
Jeevant Singh Bhisht, 7073341851





Mic-Drop (Rap-Battle)

Get ready to bring the heat with your words! 🌟

Step into the spotlight and drop your freestyle fire in an electrifying Rap Face-Off. 🎤 Outwit your rivals, own the stage, and let your rhythm, creativity, and raw energy roar. ⚡ Do you have what it takes to be the best? Let the bars fly!

Rules & Guidelines

- **Language:** Hindi / English — your choice.
- **Solo Participation:** One performer per entry.
- **Time Limit:** Each participant gets 3 minutes on stage.
- **Background Music Required:** Beatboxing/Karaoke allowed only if pre-submitted.
- **Content Restrictions:** No abusive, derogatory, or offensive language. Strict disqualification for violations.
- **Judges' Call:** The judges' decision will be final and binding.

ROUND 1 (SHOWDOWN)

🔥 Two rappers. One beat. Zero excuses.

Each battle will feature 2 performers, going head-to-head in a fierce lyrical face-off.

Format:

- 🎤 90 seconds per performer to drop their verse.
- 🎵 One common beat will be played for both.
- ⚡ Two turns each, performed alternately.
- 🏆 Winner of each battle moves forward to the next round.

ROUND 2 (SHOWCASE)

- Participants who qualify from Round 1 will perform individually.
- Each performer will get 2.5 minutes to showcase their best rap skills.
- A backing track must be submitted in advance to the event coordinators.

Judgment Criteria (Short & Clear)

- Originality:** Uniqueness of lyrics and creativity in delivery.
- Flow & Bars:** Smooth rhythm, rhyme quality, and lyrical strength.
- Stage Presence:** Confidence, energy, and ability to captivate the audience.
- Total Rounds:** The competition will have 2 rounds.



₹3,900 Cash Prize

Event Manager: Preet Goyal, 9079217375
Deepanshu Agarwal, 7014528653

Literary/Writing Category

Altaaz-E-Awaaz(Slam Poetry)

Poems are the language of the soul. 🌟

They transform emotions into art, turning passion into a tapestry of words that linger long after they're spoken. Every verse carries a heartbeat, every line paints a feeling — crafting moments that move, inspire, and connect. ❤️ Let your poetry kindle imagination, stir emotions, and illuminate hearts with its radiant beauty.

Registration Rules:

- Individual Participation:** This is a solo performance event.
- Open Entries:** Multiple participants from the same college/university are welcome.



₹3,300 Cash Prize

Rules & Guidelines (Poetry Competition)

- This is an individual event, one entry per participant.
- Poetry may be presented in Hindi or English.
- Only shortlisted participants will perform in finals.
- Entries must be 100% original. Any plagiarism (from books, copyrighted works, blogs, Wattpad, etc.) will lead to immediate disqualification.
- Each participant will get 3 minutes to recite their poem. Exceeding the time limit may result in penalties.



- Content must be respectful: no abusive, defamatory, or offensive material about any race, religion, community, person, or place.
- Judges' decision will be final and binding.
- A maximum of 25 entries will be accepted on a first-come, first-served basis.

Theme: "Khwaab – Expressing Your Dreams"

There is no single language for dreams, yet everyone understands the power they hold. Dreams are the spark of optimism that glows within us.

Through your slam poetry, let your voice rise with a unique perspective on Khwaab. Express what dreams mean to you, their energy, their vision, and the stories they inspire. Let your words ignite an engaging and thought-provoking experience for the audience.

Judgment Criteria:

- **Theme Relevance:** How well your poem connects with the theme "Khwaab – Expressing your dreams."
- **Originality:** Creativity and uniqueness of your thoughts, ideas, and writing style.
- **Overall Presentation:** How effectively you engage the audience through tone, emotion, and structure.
- **Delivery & Body Language:** Confidence, clarity, expression, gestures, and stage presence while reciting.

Event Manager: Aliza Abdin, 7523922308



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Word Weavers (Creative Writing)

Ever let your pen spill over the canvas of imagination? 🌈

Words can build dream castles, shape desires, and weave pure magic. ✨

Let your creativity flow, your thoughts take form, and your story find its voice — because some places are too beautiful not to write about. ✨✍

Registration Rules:

- This is an individual event.
- Multiple entries from a college/university are allowed.
- The topic will be disclosed on 5th Dec in the morning.
- Participants will have 2 hours to write the blog after the topic is revealed on campus.
- Articles must be original, creative, and aligned with the theme.
- Up to 15% plagiarism is allowed.
- Word limit: 800–1000 words.
- All content must be in English, written in clear and concrete language.
- Participants must carry their own laptop.
- Submissions must be in PDF format only, no handwritten entries will be accepted.
- File Naming: **Name_MobileNo_CollegeName_EventName**
- Judges' decisions will be final and binding.

Judgment Criteria:

- **Relevance:** How well the blog aligns with the given theme/topic.
- **Creativity:** Originality of ideas, imagination, and unique expression.
- **Clarity:** How clear, structured, and easy-to-read the writing is.
- **Language:** Grammar, vocabulary, flow, and overall writing quality.
- **Impact:** The overall impression the blog leaves on the reader.



₹3,900 Cash Prize

Event Manager: Nidhi Sharma, 8240744676

Drama & Acting Category

Nukkad Natak

The world is a grand stage, and every emotion is a changing mask. 🌟 For some, drama isn't just art, it's life itself! ⚡ Buckle up, bring your energy, and return to the roots of expressive art through Nukkad Kalakaar, where every act speaks to the streets and connects with the community. 🎗️🔥

Participation Rules

- **Team Event:** Each team must consist of 10–20 members.
- **Single Entry:** Only one team per college is allowed to participate.

Event Rules

- No vulgarity or obscenity is allowed, violations will result in disqualification.
- Teams need to submit their script latest by 2nd December, 2025.
- File Naming: **Name_MobileNo_CollegeName_EventName**
- Teams must strictly follow their script; any deviation without prior approval will lead to disqualification.
- Props are allowed, but teams must bring their own. No props or resources will be provided by the college.
- Microphones, lights, or electronic equipment are not allowed.
- Each team gets a maximum of 20 minutes to perform.
- Teams must reach the venue at least 1 hour before the event begins.
- Any action or comment disrupting communal harmony will result in disqualification.
- Teams must introduce themselves before the act; this will not count toward performance time.
- The theme of the event is “**Samasya Se Samadhan Tak**”.

Judgment Criteria

- **Direction:** How well the performance is presented and executed: overall flow, coordination, and impact.
- **Script:** Originality, creativity, and strength of the written content message, theme, and depth.
- **Acting:** Emotions, expressions, stage presence, and how well performers engage the audience.
- **Screenplay:** Structure, storytelling, transitions, and how smoothly the narrative unfolds on stage.



₹13,500 Cash Prize

Event Manager: Ananya Agarwal, 8791590633
Vibhanshi Jain, 7611959530
Sauhard Suhalka, 9116760598

Mono Acting

Come on with a bang and woo the audience with your dramatic flair!

Play your tricks, slip into any character you wish, and bring powerful emotions to life on stage. 🌟

At Abhyudaya'25, the spotlight is yours: explore, express, and mesmerize in this one-of-a-kind Solo Drama Showdown!

General Guidelines

- The event will be conducted in two rounds.
- Obscene gestures, words, or actions will result in immediate disqualification.
- The competition is open to all participants.
- Performances may be in English or Hindi. Mime acts are also permitted.
- Props are allowed, but participants must arrange them on their own.

Preliminary Round

- **Theme Announcement:** Themes will be provided on 1st December 2025.
- **Submission Deadline:** All entries must be submitted online by 3rd December 2025.
- **File Naming:** Name_MobileNo_CollegeName_EventName
- **Results:** Shortlisted participants will be informed on 4th December 2025.
- **Final Round Attendance:** Selected participants must be present on 5th December 2025 for the final round.

Email id for submission : abhyudaya.jaipur@jaipuria.ac.in

Final Round

- This round will be conducted offline, with all shortlisted participants performing live.
- The theme will be shared on the spot, and participants will get 30 minutes to prepare.
- Hazardous items such as candles, matchsticks, cigarettes, or any other dangerous props are strictly prohibited.
- Each participant will have 3–6 minutes to perform. Exceeding this limit will lead to score deductions.
- Judging will be based on expressions, dialogue delivery, and adherence to the theme.
- The organizing team reserves the right to modify rules, with participants informed of any changes in advance.

Judgment Criteria:

- Script or Content
- Expressions
- Dialogue Delivery
- Costume & Makeup
- Props



₹3,900 Cash Prize

Event Manager: Shruti Jain, 8302146283
Aparna Gupta, 8957612102



Ad-Mad - Madvertise

Ever skipped an ad or waited impatiently for it to end? Or maybe you've seen one so witty, humorous, or entertaining that you just couldn't get enough? Now it's your turn to flip the script!

Jaipuria gives you the platform to create your own advertisement. Be creative, funny, educational, or entertaining, or all of the above! Your ad shouldn't just be memorable; it should be unforgettable.

Step up, grab attention, and showcase your creativity and advertising skills to thousands.

Important Note: Teams must come fully prepared and ready to present their advertisement on the event day.

Registration Guidelines

- This is a team event.
- Team Size: Each team should have 2–5 members.
- Multiple entries from the same college/university are allowed.

Rules & Regulations

- The event will have 1 round.
- Arrival Time: All teams must reach the venue 30 minutes before the event begins.
- Product Assignment: A random product will be assigned to each team two days before the event. Teams must create a unique and innovative advertisement for the assigned product.



- Time Limit: Each team will have 5 minutes to present their advertisement.
- File Naming: Name_MobileNo_CollegeName_EventName
- Disqualification: Any violation of the rules may lead to disqualification.
- Judges' Decision: The decision of the judges is final and binding.

Content Guidelines

- The advertisement must not discriminate or show bias against any caste, community, or religion.
- Vulgar language or offensive expressions are strictly prohibited and will result in immediate disqualification.
- All content should be respectful and culturally sensitive, avoiding anything that could hurt the sentiments of any culture, language, religion, or region.

Ad Requirements

- Clearly communicate the product's features and uniqueness.
- Create a new product/service name, tagline, logo, and jingle.
- The advertisement should be appealing, engaging, and captivating to the audience.

Judgment Criteria

- **Audience Engagement:** How well the ad attracts and holds the audience's attention.
- **Concept & Creativity:** Innovation in the ad concept, originality, and use of humor.
- **Teamwork & Coordination:** How effectively the team works together to present a cohesive ad.
- **Voice Modulation & Presentation:** Quality of delivery, including voice modulation, clarity, and acting.
- **Appeal & Impact:** Overall effectiveness and audience appeal of the advertisement.
- **Script & Flow:** Structure, clarity, and smoothness of the advertisement.



Judgement Criteria

- Content & Information:** Clarity, awareness, and informativeness of the advertisement.
- Spontaneity & Expressions:** Acting skills, fluency, and ability to deliver spontaneously.
- Overall Appeal:** Overall impact, memorability, and audience engagement of the ad.



₹4,900 Cash Prize

Event Manager: Vanshita Agarwal, 8824225030
Tanvi Rawat, 9571320860

Art & Creative Expo Category

Kalakriti - Rangoli

Step into a world of vibrant colors and creativity! 🌈 At Abhyudaya, tradition meets modernity as you craft stunning Rangoli designs that tell a story. The theme "Traditionally Modern" encourages participants to honor heritage while adding their own innovative touch. 🌸🌟

General Guidelines:

- Team Event:** This is a team-based competition.
- Team Size:** Minimum 2 and maximum 4 members per team.
- Multiple Entries:** Allowed from the same college/university.
- Materials:** Only colors are permitted. No additional materials will be provided; participants must bring colors on their own.
- Time Limit:** 1 hour to complete the Rangoli.
- Design Size:** Each Rangoli must fit within 3 ft. x 3 ft.
- Extra Point:** Teams will earn 1 additional point for Rangolis that convey a meaningful message.

Rules & Regulations:

- Creativity:** Only original designs are allowed; copying will lead to disqualification.
- Message:** Rangolis that convey a meaningful message will earn extra points.
- Event Round:** The competition will consist of a single round.
- Judges' Decision:** The decision of the judges is final and binding for all participants.



Judgment Criteria:

- **Overall Appearance:** Visual appeal and presentation of the Rangoli.
- **Design & Creativity:** Originality, uniqueness, and innovation in design.
- **Details & Clarity:** Precision, neatness, and attention to small elements.
- **Colour Combination:** Harmony, contrast, and effective use of colors.
- **Relevance to Theme:** How well the Rangoli reflects the assigned theme.

Themes:

1. Tradition meets Technology
2. Colours of the Future
3. Digital India
4. AI in Everyday Life



₹3,900 Cash Prize

Event Manager: Himanshi Bagzai, 6262374497
Supriya Todi, 9460799990



Masked Canvas (Face Painting)

Creativity begins with imagination, grows through expression, and transforms the ordinary into the extraordinary.  In this event, artists are encouraged to use the face as a unique canvas, showcasing their creativity in a whole new dimension! 

Registration Rules:

- Participants:** Can be individuals or teams (2 members – one painter and one model).
- Time Limit:** 1 hour to complete the face painting.
- Presentation:** Each participant/team must give a 2–3 minute explanation of their artwork to the judges.
- Theme Adherence:** Participants must strictly follow the assigned theme.
- Resources:** Participants are responsible for bringing their own materials; no supplies will be provided at the venue.
- Props:** Use of props is allowed, but prior approval from organizers is required.

Theme

ANIME AURA

Bring your favorite anime-inspired character or concept to life through your artwork, capturing the essence and vibrancy of anime aesthetics.

Judgment Criteria:

- Innovation:** Creativity and uniqueness of the artwork.
- Painting Skills:** Technical proficiency and detailing.
- Presentation:** Ability to explain and showcase the artwork.
- Originality:** Uniqueness and avoidance of copying.
- Clarity:** Clear depiction of the theme and design.
- Neatness:** Cleanliness and precision in execution.

Additional Guidelines:

- Reporting Time:** All participants must report 1 hour before the event begins.
- Disqualification:** Any violation of the rules may lead to elimination from the competition.



₹3,900 Cash Prize

Event Manager: Vandana Mittal, 8755790174
Anisha Jain, 8474927101



PANACHE - (Fashion Show)

"I express when I speak, I impress when I move, and I make heads turn when I dazzle!" ⭐ It's not just about sparkle, it's about confidence, charisma, and class. 👩‍🦰👩‍🦱👨‍🦰👨‍🦱 So, step up, shine bright, and let the ramp lights celebrate you! 🎈

Round 1: Showcase Round

- Time Limit:** 10–15 minutes per team.
- Theme Selection:** Teams can choose their own theme.
- Music/Backdrop:** Any required music or backdrop must be submitted to the organizers before the event.
- Code of Conduct:** Vulgarity or obscenity is strictly prohibited and may lead to immediate disqualification.

Round 2: Q&A Round

- Teams will be selected for the final Q&A round based on their performance in the showcase round.

Registration Rules:

- Team Size:** Each team can have 5–20 members.
- Single Entries:** Only one team from the same college/university is allowed.

Judgment Criteria:

- **Costumes:** Appropriateness, design, and overall appeal
- **Walking Stance:** Confidence, posture, and stage presence
- **Creativity:** Originality and uniqueness in styling and presentation
- **Theme:** How well the team adheres to the assigned theme
- **Attitude:** Energy, confidence, and engagement on stage
- **Prop Usage:** Innovative and effective use of props (if any)



₹17,000 Cash Prize

Event Manager: Disha Singh, 9351031695
Yuvraj Singh, 6376488495

Jugaad Junction (Best Out of Waste)

Creativity is making the marvellous out of the discarded!  Turn waste into art, find clever hacks, and showcase how innovation can breathe life into the overlooked.  Let your imagination flow and create something truly inspiring!  

Registration Guidelines

- **Team Event:** Participation is on a team basis.
- **Team Size:** Each team should have 3–4 members.
- **Multiple Entries:** Teams from the same college/university are allowed.
- **Side Activities:** All team members will participate in side activities to earn additional resources for their artwork.

Theme: The overall theme is “**Waste to Wonder**”, Create real world monuments or famous structures using discarded materials.

Rules:

- **Arrival Time:** All teams must reach the venue 30 minutes before the event starts.
- **Resources Provided:** Each team will receive a limited and equal amount of resources at the start of the round.
- **Earning Additional Resources:** Teams can earn extra resources by participating in side activities. Participation is mandatory, and all team members must take part in at least one activity.



- **Artwork Theme:** The artwork must align with the “Waste to Wonder” theme or a specific concept chosen by the team.
- **Write-Up Submission:** Each team must submit a write-up explaining the concept behind their artwork.
- **Time Limit:** Teams have 45 minutes to create their artwork (excluding time spent in side activities).
- **Activity Time:** Time spent in side activities will not be counted toward the artwork creation time. A buzzer will signal when teams can start and stop working on their artwork.
- **Mobile Phones:** Use of mobile phones is prohibited during artwork creation but allowed during side activities.
- **Misbehavior:** Any misbehavior will lead to disqualification of the entire team.
- **Event Details:** **Date:** 6th December 2025, **Venue:** Central Lawn

Judgment Criteria

- **Creativity:** Original use of waste materials.
- **Theme Relevance:** Alignment with the theme.
- **Workmanship:** Quality of the final artwork.
- **Time Management:** Effective use of time & resources.
- **Teamwork:** Collaboration among members.
- **Concept:** Clarity of the idea behind the artwork.



Event Manager: Khushi Modi, 9001406011
Anshika Gupta, 7724969744

₹5,900 Cash Prize



ReelBaazi (Reel Making)

Unleash your creativity and capture the fest's energy in a 30-90 second masterpiece! Whether it's fun, drama, dance, or chaos, show your storytelling magic and make every frame count  Lights, camera, viral action! 

Eligibility

- Participants can compete individually.

Content Type

- Participants can create a mini vlog or a creative reel.
- Participants need to make the reel in the Jaipuria College campus itself.
- Participants are not allowed to go outside the campus and shoot the content.
- Voiceovers are allowed and encouraged, narration or commentary can be added to enhance the content.
- File Naming: Name_MobileNo_CollegeName_EventName. Submission Link will be shared on the spot.
- **Theme :** “Abhyudaya 2025”.

Duration

- Reels must be between 30–90 seconds.
- Reels exceeding this limit will be disqualified.

Judging Criteria:

- Creativity & Originality:** How unique and innovative the reel is.
- Relevance to Theme:** How well the reel aligns with the theme "Abhyudaya 2025".
- Production Quality:** Clarity, audio, visuals, and overall presentation.
- Engagement:** Use of storytelling, humor, or emotional appeal to captivate the audience.

₹3,900 Cash Prize

Event Manager: Sneha Soni, 7296922363
Khushi Soni, 7869784444



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Business Strategy & Academics

Shark Tank (Business Plan)

Have an idea that can change the game? Pitch it, prove it, and power it to success! ⭐ Whether you're a solo visionary or a dynamic team, showcase your innovation, creativity, and clarity in this ultimate business showdown. 🏆🔥

General Rules:

- **Entry Type:** Both solo and team entries are allowed.
- **Team Size:** Teams can have 2–5 members.
- **Multiple Entries:** Allowed from the same college/university for both solo and team participation.
- **Stage of Idea:** Participants need to register their ideas by **2nd Dec 2025, EOD.** from concept to fully operational firm.
- **File Naming:** **Name_MobileNo_CollegeName_EventName**
- **Novelty:** The concept, idea, product, or service must be original and innovative.
- **Plagiarism:** Any form of plagiarism is strictly prohibited.
- **Notification:** Qualifiers will be informed via Event WhatsApp groups or via email 2 days before the event

Final Round – Start-up / Idea Competition

- **Mode:**
 - **Outstation participants:** Final round conducted live on Zoom.
 - **On-campus participants:** Final round conducted on-campus.





- **Presentation Requirements:**
 - Qualifiers must prepare a business plan presentation including:
- Presentation **must include** Vision & Mission Statements, Market Analysis, Marketing & Financial Strategy, SWOT Analysis, Any other standard methods supporting business feasibility.
- **Pitch:** Selected teams will present their business plans to an external panel of judges and faculty members.
- **Time Allocation:**
 - 7 minutes for presentation
 - 3 minutes for Q&A
 - Exceeding the time limit will result in negative marking.

Judgment Criteria:

- **Concept:** Strength, relevance, and feasibility of the idea.
- **Originality of Idea:** Innovation and uniqueness of the product/service.
- **Presentation:** Effectiveness, organization, and visual appeal of the pitch.
- **Clarity of Thought:** Logical flow, articulation, and understanding of the business plan.
- **Plagiarism Percentage:** The idea and content must be original; high plagiarism will negatively affect scoring.
- **Submission email id:** abhyudaya.jaipur@jaipuria.ac.in.

Event Manager: Abhijeet Singh, 8318056965
Riya Nathani, 7790907930

₹8,400 Cash Prize

Case Catalyst (Case Study)

Compete against the brightest minds in the country, put yourself in scratchy situations, and unravel the hitches pragmatically to ensure you always come out on top. 🤖💡 Thinking innovatively might be what saves the company and wins your laurels in this battle of epic proportions! 🏆🔥

Guidelines & Rules:

- **Rounds:** The competition will consist of 2 rounds.
- **Participation:** Participants can compete individually or in a team.
- **Team Size:** A team can have a maximum of 3 members.

Round 1: Preliminary Round

- Participants will be provided with a case study and related questions.
- They must identify the problem in the case and provide innovative solutions.
- Case Study Release: **2nd December 2025**
- Submission Requirements:
 - A two-page summary outlining the identified problem and proposed solutions.
 - **File naming format:** Name_MobileNo_CollegeName_EventName
 - Submit summary and presentation via the Email ID: **abhyudaya.jaipur@jaipuria.ac.in.**
- **Submission Deadline:** **3rd December 2025**
- Qualifiers will be notified via Event WhatsApp Groups by **4th December 2025, EOD**



Round 2: Final Round

- **Date:** 6th December 2025
- Final round will involve presenting solutions and possibly Q&A with judges.
- Participants will deliver their presentation based on their case study solutions.
- Entries must be the original work of the participating team and must not infringe on any third-party rights.
- Plagiarized presentations or summaries will be disqualified.
- **Time Limit:** 10 minutes per presentation. Exceeding the time limit will affect the scores.

Judgment Criteria

- **Analytical Thinking:** Ability to identify problems and propose effective solutions.
- **Content Quality:** Relevance, depth, and clarity of the material presented.
- **Overall Presentation:** Structure, visuals, and professionalism.
- **Engagement:** How well the team captures and maintains the audience's interest.

₹4,400 Cash Prize

Event Manager: Sauhard Suhalka, 9116760598
Divyanshu Kalwar, 8619430045



BizQuiz (Business Quiz)

If you have been called “the know-it-all” or “the newspaper peek” way too often, then this is where you belong! 🤓 It’s about time you put all those “Did you know?” facts to use.💡 Get ready to be bamboozled!



General Rules:

- **Participation:** Individual event.
- **Rounds:** The quiz will be conducted in two phases:
 - **Phase 1:** 30 online multiple-choice questions related to the world of business.
 - **Phase 2:** Top 5 participants from Phase 1 will advance to the Rapid-Fire round.

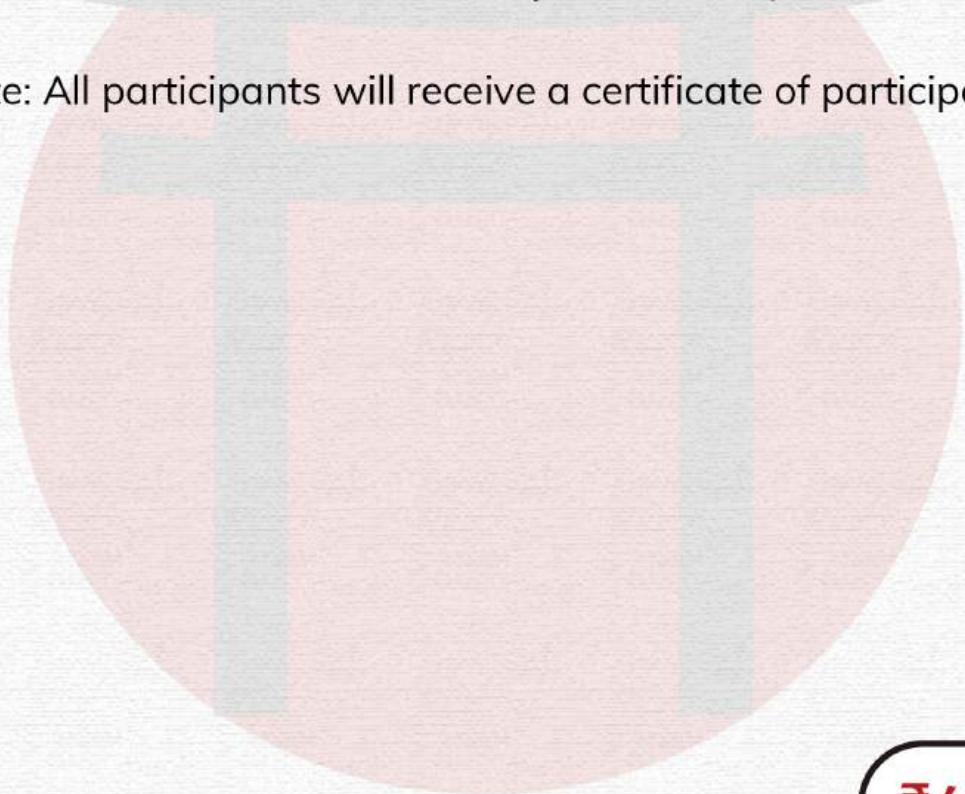
Pre-Requisites:

- Participants must have ONLY one device to attempt the quiz.
- Participants must report to Jaipuria Institute of Management, Jaipur on the day of the event.



Rules:

- Participants must log in to "kahoot.it" using the Game PIN, which will be shared on the spot.
- Participants must use their full names when registering for the live quiz.
- Nicknames are not allowed; using a nickname will result in disqualification and ineligibility for the participation certificate.
- The top 5 winners will be announced immediately after the quiz and will advance to the Rapid-Fire round.
- Participation Certificate: All participants will receive a certificate of participation.



₹4,500 Cash Prize

Event Manager: Khushi Jain, 7615022949
Nimisha Biyani, 7378046880

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Gaming & Competitive

Virtual Survival - BGMI

Gear up to dive into the virtual battlefield this Abhyudaya'25! 🛡️🎮 Team up, join the server, and crush your enemies with skill and strategy. 💪🏆 Feel the adrenaline, fight for glory, and claim your crown as the ultimate BGMI Champion! 🎉🚀 Get ready, warrior — it's Game On! 🚀

Tournament Structure:

- **Team Size:** Each team must have 3-4 members.
- All registered teams will be divided into 2 groups (Group A & Group B).
- Each group will play the specified number of matches.
- From each group, the Top 4 teams (based on points) will qualify for the Final Round.
- In the Final Round, Top 4 teams from each group will play the final match(es).
- The team ranking #1 in the Final Round will be declared the WINNER.

Rules & Regulations:

- All matches will be played on the Erangel / TDM / specified map. It would be informed in advance.
- The lobby ID & password will be shared 10 minutes before the match.
- Any team not entering the lobby on time will be marked NO-SHOW.
- Only registered players may participate — no substitutions allowed without admin approval.
- Use of hacks, glitches, emulators, or any unfair means will lead to instant disqualification.



Gaming & Competitive

Virtual Survival - BGMI

Gear up to dive into the virtual battlefield this Abhyudaya'25! 🗡️👑 Team up, join the server, and crush your enemies with skill and strategy. 💪🏆 Feel the adrenaline, fight for glory, and claim your crown as the ultimate BGMI Champion! 🎉🎯 Get ready, warrior — it's Game On! 🚀

Player Guidelines:

- Players must use their original in-game name (IGN) as submitted during registration.
- All teammates must play on their own accounts.
- Minimum device requirements must be ensured by players themselves.
- Teaming with another squad is strictly prohibited.
- Toxic behaviour, abusive language, or disrespectful conduct will result in penalties or ban.
- Players must ensure a stable internet connection.
- If a player disconnects, the match will not be restarted.
- Any technical issues must be reported before the match starts.
- Teams must follow the instructions at all times.
- The organisers' decision will be final and binding in all matters.
- Any disputes need to be reported within 10 minutes after the match ends

Event Manager: Manish Singh Chauhan, 8290262115

Balram Singh, 7983296379

₹ 4,900 Cash Prize

The Masked Quest (Treasure Hunt)

I am the most powerful instrument you can hear yet no one can see or touch me. Who am I? You think you are smart just because your answer was voice. Wake up! The real challenge is yet to come. Simple riddles are things of the past, Treasure Hunt at Abhyudaya 2025 is the real deal. If you think of yourselves as Sherlock Holmes, well, think again. If you are up for a mind-boggling treasure trove, then at this treasure hunt all you geniuses are in for a treat (or trouble).

Rules:

- Team Size:** Each team must have 3–5 members
- Elimination Round:** All teams will compete, and only a certain number will advance to the next stage.
- Device & Internet Use:** Mobile phones and internet use during the game is prohibited. (Phones will be kept safe by the organizers.)
- Conduct:** Students must not damage or harm college property.
- Authority:** The organizers' decisions are final and binding.
- Game Instructions:** Detailed instructions will be communicated on the spot.

₹6,400 Cash Prize

Limited Slots Available

Event Manager: Aryan Kabra, 9599065044
Balram Singh, 7983296379



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Jaipuria's Premier League (Player Auction)

Welcome to the battleground of strategy, instinct, and sharp decision-making! 🧠🔥 Build your dream team, place your bids, and balance your squad like a true pro. 💪💰 Evaluate, strategize, and outsmart the rest — the gavel's ready, the players await... will you grab the winning team? 🏆⚡

General Guidelines:

- Team Size:**
 - Minimum: 3 members
 - Maximum: 6 members
- Conduct:** Any violation or inappropriate behavior will result in automatic disqualification.



Round 1 – Cricket Quiz

- Format:** Preliminary round will consist of a cricket quiz questionnaire.
- Number of Questions:** 20
- Scoring:**
 - Correct answer: +1 mark
 - Wrong answer: -0.25 marks
- Time Limit:** 10 minutes

₹ 5,400 Cash Prize





Round 2 – JPL Player Auction

- **Format:** Teams will participate in the JPL Player Auction featuring IPL players.
- **Player Selection:** Players are chosen based on their IPL performance.
- **Budget:** Each team can spend up to 100 crores during the auction. Failure to stay within the limit will result in disqualification.
- **Player Attributes:** Each player has stats ranging from 0–100 (0 = lowest, 100 = highest) based on IPL performance. Detailed stats will be displayed on the projector.

Squad Requirements & Auction Rules – JPL Player Auction

- **Team Composition:** Each team must have 11 players:
 - Minimum 4 Batsmen
 - Minimum 4 Bowlers
 - Minimum 2 All-rounders
 - 1 Wicketkeeper
- **Disqualification:** Failure to meet squad requirements will result in disqualification.
- **Unsold Players:** Players who go unsold cannot re-enter the auction.
- **Bidding Etiquette:** Teams must wait their turn when two teams are bidding for the same player until one team gives up.
- **Winning Criteria:** The team with the highest total player worth after the auction wins.
- **Budget Usage:** No extra points will be given for leftover money in the team purse.

Event Manager: Nischay Gokhle, 9993271250
Tushar Sharma, 9461017191

Online Events Category

Meme Maniac (Meme Making)

An infectious meme spreads faster than the flu — and twice as funny! 😊💥 The internet is your playground, so improvise, adapt, and conquer the screen with your wit. ⚡️💚🎭 May the meme force be with you!

Rules & Regulations:

- **Participation:** Individual event.
- **Mode:** Online event.
- **Instagram Account:** Participants' accounts must be public.
- WhatsApp Submission Link will be shared with the participants.
- **Submission Deadline:** 4th December 2025, EOD
- **File Naming:** Submissions must be renamed as: **Name_MobileNo_CollegeName_EventName**
- **Follow Requirement:** Participants must be following **@abhyudaya_2025**, the official Instagram handle of Abhyudaya'25, for their entry to be valid.
- **Posting Time:** Creatives must be posted on participants' public Instagram handles by **5th December 2025 at 10 AM**.
- **Engagement Window:** Participants will have two days (**until 6th December 2025, 11 AM**) to curate social engagement for their post.

- **Hashtags:** Mandatory hashtags while posting:
 - #onlinememesabhyudaya25
 - #onlinememesjimj
 - #abhyudayajimj
- **Content Guidelines:** Memes must not contain obscene words or content that may hurt cultural, community, language, religion, or regional sentiments.
- **Originality:** Plagiarism will lead to disqualification.
- **Fair Play:** Using unfair means will result in disqualification.

Themes:

Participants can create memes based on any of the following:

- Current Affairs
- Gen Z vs Millennials
- Exam Hall Diaries
- Foodies Unite
- Group Projects: Expectation vs Reality
- Placement Life

₹3,100 Cash Prize



Judging Criteria:

Participants will be evaluated based on:

- Relevance to Theme:** How well the meme aligns with the chosen theme.
- Creativity & Originality:** Uniqueness and innovation in concept.
- Humor & Entertainment Value:** Ability to amuse and engage the audience.
- Visual Appeal & Design:** Clarity, aesthetics, and presentation quality.
- Overall Impact (Virality Potential):** Likelihood of the meme going viral and creating engagement.

Event Manager: Khushi Jain, 7615022949

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Dueling Directors Film Making

If a picture is worth a thousand words, imagine what 60 frames per second can say!  Have a story to tell or an idea to express? Let your creativity flow through mesmerizing visuals and let your imagination shine brighter than the silver screen! 

Registration Rules

- **Participation:** Both Solo and Team entries are allowed.
- **Team Size :** 1-3 members
- **Multiple Entries:** Colleges/Universities can submit multiple entries.
- **Theme:** “Journey of Life”

Guidelines:

- **Mode:** Online event.
- **Originality:** Entries must be original work of participants; plagiarism will lead to disqualification.
- **Time Limit:** Maximum 3 minutes. Films exceeding this limit will be rejected.
- **Submission Deadline:** 2nd December 2025,EOD
- **File Naming:** Submissions must be named: **Name_MobileNo_CollegeName_EventName**
- **Content:** Films must be suitable for public screening; vulgarity or obscenity (as judged by the panel) is strictly prohibited.
- **Language:** Films can be in English or Hindi.
- **Notification:** Qualifiers will be informed via email/WhatsApp after submission.
- **Posting:** On **4th December 2025**, qualifying films will be posted on the official Abhyudaya Instagram page at 8 AM.

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Social Media Engagement Guidelines

- Engagement Window:** Participants will have time from 4th Dec(8 AM) to 5th Dec(12:30 PM) to curate social engagement for their post.
- Deadline:** After 5th Dec, 12:30 PM, no further engagement on posts will be considered.
- Weightage:**
 - Social Engagement: 30%
 - Storyline, Creativity & Originality: 70%



₹ 4,200 Cash Prize

Event Manager: Nancy Mittal, 9001144682
Veena Jangid, 9587417819

AI -Art Challenge

Step into a world where imagination fuses with innovation! ✨ Create breathtaking visuals, sounds, and stories — all powered by AI. Let your creativity flow and watch technology transform your vision into art that inspires! 🎨

Registration Rules

- **Participation:** Individual Participation
- **Multiple Entries:** Colleges/Universities can submit multiple entries.
- **Theme:** "Climate Change: The Planet's Silent Cry"

Guidelines:

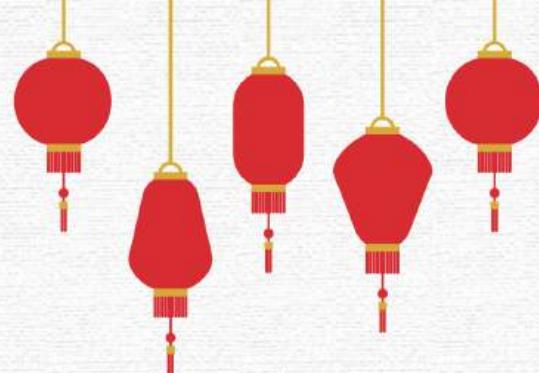
- **Mode:** Online event.
- **Duration :** 1–3 minute AI-generated video highlighting the mentioned theme
- All visuals, music, sound, and VFX must be AI-generated
- **Allowed tools:** Runway, Pika Labs, Midjourney, Suno, AIVA, DALL·E, etc.
- Manual editing (for sequencing, subtitles, etc.) is permitted.
- **Format:** MP4, 1080p preferred.
- **Language:** Any (with English subtitles).
- No use of real or human-shot footage.
- Plagiarism or copied content will result in disqualification.
- The message must raise awareness or inspire social change.



₹ 3,100 Cash Prize

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Event Manager: Yashika Nebhnani, 8005922162



Contact Details:

For more Details You May Please Contact, cordinators of Abhyudaya 2025

Student Heads	Arihant Jain: 9057366059 Chirag Rohilla: 8929199431 Tanvi Sharma: 9983866644 Arpit Singh: 9610102283
Public Relation Managers	Aparna Gupta: 8957612102 Khushi Sethi: 8003334466 Divyanshu Kalwar: 8619430045 Shobhit Tambi: 9772206913
Registration Heads	Anusha Mathur: 7062219988 Paridhi Jain: 8690880698 Divij Poddar: 7597299764
Marketing & Sponsorship Heads	Abhijeet Singh: 8318056965 Vedansh Rathi: 7014513356 Khushi Jain: 7615022949



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